

# Contents

<i>List of Figures</i>	page viii
<i>Acknowledgements</i>	x
Introduction	I
1 Bookness	14
2 Paratexts and First Impressions: Taking a Chance on an E-book	35
3 Ownership and Permanence: E-book Transactions	61
4 Materiality, Convenience, and Customisation: E-books and the Act of Reading	93
5 Reading Lives and Reading Identities: Genre, Audience, and Being a Reader of E-books	133
Coda	185
<i>Appendix: Definitions</i>	194
<i>Notes</i>	197
<i>Index</i>	247