

ANNUAL MEETING OF THE SOCIETY

Tuesday, November 15

at

Harvard Business School

SPEAKERS: Professor Ralph M. Hower, Harvard Graduate School of Business Administration,
Urban Retailing a Hundred Years Ago.

Professor Arthur H. Cole, Librarian of Baker Library, Harvard University,
The Kress Library of Business and Economics.

Mr. Joseph H. Appel, member of Board of Directors, John Wanamaker, New York, Inc.,
Reminiscences in Retailing.

SPECIAL EXHIBITS from the School's collection of historical business material will be arranged.

LUNCHEON at 1 p. m. Details will be sent later.

Secretary's Column

The Society expresses gratitude to the Connecticut Mutual Life Insurance Company for valuable material on insurance, received through J. Owen Stalson. The collection, which is listed below, is made up mostly of handbooks or other serial publications. There are several unusual items, especially a course of instruction in selling, *The Science of Business Building*, by Arthur F. Sheldon; this is significant as an early example of popular business courses, a part of the movement for business education. Other items in the collection will serve to fill in incomplete sets already at hand.