

# *Business History Review*

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BRITISH AVRO LANCASTER BOMBER, 1943



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*Front Cover: The Avro Lancaster Bomber*

*By the Second World War, biplanes had been replaced by all-metal stressed-skin monoplanes, like this Lancaster, incorporating high-capacity engines, retractable undercarriages, wing-flaps, advanced navigation and communications devices, and a variety of military equipment. Such aircraft were far more expensive than their biplane predecessors: the Lancaster airframe was priced at £17,000.*

*For an article examining the evolution of British contractual policy and the aircraft industry, 1935-39, see pp. 82-111.*

*Back Cover: "The American Productivity Gospel"*

*A "credo" displayed in the house magazine of a company visited by the Anglo-American Council on Productivity (AACP) Inspection in Industry Team. (Reproduced courtesy of AACP, Inspection in Industry (London, 1953), 57.)*

*For an article examining the attempts by the United States to export industrial and managerial techniques to Britain from 1945-1960, see pp. 41-81.*

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