

Innovation of meaning: design-driven study based on the interpretive theory of new meaning - CORRIGENDUM

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The authors would like to correct an incorrect figure and table in the above article. The correct figure 7 and table 1 are listed below:

Figure 7. Design methodology and method of meaningful products. Interpret and create meaning by integrating words, visuals, and functions

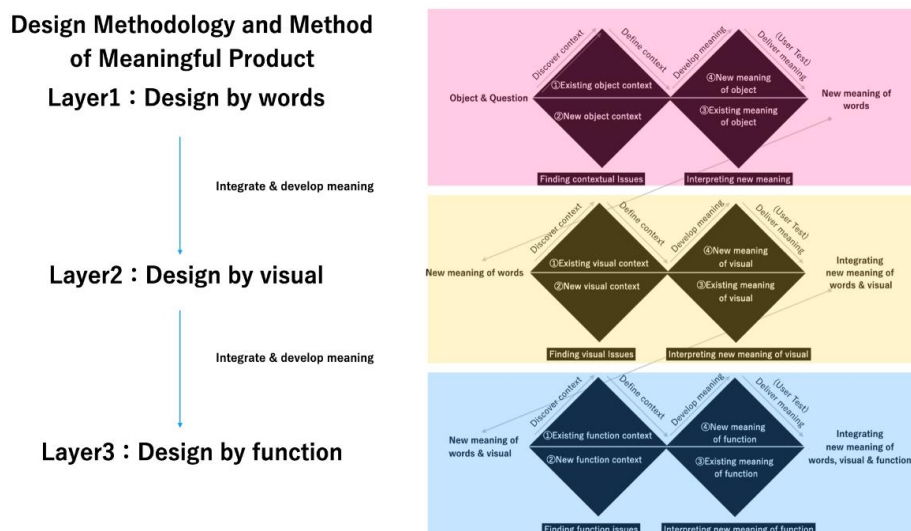


Table 1. Project progress for a total of ten projects (as of Aug 2023)

Total of ten projects in progress (as of August 2023)	Number of ongoing project	Number of successful projects	Number of failures projects
Development/manufacturing/sales		4	
3rd layer design: Interpret & create meaning by integrating words, visual, and function	2	4	
2nd layer design: Interpret & create meaning by integrating words and visual	1	6	1
1st layer design: interpret & create meaning with words	2	8	

The authors apologise for the errors.

Reference

Kushi, S. and Yanagisawa, H. (2024) 'Innovation of meaning: design-driven study based on the interpretive theory of new meaning', *Proceedings of the Design Society*, 4, pp. 35–44. doi:10.1017/pds.2024.6.