

ANNOUNCEMENTS

Professor John Presley plans to be in the United States for approximately three weeks beginning in the first week of May, 1985. He is interested in giving lectures on: (1) Robertsonian Economics, (2) The U.K. Economy, and (3) Development in Saudi Arabia. He can be contacted at: Department of Economics, Loughborough University, Loughborough, Leicestershire LE11 3TU, England.

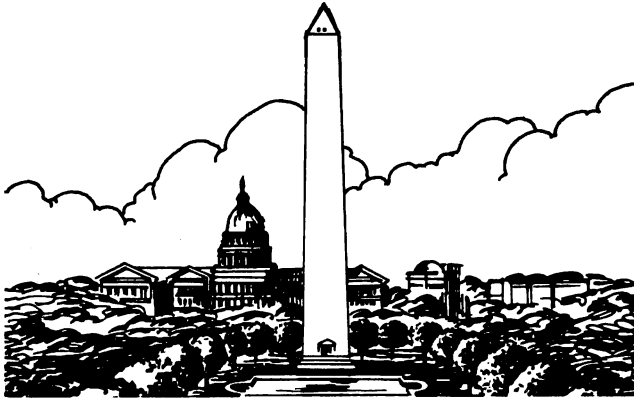
CALL FOR PAPERS

The Association for Social Economics invites proposals for papers for its annual meeting, December 28-30, 1985 in New York City. The theme for the sessions will be "Economics in Interdisciplinary Perspective." Papers on the relation of economics to any of the following disciplines are invited: political science, psychology, sociology, anthropology, philosophy, theology. A one page abstract should be sent by April 1, 1985 to Daniel Rush Finn, Department of Economics and Business Administration, St. John's University, Collegeville, MN 56321

SECOND MARKETING HISTORY WORKSHOP

- THEME:** What Can Marketing Learn from History and How?
- PLACE:** Kellogg Center for Continuing Education, Michigan State University, East Lansing, Michigan
- DATE:** Sunday, April 28 (starting with reception and dinner) to Tuesday, April 30 (ending after a late lunch)
- FORMAT:** Formal paper presentations, informal panels, much group discussion
- PROCEEDINGS:** Submission of a formal paper for presentation and publication is encouraged, but participants who want to attend and join in discussion without involvement in a formal paper are very welcome.
- TOPICS:** The place and use of history in marketing practice and teaching; problems in conducting marketing historical research, history of specific marketing instructions, organizations, methods, individuals, controversies and developments; history of marketing thought, problem of using history in teaching marketing.
- COST:** Registration fee \$225 (\$25 deposit, balance due by March 1, 1985), includes private room with bath for two nights, opening reception and dinner, two lunches, coffee breaks, Monday night wine and cheese, conference materials and proceedings. Late registration--payment \$235.
- PROCEDURE:** Submit four (4) copies one page summary of proposed paper (before November 1) or completed draft, twenty (20) double spaced pages maximum (by November 15). Final papers will be single spaced *JM* style 8½ x 11 paper.
If not wishing to present, just write indicating interest.
- FURTHER INFORMATION:** Stan Hollander, 321 Eppley Center, Michigan State University, East Lansing, Michigan 48824-1121. Telephone (517) 353-6381 (office), (517) 337-7169 (home)

**TWENTIETH
ATLANTIC ECONOMIC CONFERENCE
INVITATION FOR PAPERS
AUGUST 29-SEPTEMBER 1, 1985
WASHINGTON, D.C.**



SUBMISSION DEADLINE: February 1, 1985

Author Submission Fee

All authors wishing to present a paper should include a submission fee of \$30.00 (U.S.) for each paper. To avoid a bank collection charge, all foreign and Canadian checks should be drawn on a U.S. bank. Submission fees are not returnable. If there is more than one author per paper, only one submission fee is required.

Authors

Those wishing to have a paper considered for acceptance must submit two copies of a 500 word summary *prior* to February 1, 1985 with a separate cover sheet listing: (1) Location of conference to be considered for; (2) Name of author(s); (3) Institution of affiliation; (4) Mailing address of author(s); (5) Phone number of author(s), (6) Number and name of the JEL categories under which article primarily belongs.

Discussants and Chairmen

Those preferring to be a discussant or chair a session, please submit the following information *prior* to February 1, 1985: (1) Location of conference to be considered for; (2) Name; (3) Institution of affiliation; (4) Mailing address; (5) Phone number; (6) Preference for discussant, chairman, or both; (7) JEL number and name of your primary and secondary interests.

Chairmen and discussants are not required to pay a submission fee.

All participants accepted on the program will be responsible for their own expenses and payment of the conference registration fee.

Submit to: John M. Virgo, Atlantic Economic Conference, Southern Illinois University at Edwardsville, Box 101, Edwardsville, IL 62026-1001, U.S.A.

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