

# EDITOR'S CORNER

With this issue, the *Business History Review* welcomes three new members to its Editorial Board: Mark Fruin, professor of history at California State University, Hayward; Daniel Nelson, professor of history at the University of Akron; and Susan Socolow, associate professor of history at Emory University. We are grateful for their willingness to serve the journal and the profession. At the same time, we extend our gratitude for the years of assistance and careful judgment supplied by two outgoing members of the board, Robert D. Cuff, professor of history at York University and visiting professor of business administration at the Harvard Business School, and Lillian M. Li, associate professor of history at Swarthmore College.

The 1987 Lowell Conference on Industrial History will meet during the last weekend in October 1987 in Lowell, Massachusetts. The theme of the conference will be "Immigration, Ethnicity, and the Industrial Revolution." Proposals may be submitted for individual papers or full sessions, although session proposals are preferred. Such sessions should include no more than five presentations. All proposals should be accompanied by a vita for each participant, a one- or two-page synopsis of each paper, and a general description of the session. The deadline for proposals is 31 March 1987. They should be sent to Robert Weible, Lowell National Historical Park, 169 Merrimack Street, Lowell, MA 01852. Questions can be directed to Weible at 617-459-1025.

The Planning History Group will hold its sixth annual luncheon on Saturday, 4 April 1987, at 12 noon in the Wyndham Franklin Plaza Hotel in Philadelphia, in conjunction with the meeting of the Organization of American Historians. Theodore Hershberg of the University of Pennsylvania will present a paper entitled, "Planning for a Region: The Political Problems," and Sam Bass Warner, Jr., of Boston University will chair the session. Tickets will be available as part of the preregistration package for the OAH meeting. For additional information, contact Blaine A. Brownell, College of Social and Behavioral Sciences, University of Alabama at Birmingham, Birmingham, AL 35294, 205-934-5643; or Mark H. Rose, Program in Science, Technology, and Society, Michigan Technological University, Houghton, MI 49931, 906-487-2115.

In 1987, AT&T will again award a fellowship in support of research that utilizes, at least in part, the company's historical archives, located in New York and New Jersey. The archives contain rich collections of material for the years 1876-1930 relating to AT&T's organization, financing, operations, commercial growth, and technological development; material for more recent years is also available, but is somewhat less complete.

Applicants, who may be either advanced graduate students or postdoctoral researchers, must submit an outline of their project, statement of objectives,

research plan, and timetable. Graduate students must send a copy of their graduate school record and the names and addresses of two faculty members familiar with their work. Proposals should be submitted to Robert W. Garnet, Historical Archive & Publications Division, AT&T, 195 Broadway, Room 1508, New York, NY 10007 by 1 April 1987. Applicants will be notified of the results of the selection process by 1 May 1987. Further information may be obtained from Robert W. Garnet.

The seventh Berkshire Conference on the History of Women will be held at Wellesley College, Wellesley, Massachusetts, on 19–21 June 1987. For registration and other information, contact Jean Proctor, Berkshire Conference, Women's Studies Program, Wellesley College, Wellesley, MA 02181; 617–235–0320.

The Harvard Business School and the Newcomen Society of the United States announce a postdoctoral fellowship in business history for approximately \$26,000 for twelve months of residence, study, and research at the Harvard Business School, for the academic year 1987–88. The fellow may begin the twelve-month residence on either 1 July or 1 September 1987.

The purpose of this award is to enable scholars who have received their Ph.D. in history, economics, or a related discipline within the past ten years to improve their professional acquaintance with business and economic history, to increase their skills as they relate to this field, and to engage in research that will benefit from the resources of the Harvard Business School and the Boston scholarly community. The successful applicant will be asked to participate in the school's business history course, seminar, and case development activities.

Applicants should state their purpose in applying for the fellowship, and the topic, objectives, and design for the research to be undertaken. Applications should be accompanied by graduate school records, thesis abstract, names and addresses of three people who will support the application, and such other evidence as the applicant wishes to submit.

Applications for the postdoctoral fellowship must be submitted before 13 March 1987 to Professor Alfred D. Chandler, Jr., Baker 214, Harvard Business School, Soldiers Field, Boston, MA 02163. Materials submitted with applications will be returned if accompanied by postage and a self-addressed return envelope.

Harvard is an equal opportunity, affirmative action employer.

The editors of *Business History*, published by the Business History Unit in London, have announced the contents of volume 29, number 1 (January 1987): "Intermediaries and the Development of English Government Borrowing: The Case of Sir John James and Major Robert Huntingdon, 1675–1679," by Glenn O. Nichols; "The Origins and Functions of the London Diamond Syndicate, 1889–1914," by Colin Newbury; "Business and Investment Strategies in the

Interwar British Steel Industry: A Case Study of Hadfield Limited and Bean Cars," by Geoffrey Tweedale; and "The Teashop Computer Manufacturers: J. Lyons, Leo and the Potential and Limits of High-Tech Diversification," by John Hendry.

The editors of *The Handbook of Business History* are seeking contributors for articles on the entire range of business sectors; the subject of the initial volume will be manufacturing. Potential contributors should contact Donna Hull, American Society of Agricultural Engineers, 2950 Niles Road, St. Joseph, MI 49085-9659.

In conjunction with the announcement of the 1985 Newcomen awards, the *Business History Review* is publishing in this Editor's Corner a complete list of the winners of the two Newcomen awards for the best articles published in the *Review* each year. A formal announcement of the award recipients for 1985 will be found elsewhere in this issue.

- 1968** *Best Article*: Matthew Simon, "The Morgan-Belmont Syndicate of 1895 and Intervention in the Foreign-Exchange Market"  
*Special Award*: Eugene C. McCreary, "Social Welfare and Business: The Krupp Welfare Program, 1860-1914"
- 1969** *Best Article*: Robert D. Cuff, "Bernard Baruch: Symbol and Myth in Industrial Mobilization"  
*Special Award*: Erling A. Erickson, "Money and Banking in a 'Bankless' State: Iowa, 1846-1857"
- 1970** *Best Article*: Koji Taira, "Factory Legislation and Management Modernization during Japan's Industrialization, 1886-1916"  
*Special Award*: Yen-p'ing Hao, "A 'New Class' in China's Treaty Ports: The Rise of the Comprador-Merchants"
- 1971** *Best Article*: Harold C. Livesay, "Marketing Patterns in the Antebellum American Iron Industry"  
*Special Award*: David Bunting and Jeffery Barbour, "Interlocking Directorates in Large American Corporations, 1896-1964"
- 1972** *Best Article*: Burton I. Kaufman, "The Organizational Dimension of United States Economic Foreign Policy, 1900-1920"  
*Special Award*: Lloyd J. Mercer, "Taxpayers or Investors: Who Paid for the Land-Grant Railroads?"
- 1973** *Best Article*: Terence R. Gourvish, "A British Business Elite: The Chief Executive Managers of the Railway Industry, 1850-1922"  
*Special Award*: Christopher Armstrong and H. V. Nelles, "Private Property in Peril: Ontario Businessmen and the Federal System, 1898-1911"
- 1974** *Best Article*: Klaus H. Wolff, "Textile Bleaching and the Birth of the Chemical Industry"

- Special Award:* Richard H. Keehn, "Federal Bank Policy, Bank Market Structure, and Bank Performance: Wisconsin, 1863–1914"
- 1975 *Best Article:* Gerald D. Feldman and Ulrich Nocken, "Trade Associations and Economic Power: Interest Group Development in the German Iron and Steel and Machine Building Industries, 1900–1933"  
*Special Award:* Paul Barrett, "Public Policy and Private Choice: Mass Transit and the Automobile in Chicago between the Wars"
- 1976 *Best Article:* Jocelyn Maynard Ghent and Frederic Cople Jaher, "The Chicago Business Elite: 1830–1930. A Collective Biography"  
*Special Award:* Thomas G. Marx, "Technological Change and the Theory of the Firm: The American Locomotive Industry, 1920–1955"
- 1977 *Best Article:* Harold C. Livesay, "Entrepreneurial Persistence through the Bureaucratic Age"  
*Special Award:* David J. Jeremy, "Damming the Flood: British Government Efforts to Check the Outflow of Technicians and Machinery, 1780–1843"
- 1978 *Best Article:* H. Thomas Johnson, "Management Accounting in an Early Multi-Divisional Organization: General Motors in the 1920s"  
*Special Award:* Joseph A. Pratt, "Growth or a Clean Environment? Responses to Petroleum-Related Pollution in the Gulf Coast Refining Region"
- 1979 *Best Article:* David S. Landes, "Watchmaking: A Case Study in Enterprise and Change"  
*Special Award:* Elaine Glovka Spencer, "Rulers of the Ruhr: Leadership and Authority in German Big Business before 1914"
- 1980 *Best Article:* Richard H. K. Vietor, "The Synthetic Liquid Fuels Program: Energy Politics in the Truman Era"  
*Special Award:* Stuart W. Leslie, "Thomas Midgley and the Politics of Industrial Research"
- 1981 *Best Article:* Richard S. Tedlow, "From Competitor to Consumer: The Changing Focus of Federal Regulation of Advertising, 1914–1938"  
*Special Award:* Susan Porter Benson, "The Cinderella of Occupations: Managing the Work of Department Store Saleswomen, 1900–1940"
- 1982 *Best Article:* Mira Wilkins, "American-Japanese Direct Foreign Investment Relationships, 1930–1952"  
*Special Award:* Malcolm R. Burns, "Outside Intervention in Monopolistic Price Warfare: The Case of the 'Plug War' and the Union Tobacco Company"
- 1983 *Best Article:* William Lazonick, "Industrial Organization and Technological Change: The Decline of the British Cotton Industry"  
*Special Award:* Thomas M. Doerffinger, "Commercial Specialization in Philadelphia's Merchant Community, 1750–1791"
- 1984 *Best Article:* David C. Mowery, "Firm Structure, Government Policy, and the Organization of Industrial Research: Great Britain and the United States, 1900–1950"

*Special Award:* Steven W. Usselman, "Air Brakes for Freight Trains: Technological Innovation in the American Railroad Industry, 1869–1900"

**1985** *Best Article:* Geoffrey Jones, "The Gramophone Company: An Anglo-American Multinational, 1898–1931"

*Special Award:* Gary J. Kornblith, "The Craftsman as Industrialist: Jonas Chickering and the Transformation of American Piano Making"



The Editorial Board  
of the  
*Business History Review*



Newcomen Society  
of the  
United States

announce the winner of the  
**THOMAS NEWCOMEN BOOK AWARD IN BUSINESS  
HISTORY, 1982–1984**

**Thomas K. McCraw**

for

*Prophets of Regulation: Charles Francis Adams,  
Louis D. Brandeis, James M. Landis, Alfred E. Kahn*

Previous Recipients

1962–1964: Alfred D. Chandler, Jr.,  
*Strategy and Structure: Chapters in the History of the  
American Industrial Enterprise*

1965–1967: Sidney Pollard,  
*The Genesis of Modern Management:  
A Study of the Industrial Revolution in Great Britain*

1968–1970: Robert Ozanne,  
*A Century of Labor-Management Relations at McCormick and International  
Harvester and Wages in Practice and Theory: McCormick and  
International Harvester, 1860–1960*

1971–1973: Thomas C. Cochran,  
*Business in American Life: A History*

1974–1976: Irvine H. Anderson, Jr.,  
*The Standard-Vacuum Oil Company and United States  
East Asian Policy, 1933–1941*

1977–1979: Alfred D. Chandler, Jr.,  
*The Visible Hand: The Managerial Revolution in American Business*

1980–1982: William H. Becker,  
*The Dynamics of Business-Government Relations: Industry and Exports, 1893–1921*

The Thomas Newcomen Book Award is presented triennially by the editors of the *Business History Review* for the best book on the history of business published in the United States during the preceding three years. The award, made possible through the generosity of the Newcomen Society of the United States, consists of a cash prize of \$1,000 and a scroll.



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of the  
*Business History Review*



Newcomen Society  
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United States

announce the winners of the  
**1985 NEWCOMEN AWARDS IN BUSINESS HISTORY**

BEST ARTICLE AWARD:

**Geoffrey Jones**

for

“The Gramophone Company:  
An Anglo-American Multinational, 1898–1931”

SPECIAL ARTICLE AWARD:

**Gary J. Kornblith**

for

“The Craftsman as Industrialist:  
Jonas Chickering and the Transformation  
of American Piano Making”

Geoffrey Jones is a member of the Business History Unit of the London School of Economics. Gary J. Kornblith is assistant professor of history at Oberlin College.

The Editorial Advisory Board of the *Business History Review* annually awards two prizes to the authors of articles appearing in its pages. The first of these, consisting of a scroll and a cash prize of \$300, is presented to the author of the best article published in the volume. The second, a cash award of \$150 and a scroll, is presented to the author of the best article written by a graduate student or recent Ph.D. who has not yet published a book in the field of business history. The awards are made possible through the generosity and support of the Newcomen Society of the United States.

A complete list of recipients since the awards' inception in 1968 is published in the Autumn 1986 editor's corner of the *Business History Review*.