## **Pursuing Institutional Purpose**

We are living in an era where global university schemes only offer narrow conceptions of quality, relying too heavily on international ranking systems. This timely book presents an alternative perspective on evaluating "world-class universities," showcasing how eight very different higher education institutions have defined and are pursuing excellence in their own way. Each case study highlights how institutions can align their work with shared values and goals and strive to uphold these principles in all they do and say. The portraits offer insights into the ways institutions can create cultures of excellence tied to a vision of how to make a difference for their students and society. Their success suggests that policymakers should reward institutions that adopt and strive to fulfil particular educational purposes rather than continuing to perpetuate the status quo. This book is essential reading for researchers and students of education research, education policy, and international education reforms. This title is also available as Open Access on Cambridge Core.

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Profiles of Excellence

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