

# Announcements

## HARVARD BUSINESS SCHOOL FELLOWSHIPS IN HISTORY

*The Thomas K. McCraw Fellowship in U.S. Business History.* This award honors the work and contributions of Thomas K. McCraw, the Isidor Straus Professor of Business History, Emeritus, at Harvard Business School. The fellowship will enable established scholars from around the world whose primary interest is the business and economic history of the United States to spend time in residence at Harvard Business School. The main activities of the Thomas K. McCraw Fellow will be to conduct research in the archives of Baker Library or in other Boston-area libraries, present his or her work at a seminar, and interact with HBS faculty. The Thomas K. McCraw Fellow will receive a stipend of \$7,000 to cover travel and living expenses. Fellows are expected to be in residence for a minimum of two months. Recipients of the fellowship will receive work space, an e-mail account, a phone, a computer, an ID card, and access to the University's libraries and to the HBS Intranet for the duration of the appointment.

Applicants should send a cover letter, a CV, and a two- to three-page research proposal to Walter A. Friedman, Rock Center 104, Harvard Business School, Boston, MA 02163, U.S.A. This material can also be sent via e-mail to [wfriedman@hbs.edu](mailto:wfriedman@hbs.edu).

Applications for the fellowship should arrive no later than September 15, 2011. The applicant should also arrange for two letters of reference, sent directly by the recommender, to arrive at the above address by September 15, 2011.

*The Alfred D. Chandler Jr. International Visiting Scholars in Business History Program.* The Alfred D. Chandler Jr. International Visiting Scholar in Business History Program invites established scholars in business history based outside the United States to spend a period of time in residence at Harvard Business School. The primary activities of the Chandler International Visiting Scholar will be to interact with faculty and researchers, present work at research seminars, and conduct business history research. The program will encourage research concerned to relate historical reality to underlying economic theories of business development. Recipients will be given a \$7,000 stipend (payable at the end of their visit), office space, an e-mail account, phone, computer, ID card, and access to the University's libraries and the HBS Intranet. The program requires a two-month minimum length of stay. Scholars may stay up to a maximum of six months. Applicants should

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indicate when, during the calendar year 2011, they would like to be in residence at the School. It is expected that the recipient will be actively engaged in the intellectual life of the business history group.

Applicants should send a cover letter, a CV, and a two- to three-page research proposal to Walter A. Friedman, Rock Center 104, Harvard Business School, Boston, MA 02163, U.S.A. This material can also be sent via e-mail to [wfriedman@hbs.edu](mailto:wfriedman@hbs.edu).

Applications for the fellowship should arrive no later than September 15, 2011. The applicant should also arrange for two letters of reference, sent directly by the recommender, to arrive at the above address by September 15, 2011. Grants will be announced by the end of October 2011.

*The Alfred D. Chandler Jr. Travel Fellowships.* The purpose of this fellowship is to facilitate library and archival research in business or economic history. The program will encourage research concerned to relate historical reality to underlying economic theories of business development. Individual grants range from \$1,000 to \$3,000.

Three categories of applicants will be eligible for grants:

- Harvard University graduate students in history, economics, business administration, or a related discipline, such as sociology, government, or law, whose research requires travel to distant archives or repositories;
- Graduate students or nontenured faculty in those fields from other universities, in the U.S. and abroad, whose research requires travel to the Boston-Cambridge area (to study, for example, in the collections of the Baker, Widener, McKay, Langdell, Kress, or Houghton libraries); and
- Harvard College undergraduates writing senior theses in these fields, whose research requires travel away from Cambridge.

To apply, send a CV, a summary of past academic research (of 1–2 pages), and a detailed description of the research you wish to undertake (of 2–3 pages). Applicants must indicate the amount of money requested (up to \$3,000). Please also arrange to have one letter of reference sent independently of the application. The deadline for receipt of applications is November 1 of the calendar year preceding that in which the fellowship is to be used. All materials should be sent to Walter A. Friedman, Rock Center 104, Harvard Business School, Boston, MA 02163, e-mail [wfriedman@hbs.edu](mailto:wfriedman@hbs.edu).

*The Harvard-Newcomen Postdoctoral Fellowship in Business History* will be awarded for twelve months' residence, study, and research at Harvard Business School, July 1, 2012–June 30, 2013.

The fellowship is open to scholars who, within the last ten years,

have received a PhD in history, economics, or a related discipline. The fellowship has two purposes: The first is to enable scholars to engage in research that will benefit from the resources of Harvard Business School and the larger Boston scholarly community. About two-thirds of the fellow's time will be available for research of his or her own choosing. A travel fund and a book fund will be provided. The second purpose is to provide an opportunity for the fellow to participate in the activities of Harvard Business School. Approximately one-third of the fellow's time will be devoted to school activities, including attendance at the Business History Seminar and working with faculty teaching the business history courses offered in the MBA curriculum. The fellow is required to research and write a case, under the direction of a senior faculty member, to be used in one of the business history courses. Finally, the fellow is encouraged to submit an article to *Business History Review* during his or her year at the School.

Applicants should submit a CV, undergraduate transcript, and graduate-school record, thesis abstract, and writing sample (such as an article or a book chapter). Applicants should also state the topics, objectives, and design for the specific research to be undertaken. Finally, applicants should indicate the names of three people who will write references on their behalf. The three letters of recommendation are to be submitted by the writers directly by October 14, 2011. It is the responsibility of the applicant to solicit these letters. The fellowship will be awarded and all applicants notified by mid-January 2012. Hard-copy materials submitted with applications will be returned only if accompanied by postage and a self-addressed return envelope.

Applications should be received no later than October 14, 2011, and submitted online to: <http://www.hbs.edu/research/faculty-recruiting/faculty-applicants.html>. If there are materials that can only be sent as hard copy, please send them to:

Walter A. Friedman, Rock Center 104, Harvard Business School, Boston, MA 02163, e-mail [wfriedman@hbs.edu](mailto:wfriedman@hbs.edu).

Please direct your recommenders to visit: <http://www.hbs.edu/research/faculty-recruiting/recommenders.html>.

Harvard University is an affirmative-action, equal-opportunity employer. Women and minorities are encouraged to apply.

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WORLD ECONOMIC HISTORY CONGRESS. The Economic History Society of Southern Africa and the Department of Economics, Stellenbosch University, invite you to the 16th World Economic History Congress in Stellenbosch, South Africa, taking place from July 9 to July 13,

2012. We are pleased to issue the second call for session proposals for 2012. The 2012 theme is “Exploring the Roots of Development.” The Society has a strong desire to attract sessions on the period before 1800 and sessions that include countries other than those of Western Europe and North America. Organizers will be given wide discretion to shape the format of sessions in order to make them most interesting and efficient, given the topic and the participants invited. The deadline is July 31, 2011; successful organizers will be notified in October 2011. For more information, and to submit a proposal, please visit the Web site: <http://www.wehc2012.org/submissions.php>.

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SPECIAL ISSUE OF *JOURNAL OF DESIGN HISTORY*. Call for Papers: “Colour”—Special Issue of the *Journal of Design History*. Deadline for submissions: December 1, 2011.

This special issue of the *Journal of Design History* will focus on the work of color practitioners. The journal seeks papers on the historical aspects of color and design practice that are based on original research in designers’ archives and other historical records, artifact collections, and oral histories. Topics may include, but are not limited to, the following themes:

- Histories of color in retailing, advertising, graphic design, and branding
- The relations and tensions among color science, color technologies, and color as a design practice
- Critical biographies or case studies of key practitioners, corporations, industrial designers, fashion designers, consulting firms, or professional associations involved in color theory, color styling, color forecasting, or color management
- The role of consumers in usurping corporate definitions of color practice and offering new uses or interpretations
- The practice of color forecasting as it evolved in different locales, cultures, and historical moments, and its relation to design futures
- The transnational transfer and global circulation of color theories and practices
- Color in the fashion and beauty industries

Please forward enquiries to [jdh@genesys-consultants.com](mailto:jdh@genesys-consultants.com). Submissions should be in the form of full papers of up to 8,500 words that adhere to the guidelines of the *Journal of Design History*, along with

an abstract of 300–400 words and a brief biography of up to 250 words. Papers for special issues will be subject to the usual double-blind refereeing and selection procedures of the *Journal of Design History*. They should be submitted on line via the journal's Web site, [www.jdh.oxfordjournals.org](http://www.jdh.oxfordjournals.org), by 1 December 2011.

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CENTER FOR THE HISTORY OF BUSINESS, TECHNOLOGY, AND SOCIETY GRANTS. The Center for the History of Business, Technology, and Society has created a new research grant opportunity for use of Hagley Library resources and has revised its grant-application procedures. In addition to its existing research and dissertation grant programs, the Center now invites applications for one-week exploratory research grants that are intended to determine whether Hagley library collections are useful for a particular project. Applications for all grants now must take place through our Web-based system that can be accessed through our grants and fellowship page, <http://www.hagley.org/library/center/grants.html>. More information on our grants programs is included below. Questions about our grant procedures may be directed to Carol Lockman, [clockman@Hagley.org](mailto:clockman@Hagley.org).

*Hagley Exploratory Research Grants.* These grants support one-week visits by scholars who believe that their project will benefit from Hagley research collections but need the opportunity to explore them on site to determine whether a Henry Belin du Pont research grant application is warranted. Priority will be given to junior scholars with innovative projects that seek to expand on existing scholarship. Applicants should reside more than fifty miles from Hagley. The stipend is \$400. Application deadlines: March 31, June 30, and October 31.

*Henry Belin du Pont Fellowships.* These research grants enable scholars to pursue advanced research and study in the collections of the Hagley Library. They are awarded for the length of time needed to make use of Hagley collections for a specific project. The stipends are for a maximum of eight weeks and are pro-rated at \$400/week for recipients who reside further than fifty miles from Hagley, and \$200/week for those within fifty miles. Application deadlines: March 31, June 30, and October 31.

*Henry Belin du Pont Dissertation Fellowships.* This fellowship is designed for graduate students who have completed all course work for the doctoral degree and are conducting research on their dissertation. Applications should demonstrate superior intellectual quality, present a persuasive methodology for the project, and show that there are significant research materials at Hagley pertinent to the dissertation. This is

a residential fellowship with a term of four months. The fellowship provides \$6,500, free housing on Hagley's grounds, use of a computer, mail, and Internet access, and an office. Application deadline: November 15.

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**CHEMICAL HERITAGE FOUNDATION NEW ONLINE EXHIBIT.** The Chemical Heritage Foundation's Oral History Program unveils a new online exhibit: "Rubber Matters: Solving the World War II Rubber Problem." After the bombing of Pearl Harbor suddenly cut off most of the United States' natural rubber supply, an expansive group of scientists was mobilized to form the U.S. Synthetic Rubber Program. A new online exhibit, created by CHF's Oral History Program, tells the story of this program from the unique perspective of our oral history interviewees.

Our interviewees recount the ways in which the scientific and engineering communities solved the "rubber problem" in a short period of time, ultimately providing the United States with enough material to support its war effort. Please visit the Web site: <http://www.chemheritage.org/research/policy-center/oral-history-program/projects/rubber-matters/default.aspx>.

To learn more about CHF's Oral History Program, please visit <http://www.chemheritage.org/research/policy-center/oral-history-program/index.aspx>.

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**BUSINESS HISTORY CONFERENCE PRIZES.** At the Business History Conference (BHC) annual meeting in St. Louis, Missouri, from March 31–April 2, 2011, officers announced the recipients of BHC prizes and grants, including the following:

*Lifetime Achievement Award.* The award is bestowed every two years to a scholar who has contributed significantly to the work of the Business History Conference and to scholarship in business history.

2011 RECIPIENT: Richard Sylla, Stern School of Business, New York University

*Hagley Prize.* The prize is awarded jointly by the Hagley Museum and Library and the Business History Conference to the best book in business history (broadly defined) written in English and published during the two years prior to the award.

2011 RECIPIENT: Susan Ingalls Lewis (State University of New York at New Paltz), *Unexceptional Women: Female Proprietors in Mid-Nineteenth-Century Albany, New York, 1830–1885* (Ohio State University Press, 2009)

*Ralph Gomory Book Prize.* This prize, made possible by the Alfred P. Sloan Foundation, recognizes historical work on the effects of business enterprises on the economic conditions of the countries in which they operate.

2011 RECIPIENT: Richard John (Columbia University), *Network Nation: Inventing American Telecommunication* (Harvard University Press, 2010)

2011 HONORABLE MENTION: James R. Fichter (Lingnan University), *So Great a Profit: How the East Indies Trade Transformed Anglo-American Capitalism* (Harvard University Press, 2010)

*Oxford Journals Article Prize.* This prize recognizes the author of an article published in *Enterprise & Society* judged to be the best of those that have appeared in the volume previous to the year of the BHC annual meeting.

2011 RECIPIENT: Oskar Broberg (Gothenberg University), “Labeling the Good: Alternative Visions and Organic Branding in Sweden in the Late Twentieth Century,” *Enterprise & Society* 11, no. 4 (2010): 811–38

*Mira Wilkins Prize.* This prize, established in recognition of the path-breaking scholarship of Mira Wilkins, is awarded to the author of the best article published annually in *Enterprise & Society* pertaining to international and comparative business history.

2011 RECIPIENT: Marcelo Bucheli (University of Illinois at Urbana-Champaign), “Multinational Corporations, Business Groups, and Economic Nationalism: Standard Oil (New Jersey), Royal Dutch-Shell, and Energy Politics in Chile 1913–2005,” *Enterprise & Society* 11, no. 2 (2010): 350–99

*Herman E. Krooss Prize.* The prize recognizes the best dissertation in business history written in English and completed in the three calendar years immediately prior to the annual meeting.

2011 RECIPIENT: Dan Bouk (Colgate University), “The Science of Difference: Developing Tools for Discrimination in the American Life Insurance Industry, 1830–1930” (Princeton University, 2009)

*K. Austin Kerr Prize.* The prize recognizes the best first paper delivered at the annual meeting of the Business History Conference by a new

scholar (doctoral student or those within three years of receiving their PhD). It honors K. Austin Kerr, longtime professor of history at the Ohio State University and former president of the Business History Conference.

2011 RECIPIENT: Di Yin Lu (Harvard University), “Shanghai’s Art Dealers and the International Market for Chinese Art, 1922–1949”

2011 HONORABLE MENTION: Kelly Arehart (College of William and Mary), “‘To Put a Mass of Putrefying Animal Matter into a Fine Plush Casket’: The Development of Professional Knowledge among Morticians, 1880–1920”

2011 HONORABLE MENTION: Johan Mathew (Harvard University), “Controlling Currency and Smuggling Specie in the Arabian Sea, 1873–1966”

*The CEBC Halloran Prize in the History of Corporate Responsibility.* The prize recognizes a paper presented at the BHC annual meeting that makes a significant contribution to the history of corporate responsibility. It is funded by the Center for Ethical Business Cultures (CEBC) at the University of St. Thomas Opus College of Business in honor of Harry R. Halloran Jr.

2011 RECIPIENT: Ann-Kristin Bergquist (Umeå University) and Kristina Söderholm (Luleå University of Technology), “The Making of a Green Innovation System: The Swedish Institute for Water and Air Protection and the Swedish Pulp and Paper Industry in the mid-1960s to the 1980s”

For more information about these prizes, go to [www.thebhc.org/awards/index.html](http://www.thebhc.org/awards/index.html) or contact Roger Horowitz, BHC Secretary-Treasurer, [rh@udel.edu](mailto:rh@udel.edu).