

QUESTIONNAIRE FOR READERS

Insofar as possible the Editors will select reviewers from among readers of the JOURNAL. They therefore request all readers to fill out and return this form to The Editors, JOURNAL OF ECONOMIC HISTORY, Department of Economics and Business, North Carolina State University, Raleigh, NC 27650.

Name (last name first): _____

Address: _____

Institutional affiliation (if not in address) and academic status: _____

Areas of scholarly competence: _____

Languages (other than English) in which you have a reading proficiency: _____

Representative recent publications (maximum of five):

JOHNS HOPKINS

Trade and Aid

Eisenhower's Foreign Economic Policy, 1953-1961

Burton I. Kaufman

"An important work. *Trade and Aid* should become the standard reference on its subject for a very long time. . . . Political economists and political, economic, and diplomatic historians will have to rely on this work if they wish to understand Eisenhower's foreign (and some domestic) policies."—*Walter LaFeber, Cornell University*

During the 1950s, American foreign economic policy shifted from a system of free trade to one oriented toward direct assistance. Burton I. Kaufman traces the metamorphosis of American economic policy during the period, focusing on Eisenhower's personal role in that policy shift.

More than two decades after his departure from office, historians are "rediscovering" Dwight D. Eisenhower and reevaluating his performance as President of the United States. *Trade and Aid* is a major contribution to modern understanding of both the man and his administration. **\$25.00**

The Johns Hopkins University Press

Baltimore, Maryland 21218

MARTIN WACKERNAGEL

*The World of
the Florentine
Renaissance
Artist*

WORKSHOP AND ART MARKET
PROJECTS AND PATRONS,

TRANSLATED BY
ALISON LUCHS

In the first English edition of Martin Wackernagel's classic of Italian art historiography, Alison Luchs provides a biography of the author, an essay on important later publications related to Wackernagel's themes, and a new bibliography of some 600 publications pertaining to the study of Florentine Renaissance art and architecture since 1938, when the original German edition first appeared.

Cloth, \$37.50. Limited
Paperback Edition, \$14.50

Princeton University Press

41 William St. • Princeton, NJ 08540

**Reconstructing Europe
after the Great War**

Dan P. Silverman

This is the story of how the economists, bankers, and politicians of Britain, France, and the United States approached the financial crisis of 1918–1923 after the most devastating of wars. It captures the emotional demands for rapid recovery and reconstruction of Europe as well as the machinations of countries already jousting for economic advantage in peace.

Silverman places the reparations issue in proper perspective as only one of many complex problems. He reverses the old view that France responded to its allies' economic demands with intransigence, ignorance, and incompetence and instead depicts France as legitimately pursuing its own national self-interest, fighting Anglo-American hegemony, and defending itself as a debtor nation against the creditors who were its allies. \$25.00

Harvard University Press

79 Garden Street, Cambridge, Massachusetts 02138

"An impressive and scholarly study
illustrating the rise of a national economy."
PACIFIC HISTORICAL REVIEW

The Investment Frontier

New York Businessmen and the Economic Development
of the Old Northwest ●

JOHN DENIS HAEGER

THE AMERICAN WEST did not grow in isolation from the east. New York financiers and other Eastern entrepreneurs were crucial to America's Western economic development, providing the necessary capital and expertise to transform the west into a productive part of the nation's economy. This is powerfully demonstrated by John Denis Haeger in his study of the states of Ohio, Michigan, Indiana, Illinois, and Wisconsin during the years 1815 to 1840. The result of years of research in manuscript collections and government documents, *The Investment Frontier* provides a comprehensive picture of early land speculators, examining their investments in farm lands, town lots, banks, and transportation improvements, as well as their influence on western investments. The activities of financiers Isaac Bronson, his son Arthur, and Charles Butler constitute the core of this study.

JOHN DENIS HAEGER, Professor of History at Central Michigan University, has previously published several studies of the Old Northwest.

311 pp.

\$12.95 paper (ISBN 0-87395-531-5)

\$39.00 cloth (ISBN 0-87395-530-7)

"HAEGER'S STUDY PROVIDES an accessible, thoroughly researched analysis of the Midwestern investments of the Bronson family of New York and of Charles Butler, their business ally and a leading urban promoter associated most closely with Chicago's development. The author distinguishes two styles of investment behavior—aggressive promotion and 'conservative speculation.' The book is most important, however, for its contributions to our knowledge of the New York Life Insurance and Trust Company (a Bronson project), the strategies and mechanisms of investment in the Old Northwest (especially in banking firms and in land), and the impact of the post-1837 crisis and depression on eastern capitalists heavily engaged in western ventures. Written in a straightforward, clear style, this work is based on exhaustive research in manuscript and printed sources. It is the sole available study of a crucially important investment group, and it complements the very slender literature on interregional investment. Informed analysis of legal and constitutional issues surrounding mortgage relief, and of entrepreneurial theory, give the book an unusual (and valuable) dimension. Highly recommended for all U.S. history collections."—CHOICE.

Order directly from:

State University of New York Press

P.O. Box 978
Edison, NJ 08818
(201) 225-1900

Add \$2 to cover postage and handling.

Oil Booms

Social Change in Five Texas Towns

Roger M. Olien and Diana Davids Olien

This penetrating book challenges accepted notions about how the discovery of oil has affected both individuals and communities. Based on research in unexplored local records and more than 300 interviews, *Oil Booms* offers a fresh perspective on the early southwestern oil industry. xiv, 220 pages. \$16.95

NEW IN PAPER-----

History of the Atchison, Topeka and Santa Fe Railway

● Keith L. Bryant, Jr.

"Written in a form that should satisfy both the scholar and the railroad buff, the book details financing, construction, growth, and management from the Santa Fe's conception by Cyrus K. Holliday in 1859 to its evolution into a giant conglomerate."—*American Historical Review*. xxii, 398 pages. Paper BB 796 \$10.95

University of Nebraska Press

901 N. 17th Lincoln 68588



? MOVING ?

Please send *changes of address* for the *Journal of Economic History* well in advance of publication dates. To receive the March issue inform the Business Office about the change by February 15; the June issue, by May 15; the September issue, by August 15; and the December issue, by November 15.

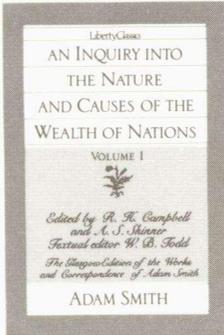
Due to increases in postal rates it has become necessary to levy a \$1.50 postal fee on members who did not send a change in address form in time to be included in the regular second class mailing and who wish to receive the issue which has been ransomed from the U.S. Postal Service. Members will be sent notice of issues thus returned to the Business Office.

Send *changes of address* to Secretary, E.H.A., Post Office Box 3630, Wilmington, Delaware 19807.

? MOVING ?



LibertyPress LibertyClassics



The Wealth of Nations (In Two Volumes)

By Adam Smith

The Glasgow Edition

General Editors: R. H. Campbell and
A. S. Skinner

Textual Editor: W. B. Todd

A softcover version of the edition commissioned by the University of Glasgow and published by Oxford University Press to celebrate the bicentenary of *The Wealth of Nations* in 1976.

Contains a general introduction and textual schedules of variations between editions as well as extensive cross-referencing to Smith's other works. Also includes extensive notes covering historical facts and Smith's reference. Softcover only—\$11.00 the set.

Prepayment is required on all orders not for resale. We pay book rate postage on prepaid orders. Please allow 4 to 6 weeks for delivery. All orders from outside the United States *must* be prepaid in U.S. dollars. To order, or for a copy of our catalogue, write:
LibertyPress/LibertyClassics
7440 North Shadeland, Dept. 139
Indianapolis, IN 46250

CAMBRIDGE

Family Time and Industrial Time

The Relationship Between the Family and Work in a New England Industrial Community

Tamara K. Hareven

This pioneering study of the interaction between the family and industrial work focuses on the Amoskeag Corporation, once the world's largest textile factory. It analyzes the corporation's efforts to balance welfare and efficiency as well as the cooperative family effort to overcome arbitrary management decisions and protect income and employment against economic adversity. *Interdisciplinary Perspectives on Modern History*

Hardcover \$49.50 Paper \$17.95

Segmented Work, Divided Workers

The Historical Transformation of Labor in the United States

David M. Gordon, Richard C. Edwards, and Michael Reich

"*Segmented Work, Divided Workers* is no less than an effort to erect a unified theory of the transformation of American labor from its industrial beginnings to the present day. Nowhere else will the reader find so unwavering an attempt to locate the history of American workers in a comprehensive framework of Marxist economic analysis..."—*David Brody, University of California, Berkeley*

Hardcover \$34.50 Paper \$9.95

Capitalism and the State in Modern France

Renovation and Economic Management in the Twentieth Century

Richard E. Kuisel

"A careful, balanced study.... A judicious account that sees the ultimate reason for France's renewal in changes in men's minds, in a national desire to overcome backwardness to compete with other resurgent capitalist economies..."—*Foreign Affairs*

\$37.50

Bowater

A History

W. J. Reader

A full account of the Bowater Corporation, which began as a small English paper concern in 1881, and became not merely the largest manufacturer of newsprint in Great Britain but also, for a time, the largest in the world.

44 illustrations, 5 maps

\$49.50

Tithe and Agrarian History From the Fourteenth to the Nineteenth Century

An Essay in Comparative History

Emmanuel Le Roy Ladurie and Joseph Goy

Copublished with the Maison des Sciences de l'Homme.

\$34.50

Industrialization Before Industrialization

Rural Industry in the Genesis of Capitalism

Peter Kriedte, Hans Medick, and Jurgen Schlumbohn

Studies in Modern Capitalism

Hardcover \$44.50 Paper \$14.95

Cambridge University Press

32 East 57th Street, New York, NY 10022