

Announcements

HARVARD BUSINESS SCHOOL FELLOWSHIPS

The Harvard-Newcomen Postdoctoral Fellowship in Business History is awarded annually for twelve months' residence, study, and research at Harvard Business School.

The fellowship is open to scholars who, within the last ten years, have received a PhD in history, economics, or a related discipline. The fellowship has two purposes: The first is to enable scholars to engage in research that will benefit from the resources of Harvard Business School and the larger Boston scholarly community. About two-thirds of the fellow's time will be available for research of his or her own choosing. A travel fund and a book fund will be provided. The second purpose is to provide an opportunity for the fellow to participate in the activities of Harvard Business School. Approximately one-third of the fellow's time will be devoted to school activities, including attendance at the Business History Seminar and working with faculty teaching the business history courses offered in the MBA curriculum. The fellow is required to research and write a case, under the direction of a senior faculty member, to be used in one of the business history courses. Finally, the fellow is encouraged to submit an article to *Business History Review* during his or her year at the School.

Applicants should submit a CV, undergraduate transcript, and graduate-school record, thesis abstract, and writing sample (such as an article or a book chapter). Applicants should also state the topics, objectives, and design for the specific research to be undertaken. Finally, applicants should indicate the names of three people who will write references on their behalf. It is the responsibility of the applicant to solicit these letters. Hard-copy materials submitted with applications will be returned only if accompanied by postage and a self-addressed return envelope.

Applications and letters of recommendation should be submitted online to: <http://www.hbs.edu/research/faculty-recruiting/faculty-applicants.html> by October 15 of the year before the fellowship will be taken. The fellowship will begin July 1. If there are materials that can only be sent as hard copy, please send them to: Walter A. Friedman, Rock Center 104, Harvard Business School, Boston, MA 02163, e-mail wfriedman@hbs.edu.

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Please direct your recommenders to visit the following Web site:
<http://www.hbs.edu/research/faculty-recruiting/recommenders.html>.

Alfred D. Chandler Jr. Travel Fellowships. The purpose of these fellowships is to facilitate library and archival research in business or economic history. The program will encourage research concerned to relate historical reality to underlying economic theories of business development. Individual grants range from \$1,000 to \$3,000.

Three categories of applicants will be eligible for grants:

- Harvard University graduate students in history, economics, business or law, whose research requires travel to distant archives or repositories
- Graduate students or nontenured faculty in those fields from other universities, in the U.S. and abroad, whose research requires travel to the Boston-Cambridge area (to study, for example, in the collections of the Baker, Widener, McKay, Langdell, Kress, or Houghton libraries)
- Harvard College undergraduates writing senior theses in these fields, whose research requires travel away from Cambridge

To apply, send a CV, a summary of past academic research (of 1–2 pages), and a detailed description of the research you wish to undertake (of 2–3 pages). Applicants must indicate the amount of money requested (up to \$3,000). Please also arrange to have one letter of reference sent independently of the application. The deadline for receipt of applications is November 1 of the calendar year preceding that in which the fellowship is to be used. All materials should be sent to Walter A. Friedman, Rock Center 104, Harvard Business School, Boston, MA 02163, e-mail wfriedman@hbs.edu.

Harvard University is an affirmative-action, equal-opportunity employer. Women and minorities are encouraged to apply.

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NEW BAKER LIBRARY EXHIBITION. Knowledge and Library Services announces the opening of “Railroads and the Transformation of Capitalism,” an exhibition organized by Baker Library Historical Collections. The exhibition will run through February 4, 2012 in the North Lobby, Baker Library Bloomberg Center, Harvard Business School.

During the nineteenth century, more than 240,000 miles of railroad track were laid in the United States, connecting vast regions of the country, transporting raw materials, goods, and people, and making possible an unparalleled level of commerce. The railroad system,

unprecedented in its size and complexity, became the model on which modern business would be based.

“Railroads and the Transformation of Capitalism” draws from Baker Library Historical Collections materials to explore the continuing research in the history and role of railroads in creating not only the foundations of modern business, but also a system of modern capitalism that survives to this day. While few dispute the transformative nature of the industry, recent scholarship has compared European and American railroads and revealed how the relationship between the railroads and the state influenced railroad development and how railroads shaped the growth of other industries. Other scholars have questioned the idea that American railroads were models of management and suggest they are better understood as sometimes inefficient and lumbering organizations that achieved scale only through massive subsidy.

Visit <http://www.library.hbs.edu/hc/railroads/> to learn more about the railroads and capitalism, to find materials that could support further research, and to view some of the items featured in this exhibition.

Please contact Baker Library Historical Collections at histcollref@hbs.edu if you would like to request a copy of the exhibition catalog.

For more information about Baker Library Historical Collections, visit www.library.hbs.edu/hc/.

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CENTER FOR THE HISTORY OF BUSINESS, TECHNOLOGY, AND SOCIETY GRANTS. The Center for the History of Business, Technology, and Society has created a new research grant opportunity for use of Hagley Library resources and has revised its grant-application procedures. In addition to its existing research and dissertation grant programs, the Center now invites applications for one-week exploratory research grants that are intended to determine whether Hagley Library collections are useful for a particular project. Applications for all grants now must take place through our Web-based system that can be accessed through our grants and fellowship page, <http://www.hagley.org/library/center/grants.html>. More information on our grants programs is included below. Questions about our grant procedures may be directed to Carol Lockman, clockman@Hagley.org.

Hagley Exploratory Research Grants. These grants support one-week visits by scholars who believe that their project will benefit from Hagley research collections but need the opportunity to explore them on site to determine whether a Henry Belin du Pont research grant application is warranted. Priority will be given to junior scholars with innovative projects that seek to expand on existing scholarship. Applicants

should reside more than fifty miles from Hagley. The stipend is \$400. Application deadlines: March 31, June 30, and October 31.

Henry Belin du Pont Fellowships. These research grants enable scholars to pursue advanced research and study in the collections of the Hagley Library. They are awarded for the length of time needed to make use of Hagley collections for a specific project. The stipends are for a maximum of eight weeks and are prorated at \$400/week for recipients who reside further than fifty miles from Hagley, and \$200/week for those within fifty miles. Application deadlines: March 31, June 30, and October 31.

Henry Belin du Pont Dissertation Fellowships. This fellowship is designed for graduate students who have completed all course work for the doctoral degree and are conducting research on their dissertation. Applications should demonstrate superior intellectual quality, present a persuasive methodology for the project, and show that there are significant research materials at Hagley pertinent to the dissertation. This is a residential fellowship with a term of four months. The fellowship provides \$6,500, free housing on Hagley's grounds, use of a computer, mail, and Internet access, and an office. Application deadline: November 15.

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BUSINESS HISTORY CONFERENCE. Proposals for presentations to the 2012 annual meeting of the Business History Conference (BHC) are invited. The conference will take place on March 29–31 in Philadelphia, Pennsylvania, at the Hyatt Regency Penn's Landing.

The theme for the conference is "Business and the State." We are interested in substantive research on all aspects of business and the state. Potential topics include, but are not limited to: the regulation of business, state promotion of business and economic development, standard setting, government rules regarding the organization of businesses, and the interactions between businesses with consumers, citizens, and other businesses. We are interested in research on state-owned enterprises, mixed public-private entities, and nationalization and privatization. We are interested in legal history relevant to business, such as bankruptcy, corporate, labor, and patent law. We encourage submissions of research on the development of capacity within the state itself, including studies of particular agencies (or quasi-governmental organizations) and state projects.

In keeping with longstanding BHC policy, the committee will also entertain submissions not directly related to the conference theme.

The BHC program committee for 2012 consists of David Weiman (chair), Barnard College; Michele Alacevich, Harvard University;

David Freund, University of Maryland; Elisabeth Koll, Harvard Business School; Margaret Levenstein (BHC President), University of Michigan.

Potential presenters may submit proposals either for individual papers or for entire panels. Individual paper proposals should include a one-page (300-word) abstract and a one-page curriculum vitae (CV). The abstract should summarize the argument of the paper, the sources on which it is based, and its relation to existing scholarship. Each panel proposal should include a cover letter stating the rationale for the session and indicating the contact person for the panel, a one-page abstract, author's CV for each proposed paper (up to three), and suggested chair and commentator with contact information.

The BHC awards the Herman E. Krooss Prize for the best dissertation in business history by a recent PhD in history, economics, business administration, the history of science and technology, sociology, law, communications, and related fields. A "recent PhD" is defined as a PhD whose degree is less than three years old. If you wish to apply for this prize, please send a letter to the Krooss Prize Committee expressing your interest, along with a one-page CV and one-page (300-word) dissertation abstract. After the Krooss committee has reviewed the proposals, it will ask semifinalists to submit copies of their dissertations. Finalists will present summaries of their dissertations at a plenary session of the 2012 BHC annual meeting in Philadelphia.

The K. Austin Kerr Prize is awarded for the best first paper delivered at the annual meeting of the BHC. If you wish to participate in this competition, please notify the BHC program committee of your proposal. Dissertations accepted for the Krooss Prize are not eligible for the Kerr Prize.

The Halloran Prize in the History of Corporate Responsibility is awarded for a paper presented at the annual meeting of the BHC that makes a significant contribution to the history of corporate responsibility. Corporate responsibility is understood to embrace the many ways in which the firm relates to the political realm and the wider society.

The deadline for receipt of all proposals is October 1, 2011. Acceptance letters will be sent by December 15, 2011. Presenters are expected to submit abstracts of their papers for posting on the BHC Web site. In addition, presenters are encouraged to post electronic versions of their papers prior to the meeting and to submit their papers for inclusion in the BHC's online proceedings, *Business and Economic History On-Line*. To offset some of the costs of attending the conference, the BHC offers modest financial grants to graduate students who are presenting papers; information will be distributed once the program has been set.

Please send proposals for papers, panels, or the Krooss Prize to BHC2012@Hagley.org. If you do not have access to the Internet, you

may send hard copies to Roger Horowitz, Secretary-Treasurer, Business History Conference, P. O. Box 3630, Wilmington, DE 19807, USA. Phone: (302) 658-2400; fax: (302) 655-3188.

The Oxford Journals Doctoral Colloquium in Business History will be held in conjunction with the BHC annual meeting. This prestigious workshop, sponsored by the BHC and funded by Oxford University Press, will take place at the conference site in Philadelphia beginning Wednesday evening, March 28, 2012, and all day Thursday March 29, 2012. The colloquium is limited to ten students. Participants work intensively with a distinguished group of BHC-affiliated scholars that includes at least two BHC officers. The colloquium will discuss dissertation proposals, relevant literatures and research strategies, and employment opportunities in business history. This colloquium is intended for doctoral candidates in the early stages of their dissertation projects. If you are interested in being considered for this colloquium, please submit to Roger Horowitz by December 1, 2011 (at the address listed above) a statement of interest, a CV, a preliminary or final dissertation prospectus of 10–15 pages, and a letter of support from your dissertation supervisor (or prospective supervisor). All participants receive a stipend that will partially cover the costs of their attendance at the annual meeting. The colloquium committee will notify all applicants of its decisions by January 10, 2012.

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WESTFÄLISCHE WILHELMS UNIVERSITY WORKSHOP CALL FOR PAPERS. The workshop, “Financial Markets and Financial Regulation: Sources of Instability or Growth? International Historical Perspectives,” is intended to be a preconference meeting for the July 9–13, 2012 Conference of the International Economic History Association (<http://www.wehc2012.org/>) that will take place on April 12, 2012, at Westfälische Wilhelms University in Muenster, Germany.

Even before the financial crisis of 2007–09, the causes and consequences of financial crises was a popular field of research. Nevertheless, far less effort has been devoted to exploring the connection, from an historical perspective, between financial systems and their influence on economic development and growth and on financial and macroeconomic stability. For the purposes of this workshop, we are only interested in analyses that deal with the period before World War II. Topics to be considered for the workshop include but are not limited to:

- the transmission of macroeconomic and financial shocks across countries or regions;

- the state of cooperation in financial and banking markets and the responses and actions of policymakers
- asset price behavior before, during, and following financial crises
- the political economy of finance and banking in centuries past: case studies and analyses

Expenses for travel (economy class round trip) and accommodation will be partially covered for speakers. Only completed research papers or extended abstracts (PDF versions only) should be sent by January 31, 2012 to: Martin T. Bohl, martin.bohl@wiwi.uni-muenster.de. Notifications of acceptance will be sent by February 15, 2012. Authors should confirm their participation by March 1, 2012. More detailed information on the workshop will be available soon at <http://www.wiwi.uni-muenster.de/me/workshops/index.html>.

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SPECIAL ISSUE OF *JOURNAL OF DESIGN HISTORY*. Call for Papers: “Colour”—Special Issue of the *Journal of Design History*. Deadline for submissions: December 1, 2011.

This special issue of the *Journal of Design History* will focus on the work of color practitioners. The journal seeks papers on the historical aspects of color and design practice that are based on original research in designers’ archives and other historical records, artifact collections, and oral histories. Topics may include, but are not limited to, the following themes:

- Histories of color in retailing, advertising, graphic design, and branding
- The relations and tensions among color science, color technologies, and color as a design practice
- Critical biographies or case studies of key practitioners, corporations, industrial designers, fashion designers, consulting firms, or professional associations involved in color theory, color styling, color forecasting, or color management
- The role of consumers in usurping corporate definitions of color practice and offering new uses or interpretations
- The practice of color forecasting as it evolved in different locales, cultures, and historical moments, and its relation to design futures
- The transnational transfer and global circulation of color theories and practices
- Color in the fashion and beauty industries

Please forward enquiries to jdh@genesys-consultants.com. Submissions should be in the form of full papers of up to 8,500 words that adhere to the guidelines of the *Journal of Design History*, along with an abstract of 300–400 words and a brief biography of up to 250 words. Papers for special issues will be subject to the usual double-blind refereeing and selection procedures of the *Journal of Design History*. They should be submitted on line via the journal's Web site, www.jdh.oxfordjournals.org, by December 1, 2011.

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IEEE STARS. The Editorial Board of the IEEE STARS (Significant Technological Achievement Recognition Selections) program invites interested scholars to propose articles on the history of major developments in electrical, electronic, and computer science and technology. STARS represent an online compendium of peer-reviewed articles on the IEEE Global History Network, www.ieeeghn.org/wiki/index.php/Special:Home.

IEEE (formerly Institute of Electrical and Electronics Engineers) is the world's leading professional association for the advancement of technology, with over 400,000 members in more than 160 countries.

Intended for an educated lay audience, STARS articles help the general public understand and appreciate technological achievements and their social consequences. They include a citation of fifty to one hundred words; a timeline of five to twenty entries; an essay of one thousand to four thousand words, with up to six illustrations; and lists of up to five historically significant primary references and five secondary sources for further reading.

Contributors can e-mail a two-hundred to five-hundred word proposal with a timeline of five to fifteen entries to the STARS Administrator, Alexander Magoun, atalexmagoun@gmail.com.

Proposals should summarize the history of the technology and its significance. The executive committee of the distinguished STARS Editorial Board reviews each proposal and may suggest changes before encouraging the author to proceed with an article. The entire editorial board will review the author's finished work before approving it as a STARS article.

For more information, please contact Dr. Magoun or visit the GHN STARS home page, www.ieeeghn.org/wiki/index.php/Special:STARS.

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WORKSHOP ON TRADE, POVERTY, AND GROWTH IN HISTORY CALL FOR PAPERS. The workshop will be held at Universidad Carlos III de Madrid, May 2012. This workshop offers scholars working on trade in history an opportunity to discuss their recent work. It aims to stimulate research on the relation between globalization, growth, and divergence in the long nineteenth century, from Waterloo to World War I, and in the interwar years. We believe that the comparative experience stimulated by the workshop will sharpen our country-specific knowledge.

The organizers welcome papers on any related issue (trade, market integration, trade barriers and cost of transportation, market efficiency and so on). We aim at having a geographical and time coverage that is as extensive as possible. However, if workshop slots become scarce, we will favor papers that provide new quantitative evidence.

Organizing Committee: Giovanni Federico (EUI: Giovanni.Federico@EUI.eu), Antonio Tena-Junguito (Carlos III: antonio.tena@uc3m.es), and Jeffrey G. Williamson (Harvard and Wisconsin: jwilliam@fas.harvard.edu). Local organizer: Antonio Tena-Junguito (Carlos III: antonio.tena@uc3m.es).

Deadlines: Abstract submission (3–5 pages): December 15, 2011; acceptance notification: January 15, 2012. Final paper submission: March 30, 2012.

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ASIA-PACIFIC ECONOMIC AND BUSINESS HISTORY CONFERENCE. The 2012 Asia-Pacific Economic and Business History Conference, sponsored by the Economic History Society of Australia and New Zealand, will take place on February 16–18, 2012, at Australian National University, Canberra, Australia. The conference theme is “Economic Integration: Historical Perspectives from Europe and the Asia-Pacific Region.” Papers and proposals for sessions are invited for the APEBH 2012 conference.

Researchers across a broad range of disciplines are warmly welcomed. Early career researchers are encouraged to participate. The conference organizers are particularly interested in attracting papers that examine developments in countries and regions in the Asia-Pacific region and papers that provide an international comparative perspective.

All abstracts, proposals for sessions, and papers for refereeing or posting on the conference Web site should be e-mailed to all three members of the 2012 program committee: Dr. John Singleton, Sheffield Hallam University, Sheffield (UK), J.Singleton@shu.ac.uk; Professor Jim McAloon, Victoria University, Wellington (New Zealand),

jim.mcaloon@vuw.ac.nz; Dr. Keir Reeves, Monash University, Melbourne (Australia), Keir.Reeves@monash.edu.

Paper abstracts of one page may be submitted at any time up to the closing date of November 30, 2011. A decision on proposals will be made within a month of submission. Session proposals of one page may be submitted up to the same date, outlining the main objectives of the session and potential participants. You are not obliged to submit your full paper for refereeing. Complete versions of accepted papers should be sent to us by February 4, 2012, for posting on the conference Web site. Some universities require staff attending conferences to have their papers refereed. If this is the case in your institution, please submit the full paper by the November 30, 2011, due date for the double-blind refereeing process.

A conference paper prize will be awarded. A selection of papers (subject to the normal reviewing process and standards) may be published in *Australian Economic History Review: An Asia-Pacific Journal of Economic, Business and Social History* ([http://onlinelibrary.wiley.com/journal/10.1111/\(ISSN\)1467-8446](http://onlinelibrary.wiley.com/journal/10.1111/(ISSN)1467-8446)). Further details about the conference and this Call for Papers can be found at this Web page: <http://apebh2012.wordpress.com/>.

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WORLD ECONOMIC HISTORY CONGRESS SESSION. A session on “Early Mechanization in Global Perspective” is being organized for the World Economic History Congress in Stellenbosch, July 9–13, 2012.

The aim of this session is to shed new light on these episodes of early mechanization in a global perspective. In particular, we intend to provide a number of case studies of early mechanization that will reappraise not only those factors responsible for the development and adoption of specific mechanical technologies in different economies but also those factors responsible for their limited diffusion. If you are interested in participating in this session, please send an abstract to Christine MacLeod (c.macleod@bristol.ac.uk) and to Alessandro Nuvolari (alessandro.nuvolari@sssup.it), preferably before December 31, 2011.