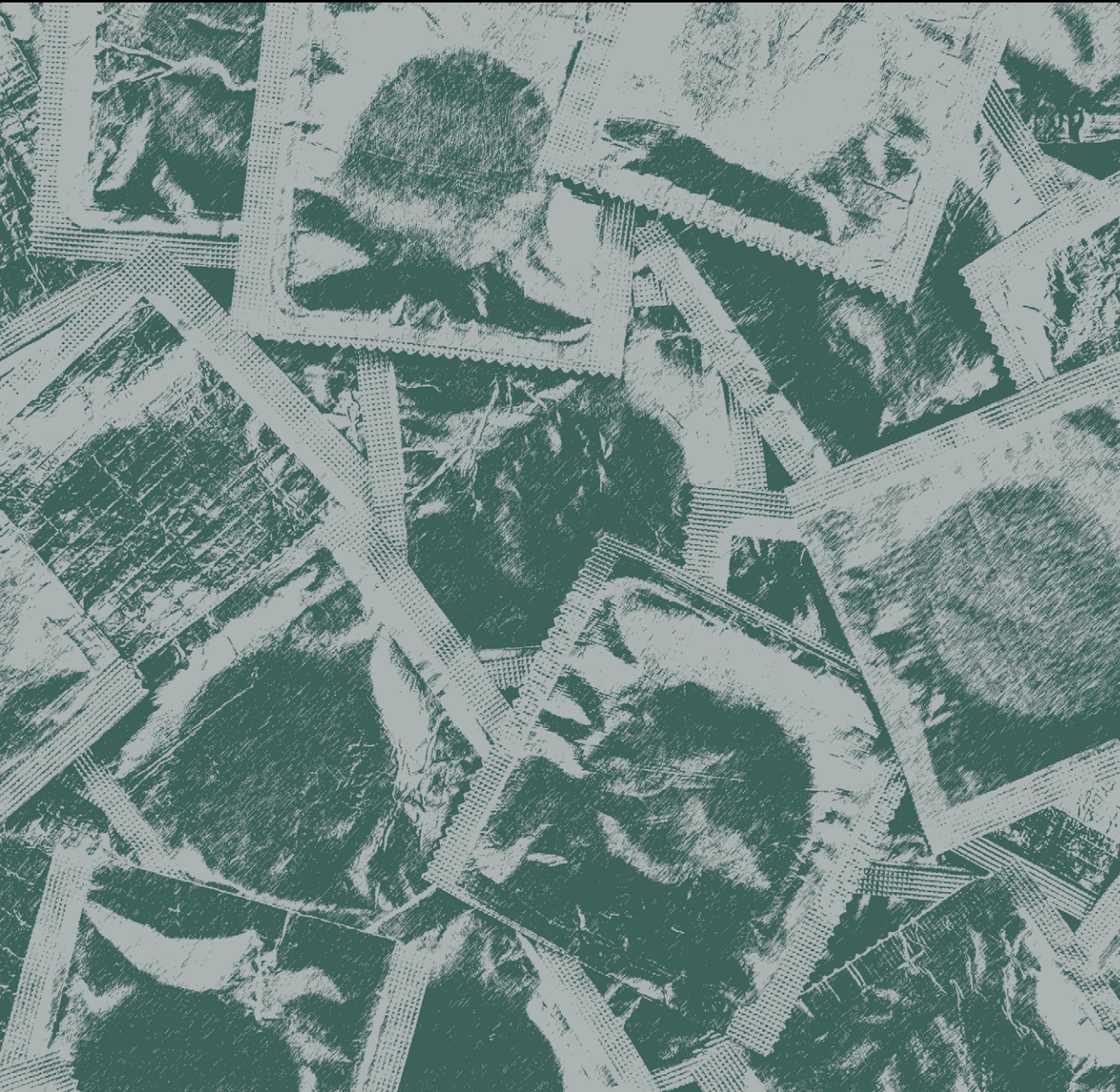


Enterprise & Society

THE INTERNATIONAL
JOURNAL OF
BUSINESS HISTORY



SEPTEMBER 2021 • VOLUME 22 • NUMBER 3

ISSN 1467-2227 • ONLINE ISSN 1467-2235

PUBLISHED IN ASSOCIATION WITH
THE BUSINESS HISTORY CONFERENCE

CAMBRIDGE
UNIVERSITY PRESS

Editor

Andrew Popp, Copenhagen Business School

Associate Editors

Shane Hamilton, University of York

Per Hansen, Copenhagen Business School

Andrea Lluch, National Scientific and Technical Research Council

Sharon Ann Murphy, Providence College

Associate Editor for Reviews

Alex Beasley, Institute for Advanced Study

Managing Editor

Carol Ressler Lockman, Hagley Museum and Library

Associate Editor, ex officio

Roger Horowitz, Hagley Museum and Library

EDITORIAL BOARD

Xavier Hernando Duran Amorocho
(Universidad de los Andes)

Gerben Bakker (London School of
Economics)

Edward J. Balleisen (Duke University)

Maria Ines Barbero (University of
Buenos Aires)

Bernardo Batiz-Lazo (Bangor University,
UK)

Hartmut Berghoff (Georg-August-
Universität Göttingen)

Christy Ford Chapin (University of
Maryland Baltimore County)

Peter Coclanis (University of North
Carolina-Chapel Hill)

Paul Duguid (University of California,
Berkeley)

Paloma Fernandez-Perez (University
of Barcelona)

Patrick Fridenson (École des Hautes
Études en Sciences Sociales)

Louis Galambos (Johns Hopkins
University)

Tiffany Gill (University of Delaware)

Barbara Hahn (Texas Tech University)

William Hausman (College of William
and Mary)

Kris Inwood (University of Guelph)

Richard John (Columbia University)

Geoffrey Jones (Harvard Business
School)

Matthias Kipping (York University)

Takafumi Kurosawa (Kyoto University)

Pamela Laird (University of Colorado
Denver)

Claire Lemerrier (CNRS)

Margaret Levenstein (University of
Michigan)

Kenneth Lipartito (Florida International
University)

Manuel Llorca-Jana (University of Santiago,
Chile)

Teresa da Silva Lopes (University of York)

Christopher McKenna (University of
Oxford)

Stephen Mihm (University of Georgia)

Paul Miranti (Rutgers University)

Rowena Olegario (Saïd Business School,
University of Oxford)

Mary O'Sullivan (Université de
Genève)

Caitlin Rosenthal (University of California,
Berkeley)

Andrea Schneider (Gesellschaft für
Unternehmensgeschichte)

Philip Scranton (Rutgers University)

Grietjie Verhoef (University of Johannesburg)

Mira Wilkins (Florida International
University)

JoAnne Yates (Massachusetts Institute of
Technology)

Mary Yeager (University of
California-Los Angeles)

Madeleine Zelin (Columbia
University)

ENTERPRISE & SOCIETY

THE INTERNATIONAL JOURNAL OF BUSINESS HISTORY

Published by Cambridge University Press for the Business History Conference

Volume 22, Number 3

September 2021

ARTICLES

- The Cult of Convenience: Marketing and Food in Postwar America 605
Margaret Weber
- The Entrepreneurial Culture and Bureaucracy in Twentieth-Century America 635
Louis Galambos
- Stress and Struggle inside International Harvester 663
Sally H. Clarke
- An Abstract Thing We Call “Intellectual Atmosphere”: Science, Urban Development, and Business/Government Relations in Dallas, 1956–1969 696
Andrew M. Busch
- A Fragile Network: Effecting Hail Insurance in Britain, 1840–1900 739
Samuel Randalls and James Kneale
- “If competition has any virtue, we ought not to have a system that stifles it”: Competition in London Clearing Banking, 1946–1971 770
Linda Arch
- Sound Speculators: Public Debates about Futures Trading in British India and Germany, 1880–1930 808
Christina Lubinski and Laura Julia Rischbieter
- Inside and Outside the London Stock Exchange: Stockbrokers and Speculation in Late Victorian Britain 842
James Taylor

REVIEWS

- Jessica Kim. *Imperial Metropolis: Los Angeles, Mexico, and the Borderlands of American Empire, 1865–1941* 878
Reviewed by Kevan Q. Malone
- Regina Lee Blaszczyk. *Fashionability: Abraham Moon and the Creation of British Cloth for the Global Market* 880
Reviewed by Vicki Howard
- Jim Powell. *Losing the Thread: Cotton, Liverpool and the American Civil War* 883
Reviewed by Bruce E. Baker

Margaret Pugh O'Mara. <i>The Code: Silicon Valley and the Remaking of America</i>	885
Reviewed by J. A. Estruth	
James P. Woodard. <i>Brazil's Revolution in Commerce: Creating Consumer Capitalism in the American Century</i>	888
Reviewed by Rami Stucky	
Jessica Borge. <i>Protective Practices: A History of the London Rubber Company and the Condom Business</i>	890
Reviewed by Jennifer Le Zotte	

Cover design by Adam Albright

SUBSCRIPTION INFORMATION

Enterprise & Society [ISSN 1467-2227] is published four times a year (March, June, September, and December) for the Business History Conference by Cambridge University Press. Institutional subscriptions can be purchased direct from Cambridge University Press or through any major subscription agent. Print-only, online-only and bundled print and online prices are all available, and subscription prices are tiered according to institution type and size.

Please contact Cambridge University Press for further details:

For customers in North America

Email: subscriptions_newyork@cambridge.org

Phone: (800) 872-7423, option 4

For customers outside of North America

Email: journals@cambridge.org

Phone: +44 (0)1223-32-6070; Fax: +44 (0)1223-32-5150

ADVERTISING

To advertise in the journal please email USAdSales@cambridge.org or telephone +1(212) 337-5053 in the USA, Canada, or Mexico; email ad_sales@cambridge.org or telephone +44 (1223) 325083 in the rest of the world.

ABSTRACTING AND INDEXING

Articles published in *Enterprise & Society* are indexed by *ABI/INFORM*, *America: History and Life*, *EconLit*, *e-JEL*, *Historical Abstracts*, *JEL on CD*, and *Social Science Research Network (SSRN)*.

Photocopying information: All rights reserved. No part of this publication may be reproduced, in any form or by any means, electronic, photocopying, or otherwise, without permission in writing from Cambridge University Press. Policies, request forms and contacts are available at: <http://journals.cambridge.org/action/rightsAndPermissions>.

Permission to copy (for users in the USA) is available from Copyright Clearance Center <http://www.copyright.com>; or email info@copyright.com.

Reprints of individual articles may be ordered. For information on reprints, please contact Cambridge University Press.

POSTAL INFORMATION

Send address changes in the USA, Canada, and Mexico to: *Enterprise & Society*, Cambridge University Press, Journals Fulfillment Department, One Liberty Plaza, 20th Floor, New York, NY 10006. Send address changes elsewhere to *Enterprise & Society*, Cambridge University Press, Journals Fulfillment Department, UPH, Shaftesbury Road, Cambridge CB2 8BS, England.

DISCLAIMER

Statements of fact and opinion in the articles in *Enterprise & Society* are those of the respective authors and contributors and not of the Business History Conference or Cambridge University Press. Neither Cambridge University Press nor the Business History Conference make any representation, express or implied, in respect of the accuracy of the material in this journal and cannot accept any legal responsibility or liability for any errors or omissions that may be made. The reader should make her or his own evaluation as to the appropriateness or otherwise of any experimental technique described.

Copyright© 2021 Business History Conference. All rights reserved.

Printed in the United States of America