



# International Association for Chinese Management Research

中国管理研究国际学会

[www.iacmr.org](http://www.iacmr.org)

The International Association for Chinese Management Research (IACMR), founded in 2001, is a professional, academic organization to serve scholars, students, managers, and consultants who are interested in advancing knowledge about the management of organizations operating in the Chinese context.

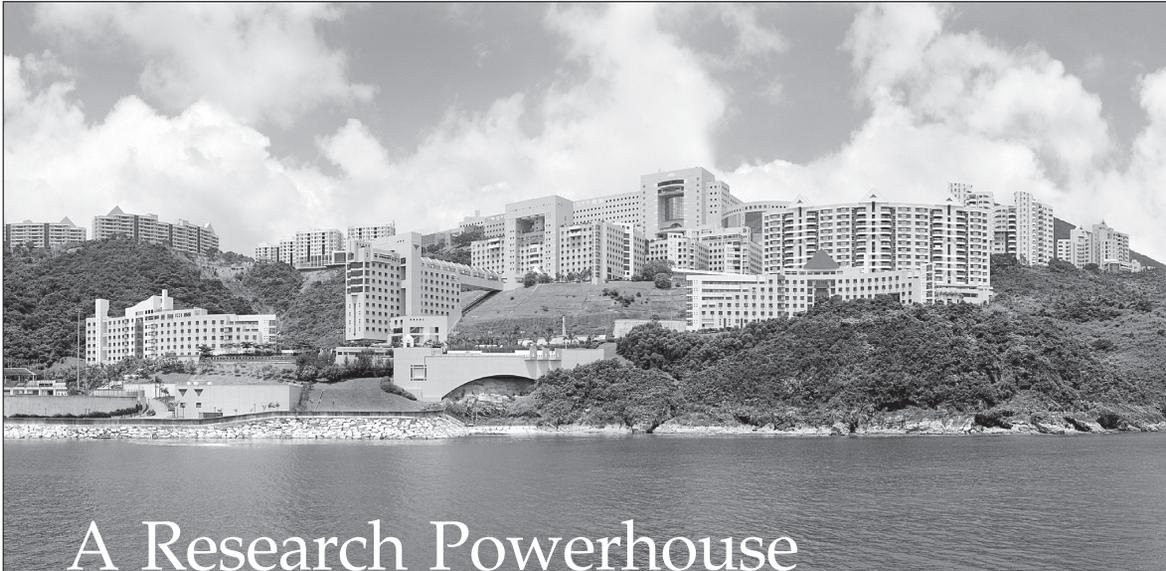
The primary goal of the Association is to promote scholarly studies of the organization and management of firms by:

- Providing a forum for the exchange of ideas and experience among researchers about management research in the Chinese context.
- Facilitating international collaboration between management researchers around the globe.
- Promoting the development of management research capabilities IN and ON China.
- Publishing the best research on Chinese management and organizations.

Regular activities of the IACMR include:

- Bi-annual international conference beginning with the Inaugural Conference in Beijing, China, June 17–20, 2004, the second conference in Nanjing, China, on June 15–18, 2006, the third conference in Guangzhou, China, on June 19–22, 2008, the fourth conference in Shanghai, China, on June 17–20, 2010, the fifth conference in Hong Kong, on June 20–24, 2012, and the sixth in Beijing, China, on June 18–22, 2014.
- Annual business meeting at the same site as the Academy of Management meeting.
- Special lectures by distinguished professors and business leaders at the business meetings.
- Research seminars by leading Chinese and international scholars in China.
- Research methods and dissertation development workshops for Chinese scholars and doctoral students.
- Official journal *Management and Organization Review*.
- Online executive magazine *Chinese Management Insights*.
- Quarterly IACMR Newsletter.
- Book series on research methods.

For detailed information about IACMR activities or membership, visit our website ([www.iacmr.org](http://www.iacmr.org)) or contact us by email at [iacmr@asu.edu](mailto:iacmr@asu.edu) (U.S.A.), [iacmr@pku.edu.cn](mailto:iacmr@pku.edu.cn) (China) or by phone 1-202-885-1489 (U.S.A.), or 8610-6275-8824 (China).



A Research Powerhouse

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- **Top 20** worldwide in business research

- *Financial Times*  
MBA ranking 2008

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Located on the very doorstep of Chinese Mainland, the HKUST Business School is ideally positioned if you want to be at the forefront in creating and working on knowledge about business in the new Asia.

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All of our faculty members hold doctorates and are enthusiastic, high-spirited, and driven to achieve the best. The Business School is committed to contributing to the creation of management knowledge and maintaining the highest caliber of education. We welcome like-minded scholars to join us and explore the vast potential of Asia's leading business school.



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<http://www.gsm.pku.edu.cn/program/iphd>

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- Cultivate highly-qualified young scholars in line with mainstream research in the fields.

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- Organizational behavior and human resources management,
- Marketing,
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- A PRC undergraduate who is qualified for exemption from the general Master admission examination.
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- Competitive scores in GMAT or GRE, and TOEFL.

### Application

- Please visit <http://www.gsm.pku.edu.cn/program/iphd> for the detailed information for application.

Guanghua Contacts: Christine You (86-10- 62756701, [iphd@gsm.pku.edu.cn](mailto:iphd@gsm.pku.edu.cn))





Antai College of Economics & Management,  
Shanghai Jiao Tong University



### Shanghai Jiao Tong University

Shanghai Jiao Tong University (SJTU) is a comprehensive, research based national key university established in 1896, initially named Nanyang Public School. While SJTU has always enjoyed the highest reputation for its engineering programs, it has recently made tremendous progresses in economics and related fields.

### Antai College of Economics & Management

Antai College of Economics & Management (ACEM), SJTU is widely recognized as one of China's leading business colleges. ACEM offers a comprehensive range of the highest quality programs available. Our MBA program was rated 41st among global MBA programs in 2008 and the Masters of Science in Management program was ranked 37th globally in 2009 by the Financial Times. As the first China-based business school to be triply accredited by EQUIS, AMBA and AACSB, it aims to develop the highest-level managerial talent, with thoroughly international perspectives and capacities, and the ability to compete in the global economy.

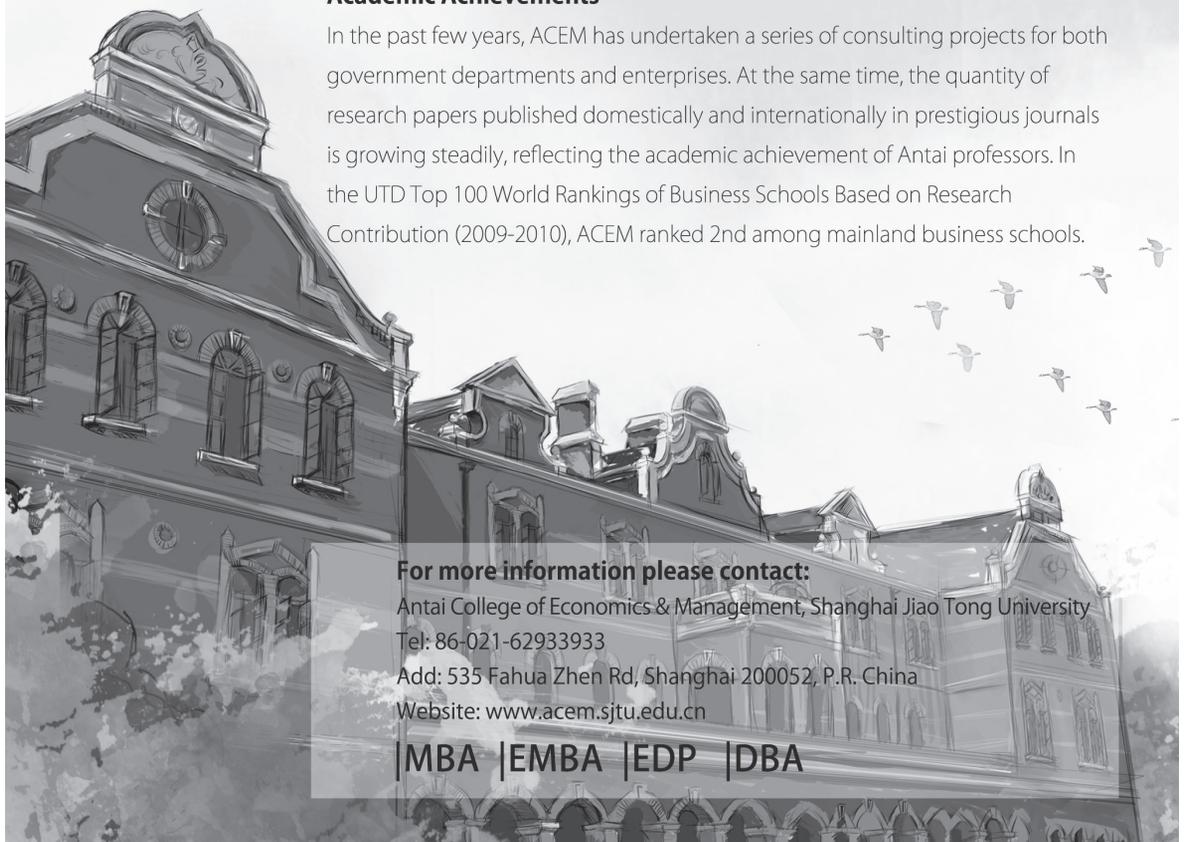
### Academic Achievements

In the past few years, ACEM has undertaken a series of consulting projects for both government departments and enterprises. At the same time, the quantity of research papers published domestically and internationally in prestigious journals is growing steadily, reflecting the academic achievement of Antai professors. In the UTD Top 100 World Rankings of Business Schools Based on Research Contribution (2009-2010), ACEM ranked 2nd among mainland business schools.

#### For more information please contact:

Antai College of Economics & Management, Shanghai Jiao Tong University  
Tel: 86-021-62933933  
Add: 535 Fahua Zhen Rd, Shanghai 200052, P.R. China  
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# Chinese Management Insights

Based on research published primarily in  
Management and Organization Review

《中国管理新视野》是由中国管理研究国际学会出版的，面向企业管理者的中英文双语杂志，旨在传播有关中国企业管理最前沿的研究成果。大部分文章的原作来自学会会刊《组织管理研究》发表的论文，经过“去粗取精”的加工过程，增强文章的可读性和对企业实际运作的启发性和针对性。《中国管理新视野》具有以下几个鲜明特征：

- 具有强烈的时代性和前瞻性，引领中国管理的思考和实践
- 荟萃世界顶尖中国企业管理学者多年的研究成果
- 短小精悍、重点突出、引人入胜

此外，杂志还设有企业家专栏，通过采访的形式分享中国企业家的管理哲学和最佳管理实践。

*Chinese Management Insights* is a Chinese-English bilingual publication that converts leading academic research on China-related topics into summaries that can be easily read and used by managers. These summaries exclude most of the academic theory, research methodology and literature references that are in the original full papers, and focus on what is directly useful to managers. Most of the papers come from *Management and Organization Review*, published by the International Association for Chinese Management Research (IACMR). In addition, we will publish Chinese executives' perspective on management philosophy and best management practices of their companies.

## Bridging Management Research and Practice

管理研究与实践之桥梁

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Founded in 2006 and led by the Chinese Academy of Social Sciences (CASS), **China Economist** is an English-language periodical that publishes original academic papers and research reports on the Chinese economy. *China Economist* informs readers about the latest academic progress in Chinese economics and business management. *China Economist* has been listed in AEA's EconLit and EBSCO's Academic Source Premier.

《中国经济学人》创刊于2006年3月，由中国社会科学院主管，向世界介绍中国经济学和管理学的最新学术进展，发表关于中国经济的原创性学术论文和研究报告。《中国经济学人》已经加入美国经济学会 EconLit 以及 EBSCO 学术期刊数据库。

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