



CHAMPAGNE

Penet-Chardonnet

~ Grand Cru ~

PENET-CHARDONNET, A BOUTIQUE CHAMPAGNE DESIGNED FOR LOVERS OF AUTHENTICITY AND ENTHUSIASTS OF PERFECTION

Family-owned for five generations, Penet-Chardonnet is an independent, traditional estate that exclusively produces champagne in the prestigious vineyards of Montagne de Reims, France, on 6 hectares of vineyards that are entirely ranked as “Grand Cru”, the highest classification within the champagne category.

The family’s historical expertise, five generations of obsession for the land and the stringent application of the best handcrafted methods in the region, has allowed the family to perfect the art of producing truly exceptional champagnes.

The estate grown Pinot Noir and Chardonnay grapes are carefully hand-picked and used in all the cuvees. Most of the wines are fermented in stainless steel vats and do not undergo malolactic fermentation, thereby preserving the original acidity of the grapes and enhancing their natural fruit. This, coupled with a minimum of 4 years of ageing ‘sur lie’ ensures finely moussed Champagnes of depth and real complexity, perfectly reflecting their “terroir” specificity.

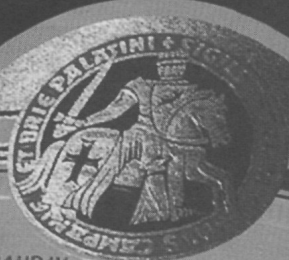
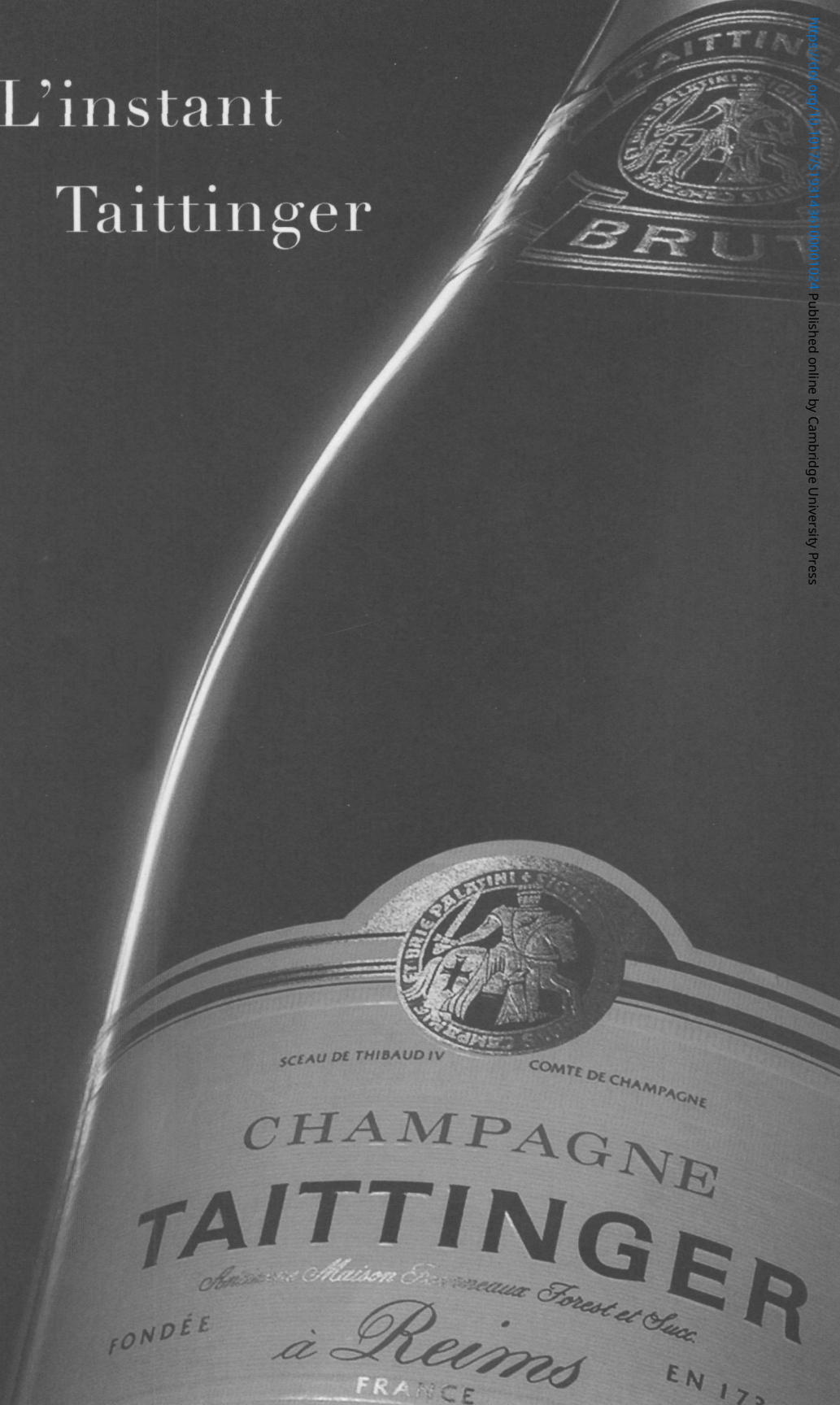
Making outstanding, non-vintage Champagnes requires the experienced knowledge of blending the right grapes at the right time from the year’s harvest and reserve wines. Penet-Chardonnet has mastered this art of blending for decades, producing a wine with personal style and full of character and distinction.

Only the rarest of excellent vintages allow Penet-Chardonnet to produce the Grande Reserve and Diane Claire, its finest cuvées. Due to the nature of the stringent selection process undergone in creating the Diane Claire, quantities of this preeminent cuvée are very limited.

Penet-Chardonnet champagnes are world-class wines that are made to satisfy the “hedonists” and wine-connoisseurs, especially those who value high-quality, crafted wines and exclusivity. The fruity, complex and full-bodied taste makes them ideal for all occasions and pair perfectly with food.

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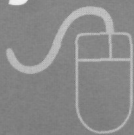
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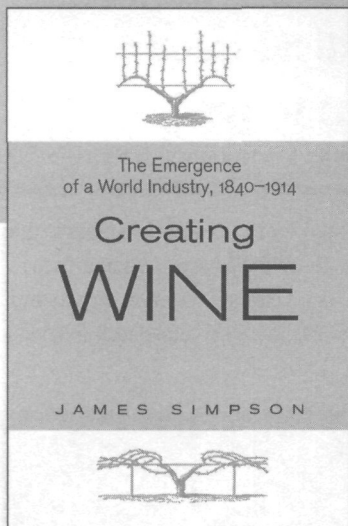
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Creating Wine

The Emergence of a World Industry, 1840–1914

James Simpson

Today's wine industry is characterized by regional differences not only in the wines themselves but also in the business models by which these wines are produced, marketed, and distributed. In Old World countries such as France, Italy, and Spain, small family vineyards and cooperative wineries abound. In New World regions like the United States and Australia, the industry is dominated by a handful of very large producers. This is the first book to trace the economic and historical forces that gave rise to very distinctive regional approaches to creating wine.

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“*Creating Wine* is a boldly pioneering analysis of the complex process by which such forces as increased trade, rising consumer demand, and frequent economic crisis and disease ruptured the older wine economy and opened the way to a global wine industry in the twentieth century. However excellent, earlier studies in this area do not approach the level of concrete synthesis or analytic coherence this book provides. An impressive achievement.”

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Global wine markets,
1961 to 2009:
a statistical compendium

Kym Anderson and Signe Nelgen

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**Global Wine Markets,
1961 to 2009:
a statistical compendium**

Kym Anderson and Signe Nelgen

Published June 2011

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