# Remember

That Sunday's Journal will publish glimpses of Royalty, peeps under ermine robes of state and facts in the history of potentates hitherto known only by crowned heads.

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That a series of cartoons which electrified society a few decades ago will be republished up to date, with subjects taken from life known to us all. 60

> That a Yachting Trip queer beyond description has been

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Can You Wait Until Sunday Next for 40 Sensational Surprises?

SUNDAY

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### MODERN American History

*Modern American History* (MAH) showcases top-quality, emerging research on the history of the United States since the 1890s. Aiming to stimulate debate and make meaningful connections between the subfields of this vibrant and expansive field, the journal publishes compelling peer-reviewed articles as well as substantial review essays, forums, and other special features.

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## MODERN AMERICAN HISTORY

Volume 8, Issue 1, March 2025

#### Articles "The Melancholy of Women's Pages": Readers, Features, and the Rise of Ad-Sponsored Media Julia Guarneri A study of the rise of the "women's page" in early twentieth-century U.S. newspapers and publishers' efforts to create a female readership and market for consumer goods Love in the Time of the Korean War: Romance Comics and the Normalization of America's International Security Commitments Brian Rouleau How romance comic books played a central role in justifying the Korean war to American adolescent readers, and conditioned girls especially to accept their own sacrifices on the altar of American military preparedness To Live and Die in Catholic L.A.: Cemetery Workers, Catholic Employers, & Labor's Future Allyson P. Brantley

An examination of the failed unionization drive by Latino cemetery workers in the Catholic Archdiocese of Los Angeles between 1988 and 1991, and the fracturing (and re-making) of labor-Catholic alliances in the late twentieth century

## Union Exemption: Nonprofit Work and the Boundaries of the Commercial Economy, 1951-1976

John Miles Branch

How the National Labor Relations Board's protection of union exemption from nonprofit work and its charitable purposes between 1951 and 1976, as well as the subsequent reversal of this policy in the late twentieth century, marked the political rise of nonprofit employees, philanthropists, and nonprofits in general as a "third sector" in modern American commercial life

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Words Matter, So Does the Context of History: On the Homeless and the Unhoused Cindy I-Fen Cheng

*Explains how usage of the term "unhoused" may obscure the causes and redresses to homelessness in the United States* 

## FORUM: Animals in Modern U.S. History

| Seven historians explore the impact of human decisions (and government policy) on the experiences of animals, the business of breeding and training animals, as well as struggles to balance the needs of animals with those of humans and the environments in which both live. They analyze how interactions between human and nonhuman animals have shaped the history of the modern United States. |     |
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