This book is an invitation to engage in a new domain of research and practical interventions: concept formation in the wild. There are ample studies and theories of concept formation. But they mainly focus on the individual acquisition of well-defined concepts handed down by teachers and researchers, operating in classrooms and experimental laboratories. Little is known about how new concepts are collectively created and used in workplaces, communities, and social movements. It is time to start filling this lacuna with generative ideas and solid findings.

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wild, especially its volitional and agentive aspects. At the same time, we have witnessed rapid growth of exchange and collaboration among researchers pursuing cultural-historical activity theory (CHAT) and formative interventions around the globe. This is becoming a movement aimed at fostering and analyzing the creation of enacted utopias, that is, sustainable alternatives to capitalism. These initiatives may be seen as a globally distributed laboratory for concept formation in the wild.