



BPP

BEHAVIOURAL PUBLIC POLICY



CAMBRIDGE
UNIVERSITY PRESS

Editors

Adam Oliver, *London School of Economics and Political Science, UK*

George A. Akerlof, *Georgetown University, USA*

Cass R. Sunstein, *Harvard Law School, USA*

Book Review Editor

Joan Costa-Font, *London School of Economics and Political Science, UK*

New Voices Editor

Matteo Galizzi, *London School of Economics, UK*

Editorial Board

Abigail Adams-Prassl, *University of Oxford, UK*

Tim Besley, *London School of Economics and Political Science, UK*

Luc Bovens, *University of North Carolina at Chapel Hill, USA*

Colin Camerer, *California Institute of Technology, USA*

Nicholas Chater, *University of Warwick, UK*

Liam Delaney, *London School of Economics and Political Science, UK*

Daniel Gilbert, *Harvard University, USA*

Michael Hallsworth, *Behavioural Insights Team North America, USA*

Ralph Hertwig, *Max Planck Institute for Human Development, Berlin, Germany*

Tatiana A Homonoff, *New York University, USA*

Teck-Hua Ho, *National University of Singapore, Singapore*

Peter John, *King's College London, UK*

Sandra Jovchelovitch, *London School of Economics and Political Science, UK*

Alex Kacelnik, *University of Oxford, UK*

Dan M. Kahan, *Yale Law School, USA*

Howard Kunreuther, *University of Pennsylvania, USA*

John List, *University of Chicago, USA*

George Loewenstein, *Carnegie Mellon University, USA*

Pete Lunn, *Economic and Social Research Institute, Ireland*

Anandi Mani, *University of Oxford, UK*

Rebecca McDonald, *University of Birmingham, UK*

Sendhil Mullainathan, *Harvard University, USA*

Gus O'Donnell, *Frontier Economics, UK*

Lionel Page, *Queensland University of Technology, Australia*

Ellen Peters, *University of Oregon, USA*

Lucia A. Reisch, *Copenhagen Business School, Denmark*

Mario Rizzo, *New York University, USA*

Kai Ruggeri, *Columbia University, USA*

Sunita Sah, *Cornell University, USA*

Paul Slovic, *University of Oregon, USA*

Chris Starmer, *University of Nottingham, UK*

Alois Stutzer, *University of Basel, Switzerland*

Richard Thaler, *Booth School of Business, University of Chicago, USA*

Ilja van Beest, *Tilburg University, The Netherlands*

Elke U. Weber, *Princeton University, USA*

Information about editors and editorial board members correct as of 1st January 2022. For the latest information please see <https://www.cambridge.org/core/journals/behavioural-public-policy/information/editorial-board>

Aims & Scope

Behavioural Public Policy is an interdisciplinary and international peer-reviewed journal devoted to behavioural research and its relevance to public policy. The study of human behaviour is important within many disciplinary specialties and in recent years the findings from this field have begun to be applied to policy concerns in a substantive and sustained way. BPP seeks to be multidisciplinary and therefore welcomes articles from economists, psychologists, philosophers, anthropologists, sociologists, political scientists, primatologists, evolutionary biologists, legal scholars and others, so long as their work relates the study of human behaviour directly to a policy concern. BPP focuses on high-quality research which has international relevance and which is framed such that the arguments are accessible to a multidisciplinary audience of academics and policy makers.

© Cambridge University Press & Assessment 2022

Published by Cambridge University Press.



CAMBRIDGE
UNIVERSITY PRESS

CONTENTS

- 342 **Enhancing welfare without a theory of welfare**
DANIEL M. HAUSMAN
- 358 **Bounded interdisciplinarity: critical interdisciplinary perspectives on context and evidence in behavioural public policies**
JORAM FEITSMA AND MARK WHITEHEAD
- 385 **Going along with the default does not mean going on with it: attrition in a charitable giving experiment**
ALEXIA GAUDEUL AND MAGDALENA C. KACZMAREK
- 417 **Testing donation menus: on charitable giving for cancer research – evidence from a natural field experiment**
MARIANNA BAGGIO AND MATTEO MOTTERLINI
- 439 **Applying behavioural insights to child protection: venturing beyond the low-hanging fruit**
ANNALESE BOLTON, BEN R. NEWELL, SIMON GANDEVIA, JAMES PEEK AND ELENA BERROCAL CAPDEVILA
- 464 **Aligning taxes and spending: theory and experimental evidence**
DANIEL HEMEL AND ETHAN PORTER
- 485 **Comparing the effects of behaviorally informed interventions on flood insurance demand: an experimental analysis of ‘boosts’ and ‘nudges’**
JACOB BRADT