JOURNAL OF FINANCIAL AND QUANTITATIVE ANALYSIS Vol. 57, No. 5, Aug. 2022, pp. 2022–2062 © The Author(s), 2021. Published by Cambridge University Press on behalf of the Michael G. Foster School of Business, University of Washington. This is an Open Access article, distributed under the terms of the Creative Commons Attribution licence (http://creativecommons.org/licenses/by/4.0/), which permits unrestricted re-use, distribution, and reproduction in any medium, provided the original work is properly cited.

#### doi:10.1017/S0022109021000235

# Identifying the Effect of Stock Indexing: Impetus or Impediment to Arbitrage and **Price Discovery?**

Byung Hyun Ahn University of California, Berkeley, Haas School of Business byunghyun ahn@haas.berkeley.edu

Panos N. Patatoukas 匝 University of California, Berkeley, Haas School of Business panos@haas.berkeley.edu (corresponding author)

# Abstract

The rise of stock indexing has raised concerns that index investing impedes arbitrage and degrades price discovery. This article uses Russell's reconstitution to identify the causal effect of index investing on information arbitrage and price discovery. Although index investing has no discernible effect on the ability of arbitrageurs to trade and impound news into the prices of large- and mid-cap stocks, we find that index investing increases the speed of price adjustment to news for micro-cap stocks. Our causal evidence identifies the relaxation of arbitrage constraints as a mechanism through which indexing facilitates informed trading for more arbitrage-constrained micro-cap stocks.

#### L Introduction

What is the effect of stock indexing on information arbitrage and the efficacy of the price-discovery process? Forty-three years after John C. Bogle, the Vanguard Group founder, launched the world's first index mutual fund on Aug. 31, 1976, and over 26 years after the debut of the first index exchange-traded fund (ETF) on Jan. 22, 1993, index investing continues to grow. According to the Investment Company Institute (ICI), the share of index funds in the fund market more than

We thank FTSE Russell's Client Service associates and regional managers, especially Mallory Denney, for providing the Russell 3000E index constituent data and index reconstitution market-cap breakpoints. We thank FactSet and its research staff for providing the institutional ownership data. We thank Sebastian Calonico for helpful advice with regression discontinuity design (RDD) applications. We also thank an anonymous referee, Jennifer Conrad (the editor), John Core, Omri Even-Tov, Kimmie George, Marc Painter, Jacob Ma-Weaver, Mike Wilkins, and the PhD students at Berkeley Haas for helpful comments and discussions. We gratefully acknowledge financial support from the Center for Financial Reporting and Management at Berkeley Haas.

doubled from 18% in 2009 to 38% in 2019 (e.g., ICI (2020)). At year-end 2019, total net assets in index funds reached \$8.4 trillion, with a 50-50 split between index mutual funds and index ETFs (ICI (2020)).

The rise of stock indexing has reshaped the investment landscape by democratizing access to low-cost passive strategies. Yet, it has also raised concerns that the ascent of index investing distorts stock prices.<sup>1</sup> The conventional argument is that indexing is akin to free-riding on other people's research because index investors rely on prices without contributing to price discovery. The substitution of active investors with index investors, the argument goes, impedes price discovery and reduces price efficiency. Another related argument is that basket trading, that is, the mass buying or selling of index constituents, leads to excess comovement (e.g., Sullivan and Xiong (2012), Da and Shive (2018)), amplifies return volatility (e.g., Krause, Ehsani, and Lien (2014), Ben-David, Franzoni, and Moussawi (2018)), and decreases stock liquidity as a result of higher adverse selection costs (e.g., Hamm (2014), Israeli, Lee, and Sridharan (2017)). This argument implies that index investing increases the cost and risk of information arbitrage, thereby reducing price efficiency.

Whereas the critics often argue that indexing hinders informational efficiency, indexing can facilitate information arbitrage and promote price discovery. First, there is evidence that higher index ownership leads to enhanced public information production by analysts and managers (e.g., Boone and White (2015)). Second, index products provide efficient means to risk transferring and hedging. In fact, arbitrageurs routinely use index products as building blocks for active strategies that allow them to bet more aggressively on firm-specific information while hedging out systematic exposure (e.g., Easley, Michayluk, O'Hara, and Putniņš (2020), Huang, O'Hara, and Zhong (2020), and Li and Zhu (2019)). In addition, indexing can improve arbitrageurs' ability to take short positions and exploit inefficiencies. This is because index funds control a large portion of the inventory of lendable stocks and typically participate in securities lending programs (e.g., D'Avolio (2002), Nagel (2005)). Indeed, low-cost index funds actively use stock loan fees generated from such programs to enhance fund performance and offset fees for index investors (e.g., Blocher and Whaley (2015), Prado, Saffi, and Sturgess (2016)).<sup>2</sup>

The premise that price efficiency decreases with the cost of information arbitrage dates back to Grossman and Stiglitz (1980). Within the context of their noisy rational expectations model, a decrease in the cost of information arbitrage increases price informativeness. With respect to the effect of short-sales constraints

<sup>&</sup>lt;sup>1</sup>The fear of indexing may be overblown. Beyond active funds, there are several other active investors in financial markets, including hedge funds, pension funds, life insurance companies, and individuals. Despite the significant growth of index investing over the past decade, index funds remain relatively small investors in the U.S. stock markets. At year-end 2019, index funds held 15% of the value of U.S. stocks, active funds held another 15%, and other investors held the remaining 70% (ICI (2020)).

<sup>&</sup>lt;sup>2</sup>For example, Vanguard has an active approach to stock lending dubbed "value lending" that is designed to capture a scarcity premium found in hard-to-borrow stocks (Vanguard Group (2018)). Across index fund managers, there is variation in the structure of securities lending programs and fee-split arrangements with investors. Whereas Vanguard returns all stock lending proceeds to the Vanguard funds, Blackrock retains 20%–28.5% for itself, depending on the fund (e.g., "ETFs' Hidden Source of Return—Securities Lending" by L. Braham, *Barron's*, Apr. 7, 2018).

on price efficiency, Diamond and Verrecchia (1987) propose a rational expectations model whereby the dominant effect of short-sales constraints is to eliminate more informative trades and reduce the speed of price adjustment to news. A prediction of their model is that relaxing short-sales constraints improves stock liquidity as a result of lower adverse-selection costs and increases the speed of price adjustment to news. The ideal experimental setting for testing Diamond and Verrecchia's (1987) prediction would identify an exogenous source of variation in the severity of short-sales constraints and examine changes in stock liquidity and the speed of price adjustment to news before and after the change.

This article aims to identify the causal effect of indexing on arbitrage conditions and price discovery. Sorting out causation from association is an important issue in the ongoing debate surrounding the rise of index investing. Building on Chang, Hong, and Liskovich's (2015) regression discontinuity approach, we use FTSE Russell's index reconstitution as a source of exogenous variation in index investing. This quasi-natural experimental setting tackles head-on the endogeneity issue in the relation of index investing with informational efficiency. Simply put, the issue is that stocks with different levels of index fund ownership may differ along dimensions that are endogenously related to stock liquidity, the severity of short-sales constraints, and the overall efficacy of the price-discovery process. The endogeneity issue confounds association studies on the effect of changes in index investing on outcome variables of interest. An association study would rely on observables to control for forces that simultaneously determine index investing and outcome variables, but without being able to rule out the role of correlated omitted variables and reverse causality.<sup>3</sup>

The Russell reconstitution process follows a set of rules based on market-cap breakpoints and a transparent timeline. Each year on the May rank day, FTSE Russell sorts in descending order all eligible stocks based on market cap. The largest 4,000 eligible stocks constitute the Russell 3000E index. Stocks ranked #1 to #1,000 constitute the Russell 1000, and stocks ranked #1,001 to #3,000 constitute the Russell 2000. The #1,000 breakpoint separates large- and mid-cap Russell 1000 stocks from small-cap Russell 2000 stocks (upper cutoff). The #3,000 breakpoint separates Russell 3000E micro-cap stocks from Russell 2000 small-cap stocks (lower cutoff). Because companies cannot precisely manipulate their May-rank-day market cap to place themselves on either side of the cutoff, the reconstitution creates exogenous variation in end-of-June index membership, when the reconstituted Russell indexes go into effect.

With respect to indexing, Chang et al. (2015) point out that the Russell 2000 is a relatively more popular benchmark among index institutions than either the Russell 1000 or the Russell 3000E. With more money tracking Russell 2000 stocks

<sup>&</sup>lt;sup>3</sup>A longstanding literature examines the stock price effects of Standard & Poor's (S&P) 500 index inclusions (e.g., Shleifer (1986), Harris and Gurel (1986), Vijh (1994), and Barberis, Shleifer, and Wurgler (2005)). Different from the Russell indexes, which are rules based, the S&P 500 constituents are selected by a committee of members of the S&P Dow Jones Indexes' staff. According to the S&P's methodology (see https://www.spglobal.com/spdji/en/indices/equity/sp-500/#overview), the S&P 500 index does not simply contain the 500 largest stocks; rather, it covers leading companies from leading industries. The black-box nature of the S&P 500 selection does not allow for a quasi-experimental design similar to that in the Russell setting.

relative to otherwise-similar stocks at the reconstitution cutoffs, small and random differences in their May-rank-day market cap cause discontinuous changes in index ownership due to forced buying and selling of stock additions and deletions around the reconstitution cutoffs. Stocks added to the Russell 2000, either by dropping below the #1,000 breakpoint or by rising above the #3,000 breakpoint, will experience a discontinuous increase in index ownership due to forced buying by tracking institutions. Stocks deleted from the Russell 2000, either by rising above the #1,000 breakpoint or by dropping below the #3,000 breakpoint, will experience a discontinuous decrease in index ownership due to forced selling by tracking institutions.

To estimate the effect of stock indexing, we implement a regression discontinuity design (RDD) and zero in on changes in outcomes before and after the Russell reconstitution. The RDD builds on the idea that stocks near the reconstitution cutoff are similar except with respect to their index membership and takes advantage of the fact that small and random differences in May-rank-day market cap cause large and discontinuous changes in index investing at the end of June. First, we validate that the Russell reconstitution leads to discontinuous changes in the fraction of shares held by index institutions. Then, we identify the treatment effects for stock additions and deletions relative to counterfactual stocks that could have been added to or deleted from the Russell 2000 if their May-rank-day market cap were only slightly different.

The RDD reveals stark differences at the #3,000 breakpoint vis-à-vis the #1,000 breakpoint. Although our estimates imply that exogenous variation in index investing has no discernible effects at the upper cutoff separating large- and mid-cap stocks from small-cap stocks, we find significant treatment effects at the lower cutoff separating small- from micro-cap stocks. Micro-cap stock additions to the Russell 2000 experience a discontinuous relaxation of securities lending constraints, an improvement in liquidity, and an increase in synchronicity, as well as an increase in the speed of price adjustment to market, industry, and firm news. On the flip side, micro-cap stock deletions from the Russell 2000 experience a discontinuous tightening of securities lending constraints, a deterioration in liquidity, and a decrease in synchronicity, as well as a decrease in synchronicity, as well as a news.

The lack of discernible effects at the upper cutoff and the evidence of significant effects for micro-cap stock additions and deletions at the lower cutoff of the Russell 2000 offer a new perspective on the effect of indexing. In cross-sectional tests, we further explore variation in the addition effects at the lower cutoff with prereconstitution characteristics, including the intensity of arbitrage constraints and a stock's information environment. The evidence shows that an exogenous increase in index investing facilitates the timelier incorporation of news, especially for stocks that are harder to borrow and harder to trade prior to their reconstitution into the Russell 2000. This finding highlights the relaxation of arbitrage constraints as a mechanism through which an exogenous increase in index investing enables more informed trading and improves price discovery.

Overall, the evidence is consistent with the premise that indexing can facilitate information arbitrage and increase price efficiency for more arbitrage-constrained micro-cap stocks. Prior research often interprets evidence of higher price synchronicity as de facto evidence of a deteriorating information environment and more noise in prices (e.g., Hamm (2014), Israeli et al. (2017)). In contrast, our evidence from micro-cap stock additions at the lower cutoff of the Russell 2000 shows that higher price synchronicity due to an exogenous increase in index investing reflects the earlier resolution of uncertainty through the timelier incorporation of news rather than a decrease in price informativeness.

We acknowledge that causality does not automatically translate into generalizability. The RDD estimates may not be representative of treatment effects that would occur further away from the cutoffs (e.g., Cattaneo, Idrobo, and Titiunik (2017)). Nevertheless, our sensitivity analyses show that RDD estimates are robust to alternative bandwidths around the Russell reconstitution cutoffs. Although our article is silent with respect to the welfare implications of indexing, Chabakauri and Rytchkov (2021) analytically demonstrate that investors are better off in an economy with indexing than in a pre-indexing economy.

Our article is related to prior association studies providing mixed results on the effect of passive ownership changes. Israeli et al. (2017) find that increases in ETF ownership are associated with a weaker relation between stock returns and future earnings, which they interpret as evidence of a deterioration in long-run informational efficiency due to lower stock liquidity and less informed trading. Glosten, Nallareddy, and Zou (2021) find that increases in ETF ownership are associated with a stronger relation between stock returns and contemporaneous earnings, which they interpret as an improvement in short-run informational efficiency due to stronger responsiveness to common information across stocks. Bhojraj, Mohanram, and Zhang (2020) provide evidence that sector-ETF membership is associated with a stronger earnings-return relation as a result of stronger responsiveness to industry and idiosyncratic information, whereas broad-ETF membership is associated with a weaker earnings-return relation as a result of weaker responsiveness to market information. Different from prior association studies, our article provides new evidence on the causal effect of index investing on arbitrage conditions, price synchronicity, and the speed of price adjustment to market, industry, and firm news.

Our article is also related to that by Coles, Heath, and Ringgenberg (2020). Like our article, they use the Russell reconstitution to identify the effect of exogenous variation in index investing. Unlike our article, they focus exclusively on the upper cutoff of the Russell 2000. Whereas Coles et al. conclude that index investing does not affect price efficiency, our article yields a much more nuanced understanding of the effect of indexing on the price-discovery process and presents novel evidence regarding which stocks are and are not affected and, most importantly, why. At the upper cutoff, we find that index investing has no discernible effect on the ability of arbitrageurs to trade and impound news into the prices of large- and mid-cap stocks. At the lower cutoff, however, we find strong evidence that index investing facilitates informed trading and increases the speed of price adjustment to news for micro-cap stocks, particularly those that are more arbitrage constrained (i.e., stocks that are more illiquid and harder to borrow). Our evidence shows that exogenous variation in index investing is impactful at the lower cutoff of the Russell 2000 because micro- and small-cap stocks are significantly more arbitrage constrained relative to mid- and large-cap stocks at the upper cutoff of the Russell 2000.

Our article demonstrates how researchers can use the Russell reconstitution as a source of exogenous variation in index investing not only at the upper cutoff, separating large- and mid-cap stocks from small-cap stocks, but also at the lower cutoff, separating small- from micro-cap stocks. In this regard, our application is related to Cao, Gustafson, and Velthuis's (2019) article on the effect of index membership on small firm financing. Our evidence further highlights the economic significance of the lower cutoff as an important experimental setting. An overarching implication for future research is that unless there is strong motivation to focus exclusively on either the upper or the lower cutoff, researchers need to consider the effect of variation in index investing at both reconstitution cutoffs.

#### П. Research Design

#### The Annual Russell Reconstitution Α.

FTSE Russell's U.S. equity indexes are designed to represent the investable opportunity set in the U.S. market, and the annual reconstitution process is key to maintaining an accurate representation of the investable stocks. The Russell reconstitution follows a set of rules based on market-cap breakpoints and a transparent timeline.

Table 1 reports the timeline of the annual Russell reconstitution between 2007 and 2016. The reconstitution event dates are available from FTSE Russell's Client Service. May is the ranking month. On the May-rank day, FTSE Russell sorts, in descending order, all eligible stocks based on their total market cap at the close and determines the breakpoints between large- and mid-cap stocks as well as small- and micro-cap stocks. During our sample period, the rank day consistently falls on the last trading day at the end of May. The largest 4,000 eligible stocks become the Russell 3000E index. If there are fewer than 4,000 eligible stocks, then the Russell 3000E includes all eligible stocks.<sup>4</sup>

IABLE 1 Annual Russell Reconstitution Timeline					
Table 1 reports the timeline of the annual Russell reconstitution between 2007 and 2016. The reconstitution event dates are available from FTSE Russell's Client Service.					
Year	Ranking Day	Reconstitution Day	Effective Date		
2007	May 31, Thu.	June 22, Fri.	June 25, Mon.		
2008	May 30, Fri.	June 27, Fri.	June 30, Mon.		
2009	May 29, Fri.	June 26, Fri.	June 29, Mon.		
2010	May 28, Fri.	June 25, Fri.	June 28, Mon.		
2011	May 31, Tue.	June 24, Fri.	June 27, Mon.		
2012	May 31, Thu.	June 22, Fri.	June 25, Mon.		
2013	May 31, Fri.	June 28, Fri.	July 01, Mon.		
2014	May 30, Fri.	June 27, Fri.	June 30, Mon.		
2015	May 29, Fri.	June 26, Fri.	June 29, Mon.		
2016	May 27, Fri.	June 24, Fri.	June 27, Mon.		

TARIE 1

<sup>4</sup>Only common stocks listed on eligible U.S. exchanges that pass FTSE Russell's investability rules (e.g., total market cap > \$30 million, rank-day closing stock price > \$1, float > 5% of shares outstanding) are considered for inclusion in the U.S. indexes; see "Russell U.S. Equity Indexes: Construction and Methodology" (https://research.ftserussell.com/products/downloads/Russell-US-indexes.pdf).

Prior to the 2007 reconstitution, stocks ranked #1 to #1,000 were included in the Russell 1000, and stocks ranked #1,001 to #3,000 were included in the Russell 2000. Starting with the 2007 reconstitution, FTSE Russell uses a banding policy for existing index members that mitigates index turnover around the #1,000 breakpoint. The banding policy works as follows: Stocks that were previously in the Russell 2000 (1000) are moved to the Russell 1000 (2000) only if their market cap is sufficiently larger (smaller) than that of stock #1,000 (#1,001). If a constituent falls within a +/-2.5% band around the percentile rank corresponding to the #1,000 breakpoint, the stock maintains its prior index assignment. The banding policy shifts the cutoff for prior Russell 2000 (1000) members crossing to Russell 1000 (2000) to the left (right) of the #1,000 breakpoint. Over our sample period, prior Russell 1000 (2000) members would typically need to cross just below (above) stock #1,226 (#833) to be added to (deleted from) Russell 2000. The banding policy does not affect the assignment of newly eligible index members because it only applies to prior index constituents. In addition, the banding policy does not affect index assignments at the #3,000 breakpoint because it only applies to the #1000 breakpoint. As a result of banding, index turnover is significantly higher at the lower cutoff relative to the upper cutoff of the Russell 2000.

June is the transition month. During this month, FTSE Russell communicates to the marketplace the preliminary and updated lists of projected additions and deletions for its indexes. The newly reconstituted indexes go into effect after market close on the last Friday in June. The annual Russell reconstitution day is a highly anticipated market event, and the last Friday in June is one of the busiest trading days of the year because of stock index rebalancing.<sup>5</sup> Whereas FTSE Russell ranks stocks based on their May-rank-day market cap to determine index memberships, the reconstituted Russell indexes weight stocks by their end-of-June float-adjusted market cap. The float-adjusted index weights shift less (more) liquid stocks toward the bottom (top) of each index, with the objective of minimizing tracking costs for index funds. FTSE Russell determines the float-adjusted market cap using only the free-floating shares available to the public, which excludes shares that are not part of the investable set (e.g., shares not listed on an exchange, shares held by insiders, etc.).

# B. Sample Construction

We obtain Russell 3000E index constituent data for each annual reconstitution between 2007 and 2016 from FTSE Russell's Client Service. Our sample starts with the 2007 reconstitution because this is the first year with comprehensive coverage of securities-lending-market data from Markit. The post-2007 period overlaps with FTSE Russell's post-banding period and ensures consistency in the reconstitution process around the upper cutoff of the Russell 2000. In addition, the analysis of index turnover at the lower cutoff of the Russell 2000 is only possible post-2006. This is because the Russell 3000E index, which includes the largest 4,000 stocks and allows us to identify index turnover around the #3,000 breakpoint, is not

<sup>&</sup>lt;sup>5</sup>See, for example, "Russell Rebalancing Brings Frenzy to a Summer Friday: Surge in Trading Expected as Stocks Added to and Dropped from U.S. Benchmarks" by A. Loder, *The Wall Street Journal*, June 27, 2019 (https://www.wsj.com/articles/russell-rebalancing-brings-frenzy-to-a-summer-friday-11561636806).

# TABLE 2 Russell 1000/2000 Market-Cap Breakpoints

Panel A of Table 2 reports the end-of-May total market-cap breakpoints (\$millions) for the Russell 1000/2000 indexes between 2007 and 2016. We obtain the actual market-cap breakpoints before rounding directly from FTSE Russell's Client Service. Panel B reports the counts and aggregate end-of-May market cap (\$millions) of additions and deletions at the #3,000 and #1,000 breakpoints of the Russell 2000 index.

Panel A. End-of-May Total Market-Cap Breakpoints

		Russe	ell 1000 Inde	ЭX	Russell 2000 Index				
Year	Larg	est Sma	llest	Smallest with Band	Larg	est with Band	Largest	Smallest	
2007	\$468,5	519.1 \$2,4	84.5	\$1,798.4		\$3,152.2	\$2,477.1	\$261.8	
2008	\$468,9	80.7 \$2,0	08.0	\$1,363.2		\$2,750.8	\$2,000.1	\$166.7	
2009	\$338,4	07.9 \$1,2	37.7	\$829.2		\$1,687.7	\$1,235.9	\$78.3	
2010	\$283,0	61.3 \$1,7	42.9	\$1,256.1		\$2,273.5	\$1,733.8	\$111.9	
2011	\$411,1	80.4 \$2,2	24.0	\$1,624.4		\$2,971.5	\$2,224.0	\$130.3	
2012	\$540,2	13.4 \$1,9	56.0	\$1,354.5		\$2,607.5	\$1,950.6	\$100.7	
2013	\$422,0	91.7 \$2,5	51.8	\$1,822.3		\$3,298.1	\$2,551.8	\$128.9	
2014	\$545,2			\$2,199.9		\$4,053.5	\$3,080.0	\$168.7	
2015	\$750,5	547.0 \$3,3	85.2	\$2,426.8		\$4,307.4	\$3,384.0	\$176.7	
2016	\$549,6	59.6 \$2,8	53.4	\$1,977.7		\$3,860.1	\$2,851.7	\$132.9	
Mean	\$477,7	91.5 \$2,3	53.1	\$1,665.2		\$3,096.2	\$2,348.9	\$145.7	
Panel B	. Index Turi	nover							
		#1,000	Breakpoint		#3,000 Brea		Breakpoint		
	A	dditions		Deletions	Additions		De	Deletions	
Year	No. of Obs.	Market Cap (\$millions)	No. of Obs.	Market Cap (\$millions)	No. of Obs.	Market Cap (\$millions)	No. of Obs.	Market Cap (\$millions)	
		(, , , , , , , , , , , , , , , , , , ,		(1 1 1)				(* * * *)	
2007	9	\$14,026.7	17	\$64,060.5	114	\$42,525.1	167	\$34,203.9	
2008	40	\$35,670.5	45	\$172,525.4	211	\$53,602.8	141	\$17,366.5	
2009	43	\$24,015.2	45	\$95,292.3	224	\$26,916.4	94	\$5,494.3	
2010	16	\$14,963.5	26	\$70,697.8	112	\$21,018.0	139	\$11,651.1	
2011	25	\$32,528.8	36	\$133,030.1	104	\$23,558.8	87	\$8,307.2	
2012	30	\$28,804.6	40	\$117,213.0	127	\$19,976.7	82	\$5,787.9	
2013	27	\$36,857.1	30	\$122,696.7	68	\$16,992.5	86	\$8,081.4	
2014	29	\$52,787.6	29	\$147,113.4	58	\$14,772.0	124	\$15,710.3	
2015 2016	49 52	\$84,252.1 \$69.624.4	28 35	\$150,248.0 \$156,388.5	75 133	\$22,384.3 \$24.894.3	135 89	\$16,785.6 \$8,386.5	
Mean	32	\$39,353.0	33.1	\$122,926.6	122.6	\$26,664.1	114.4	\$13,177.5	

available until June 2005.<sup>6</sup> The RDD focuses on changes in outcome variables from the year before to the year after each annual reconstitution. Therefore, our data set effectively covers the period between the end of June of 2006 and the end of May of 2017. Appendix A provides the variable definitions.

Panel A of Table 2 reports the end-of-May market-cap breakpoints between 2007 and 2016. Starting with the Russell 1000, the average market cap of the smallest Russell 1000 stock without banding is \$2.35 billion, which corresponds to the #1,000 breakpoint. Newly eligible index members with an end-of-May market cap at or above this cutoff will be included in the Russell 1000 at the end of June. The average market cap of the smallest Russell 1000 stock with banding is \$1.67 billion, which corresponds to the lower band of the #1,000 breakpoint. Prior Russell 1000 index members with an end-of-May market cap just below this cutoff will be added to the Russell 2000 at the end of June.

Turning to the Russell 2000, the average market cap of the largest Russell 2000 stock with banding is \$3.1 billion, which corresponds to the upper band of the

<sup>&</sup>lt;sup>6</sup>Chang et al. (2015) make a similar observation in their Internet Appendix (http://www.columbia. edu/~hh2679/InternetAppendixApril2014.pdf).

#1,000 breakpoint. Prior Russell 2000 stocks with an end-of-May market cap above this cutoff will be deleted from the Russell 2000 and will be added to the Russell 1000 at the end of June. The average market cap of the largest Russell 2000 stock without banding is \$2.35 billion, which corresponds to the #1,001 breakpoint. Newly eligible index members with an end-of-May market cap at or just below this cutoff will be included in the Russell 2000 at the end of June. The average market cap of the smallest Russell 2000 stock is \$145.7 million, which corresponds to the #3,000 breakpoint. Recall that the banding policy applies only at the #1,000 breakpoint, and therefore, at the #3,000 breakpoint, there is only a single cutoff value. Newly eligible or prior index members with an end-of-May market cap at or just above this cutoff value will be included in both the Russell 2000 and the Russell 3000E, and those that were just below will be included in only the Russell 3000E.

Panel B of Table 2 reports the counts of stock additions and deletions at the reconstitution cutoffs of the Russell 2000 between 2007 and 2016. We note that the counts are conditioned on prior index membership, thereby excluding additions of newly eligible stocks such as IPOs. On average, index turnover is 3.5 times higher at the lower cutoff relative to the upper cutoff. This asymmetry is driven by Russell's post-2007 banding policy, which is designed to moderate index turnover at the upper cutoff but not at the lower cutoff. Because of the asymmetry in index turnover, the aggregate significance of stock additions at the lower cutoff is disproportionately large relative to the size of individual stocks.

## C. Instrument for Index Assignment Variable

The Russell reconstitution process creates index membership discontinuities. With respect to the #3,000 breakpoint, the reconstitution process creates a single discontinuity. With respect to the #1,000 breakpoint, the banding policy creates two discontinuities at the lower and upper bands of the #1,000 breakpoint. The true index assignment variable, that is, FTSE Russell's end-of-May market cap ranking, should perfectly predict end-of-June index membership. FTSE Russell, however, uses a proprietary measure of total market capitalization and does not provide the end-of-May market cap rankings.

To construct an instrument for the unobservable index assignment variable, we start with the reconstituted Russell 3000E list available from FTSE Russell's Client Service at the end of June. For each constituent, we measure the end-of-May market cap by multiplying the closing price on the rank day by the number of shares outstanding at the company level. Following Chang et al. (2015), we obtain the number of shares as of the most recent earnings report date prior to the rank day from Compustat and multiply this number by the CRSP factor to adjust shares for any corporate distribution after the fiscal quarter ends and before the rank day. We also obtain shares from CRSP as of the rank day and calculate the total market cap using the larger of Compustat and CRSP shares.

We sort all Russell 3000E constituents in descending order from largest to smallest based on their end-of-May total market cap. Then, we generate market-cap rankings relative to the Russell 1000/2000 market-cap breakpoints. We center the market-cap rankings at each cutoff (zero ranking). Positive (negative) rankings identify stocks ranked below (above) the cutoff. We note that the historical market-cap

breakpoints available online from FTSE Russell's website are rounded. This rounding is a source of error in the relative market-cap rankings, especially for stocks close to the index breakpoints. To improve the strength of our instrument for the index assignment variable, we obtain the raw (i.e., before-rounding) values of the market-cap breakpoints directly from FTSE Russell's Client Service. Panel A of Table 2 reports the market-cap ranges between 2007 and 2016.

Our instrument is an indicator variable ( $\tau$ ) for Russell 3000E constituents predicted to be included in the Russell 2000 at the end of June. We make predictions about end-of-June index assignments using prior index membership and end-of-May market-cap rankings. At the lower cutoff, we predict that prior Russell 2000 members ranked at or just above the #3,000 breakpoint will remain in the Russell 2000, whereas those ranked below will be deleted from the Russell 2000 and will be included in the Russell 3000E. We also predict that prior Russell 3000E members ranked at or just above the #3,000 cutoff will be added to the Russell 2000, and those ranked below will remain in the Russell 3000E. At the upper band of the #1,000 cutoff, we predict that prior Russell 2000 members ranked just below the upper band will remain in Russell 2000, whereas those ranked above will be deleted from Russell 2000 and will be included in the Russell 1000. With respect to the lower band of the #1,000 breakpoint, we predict that prior Russell 1000 members ranked just below the lower band will be added to the Russell 2000, and those ranked above will remain in the Russell 1000.

By definition, the true assignment variable, that is, FTSE Russell's end-of-May market-cap ranking, will perfectly predict end-of-June index membership. Our instrument is unlikely to perfectly match the true index assignment variable, and any differences will lead to imperfect compliance. Some stocks assigned to the treatment groups may fail to receive the treatment, and some stocks may receive the treatment despite being assigned to the control groups. Our application of a fuzzy RDD accounts for imperfect compliance under the assumption that the predicted treatment status is a very strong instrument for the actual treatment status (strong instrumental-variables (IV) assumption).

# D. Fuzzy Regression Discontinuity Design

### 1. Two-Equation System

The fuzzy RDD examines how outcome variables of interest behave around the reconstitution cutoffs for treatment stocks relative to counterfactual stocks that could have been added to or deleted from the Russell 2000 if their May-rank-day market cap were only slightly different. We specify the fuzzy RDD as a 2-stage least squares (2SLS) system:

$$\begin{cases} d_{it} = \alpha_0 + \alpha_1 \tau_{it} + \alpha_2 r_{it} + \alpha_3 \tau_{it} \times r_{it} + u_{it} \\ y_{it} = \beta_0 + \beta_1 d_{it} + \beta_2 r_{it} + \beta_3 d_{it} \times r_{it} + \varepsilon_{it}, \end{cases}$$

where *d* is the indicator variable for actual Russell 2000 index membership at the end of June, *r* is the end-of-May total market-cap ranking centered at the reconstitution cutoff (zero ranking) so that positive (negative) values represent stocks ranked below (above) the cutoff,  $\tau$  is the indicator variable for predicted Russell

2000 index membership, and y is the outcome variable. The linear rank-control functions in the 2-equation system mitigate the influence of stocks ranked away from either side of the cutoff so that stocks ranked closest to the cutoff contribute more to the estimated discontinuity.

The first stage estimates a regression of the actual Russell 2000 index membership on the predicted index membership. The  $\alpha_1$  coefficient on  $\tau$  measures the change in the probability of Russell 2000 index membership for stock additions and deletions near the reconstitution cutoff. If our instrument for the index assignment variable is a perfect predictor of actual index membership, the probability of Russell 2000 index membership would change exactly from 0% to 100% at the reconstitution cutoff, and the coefficient estimate on  $\tau$  would be exactly equal to 1; that is,  $\alpha_1 = 1$ . The second stage estimates a regression for each outcome variable on the predicted index assignment from the first stage. The  $\beta_1$  coefficient on *d* estimates the treatment effect for stock additions and deletions near the reconstitution cutoff. More generally, the  $\beta_1$  coefficient is defined as the ratio of the difference in expected outcomes at the cutoff divided by the change in the probability of treatment near the cutoff (e.g., Lee and Lemieux (2010), Roberts and Whited (2013)).

We implement the fuzzy RDD using Calonico, Cattaneo, and Titiunik's (2015) rdrobust software in R. Statistical inferences are based on Calonico, Cattaneo, and Titiunik's (2014) heteroscedasticity-robust nearest-neighbor variance estimator. The rdrobust software does not report  $R^2$  statistics. The reason for this omission is that  $R^2$  statistics in the fuzzy RDD setting do not have a meaningful interpretation (see, e.g., Wooldridge's (2012) discussion of IV estimation in Chapter 15). Consistent with Chang et al. (2015), we estimate the 2-equation system of the fuzzy RDD conditioning on prior index membership around each reconstitution cutoff.

# 2. First-Stage Fuzzy RDD Results

Table 3 reports the first-stage fuzzy RDD results. Consistent with the strong IV assumption, we find large discontinuities in the predicted index membership at the Russell reconstitution cutoffs. At the lower cutoff, the results show that the probability of addition to the Russell 2000 increases by 97% for prior Russell 3000E members ranked just above the cutoff, and the probability of deletion increases by 96% for prior Russell 2000 members ranked below the cutoff. At the upper cutoff, the results show that the probability of addition to the Russell 2000 members ranked below the cutoff. At the upper cutoff, the results show that the probability of addition to the Russell 2000 increases by 88% for prior Russell 1000 members ranked just below the lower band of the #1,000 breakpoint, and the probability of deletion from the Russell 2000 increases by 84% for prior Russell 2000 members ranked above the upper band. Even though compliance is not perfect, the first-stage results show that our instrument for the index assignment variable is a very strong predictor of actual index assignment.<sup>7</sup>

<sup>&</sup>lt;sup>7</sup>Pei and Shen (2017) examine the validity of the fuzzy RDD in the presence of measurement error in the assignment variable. Their focus, however, is the case where the noise in the assignment variable induces extreme attenuation bias to the point that the first-stage discontinuity becomes smooth, thereby eliminating the source of identification. Pei and Shen (2017) point out that if a significant first-stage discontinuity exists, a fuzzy RDD can still be applied to identify causal treatment effects despite measurement error in the assignment variable (see also Battistin, Brugiavini, Rettore, and Weber (2009)). Clearly, our first-stage results provide strong evidence of first-stage discontinuity at both the upper and lower cutoffs of the Russell 2000.

# TABLE 3 First-Stage Fuzzy RDD

Table 3 reports first-stage fuzzy regression discontinuity design (RDD) results. Panel A reports results for additions and deletions at the #3,000 breakpoint. Panel B reports results for additions at the lower band of the #1,000 breakpoint and deletions at the upper band of the #1,000 breakpoint. The *t*-statistics are based on heteroscedasticity-robust standard errors. \*, \*\*, and \*\*\* indicate statistical significance at the 10%, 5%, and 1% levels, respectively, using 2-tailed tests. The sample period is between 2007 and 2016.

#### Panel A. #3,000 Breakpoint

	#3,000 Breakpoint				
	Additions	Deletions			
$\tau$ <i>t</i> -statistic Adj. $R^2$ No. of obs.	0.97*** 146.09 98.0% 1,733	0.96*** 106.54 95.7% 1,956			
Panel B. #1,000 Breakpoint					
	#1,000 Br	eakpoint			
	Additions   Lower Band	Deletions   Upper Band			
τ t-statistic Adj. <i>R</i> <sup>2</sup> No. of obs.	0.88*** 48.27 92.5% 761	0.84*** 55.85 92.4% 1,147			

# 3. Local Randomization at the Reconstitution Cutoff

A prerequisite for the validity of the Russell setting as a quasi-natural experimental setting is that companies near the reconstitution cutoff cannot precisely manipulate their May-rank-day market cap to place themselves on either side of the cutoff. If companies have only limited control over the index assignment variable, observations that end up near but on either side of the cutoff should be similar in terms of their May-rank-day market cap. In contrast, a discontinuity in the sorting variable at the cutoff would imply that companies can systematically game the index-assignment rule, thereby invalidating the RDD (e.g., Bakke and Whited (2012), Roberts and Whited (2013)). The evidence is consistent with local randomization such that companies near the reconstitution cutoff cannot precisely manipulate their May-rank-day market cap to place themselves on either side of the cutoff.

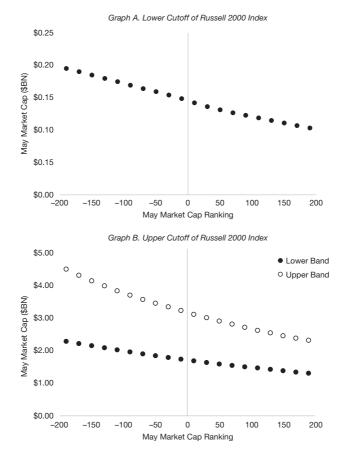
Figure 1 plots end-of-May market-cap values against end-of-May market-cap rankings around the Russell reconstitution cutoffs across equally spaced bins within a +/-200 bandwidth. Graph A of Figure 1 shows that end-of-May market-cap values decline smoothly, with no discontinuous changes near the #3,000 breakpoint. Graph B of Figure 1 repeats the analysis separately for the upper band and the lower band of the #1,000 breakpoint. The plot shows that end-of-May market cap values decline smoothly, with no discontinuous jumps or drops near the cutoffs. In untabulated analysis, we fail to reject the null that the density of the end-of-May total market cap is continuous at the reconstitution cutoffs using McCrary's (2008) test. Table 4 reports the estimated pre-assignment effects for the end-of-May total market cap. The RDD results confirm that there are no discontinuous breaks in the end-of-May total market cap of stocks that were added to or deleted from the Russell 2000 relative to the counterfactual stocks.

Table 4 also reports RDD results for the pre-reconstitution change in log total market cap between the end of June in the prior year and the end of May in the

### FIGURE 1

#### Continuity in End-of-May Market Cap

Figure 1 presents evidence of continuity in the end-of-May total market cap around the Russell 2000 index reconstitution cutoffs. Graph A plots end-of-May market-cap values against end-of-May market-cap rankings at the #3,000 breakpoint. Graph B plots end-of-May market-cap values against end-of-May market-cap rankings at the lower and upper bands of the #1,000 breakpoint. The sample period is between 2007 and 2016.



current year. We skip the window between the end of May and the end of June as the transition month in the prior year's reconstitution. The estimated effects for the prereconstitution change in log market cap are indistinguishable from 0. We find the same result for the pre-reconstitution change in the rank transformation of the total market cap. The null results imply that there are no systematic differences in the preranking trajectories of stocks reconstituted in and out of the Russell 2000 relative to counterfactual stocks that could have been added to or deleted from the index if their end-of-May market cap were only slightly different. These null results address Appel, Gormley, and Keim's (2021) concern that index switching would not be an exogenous event if the index assignment instrument in the fuzzy RDD is related to pre-reconstitution movements in the total market cap. Next, we search for preassignment effects on institutional ownership (IO) at the end of March, that is, the most recent quarter prior to Russell's reconstitution at the end of June.

### TABLE 4

#### Local Randomization at the Russell Reconstitution Cutoffs

Table 4 reports second-stage fuzzy regression discontinuity design (RDD) results for pre-reconstitution characteristics, including the end-of-May total market cap, the pre-reconstitution change in total market cap between the end of June in the prior year and the end of May in the current year, and the end-of-March index institutional ownership (IO) and its components. Panel A reports results for additions and deletions at the #3,000 breakpoint. Panel B reports results for additions at the lower band of the #1,000 breakpoint and deletions at the upper band of the #1,000 breakpoint. Statistical inferences are based on Calonico et al.'s (2014) heteroscedasticity-robust nearest-neighbor variance estimator. \*, \*\*, and \*\*\* indicate statistical significance at the 10%, 5%, and 1% levels, respectively, using 2-tailed tests. The sample period is between 2007 and 2016.

Panel A. Pre-Assignment Effects at the #3,000 Breakpoint

	#3,000 Breakpoint				
	Additions		Deletions		
	Treatment	z-Stat.	Treatment	z-Stat.	
End-of-May market cap (\$billions) Δ(log market cap), June to May Δ(rank market cap), June to May End-of-March index IO (%) End-of-March non-index IO (%) End-of-March total IO (%)	0.01 0.04 0.00 -0.07 -1.08 -1.14	1.40 0.89 0.04 -0.27 -0.50 -0.51	0.00 0.00 -0.01 0.09 1.14 1.23	-0.33 0.11 -0.96 0.24 0.54 0.53	

Panel B. Pre-Assignment Effects at the #1,000 Breakpoint

		#1,000 B	reakpoint	akpoint	
	Additions   Lower Band		Deletions   Upper Band		
	Treatment	z-Stat.	Treatment	z-Stat.	
End-of-May market cap (\$billions)	0.03	0.31	-0.04	-0.36	
Δ(log market cap), June to May	-0.04	-0.55	-0.01	-0.20	
Δ(rank market cap), June to May	0.00	-0.15	0.00	0.14	
End-of-March index IO (%)	-0.06	-0.06	0.32	0.36	
End-of-March non-index IO (%)	1.78	0.48	4.83	1.52	
End-of-March total IO (%)	1.73	0.43	5.15	1.47	

We measure the index component of institutional ownership (index IO) as the fraction of shares held by index institutions that report their quarterly holdings on U.S. Securities and Exchange Commission (SEC) Form 13F and N-30Ds. We separate index from non-index institutions using FactSet's Global Ownership Database. Appendix B provides details on the measurement of index IO. Table 4 shows that stock additions and deletions are like the counterfactual stocks in terms of the pre-reconstitution level of index ownership. The estimated pre-assignment effects for index IO are indistinguishable from 0. These null results further help reassure that evidence of post-reconstitution treatment effects does not reflect discontinuities in unobservable characteristics (e.g., Roberts and Whited (2013)).<sup>8</sup>

<sup>&</sup>lt;sup>8</sup>Prior articles often use end-of-June Russell index weights instead of end-of-May total-market-cap values to instrument the index assignment variable (see, e.g., Wei and Young (2021) review). Chang et al. (2015) warn against this choice as one that would invalidate the RDD for two reasons. First, FTSE Russell ranks stocks based on their end-of-May total market cap to determine index memberships. Because end-of-June index weights are based on end-of-June rather than end-of-May closing prices, stocks are reshuffled because of the June returns. Second, end-of-June weights are based on float-adjusted market cap, which only includes free-floating shares. The float-adjusted index weights shift less (more) liquid stocks toward the bottom (top) of each index so that higher-ranked (lower-ranked) stocks in terms of end-of-May total market cap will end up with lower (higher) end-of-June float-adjusted weights. In additional analysis, we find significant discontinuities in pre-reconstitution characteristics when we use end-of-June Russell index weights to instrument the index assignment variable, which violates the assumption of local randomization and invalidates the RDD.

# III. Identifying the Effect of Stock Indexing

This section presents evidence on the causal effect of stock indexing on arbitrage conditions and price discovery. We first confirm evidence of forced buying and selling by tracking institutions near the Russell reconstitution cutoffs. We then examine the effect of exogenous variation in index investing on securitieslending-market conditions, liquidity conditions, return synchronicity, and the speed of price adjustment to news.

# A. Pre-Reconstitution Characteristics

Table 5 reports average pre-reconstitution characteristics for counterfactual stocks within the +/-200 bandwidth around the Russell reconstitution cutoffs. We identify four groups of counterfactual stocks. At the upper (lower) band of the #1,000 breakpoint, we identify static Russell 2000 (static Russell 1000) stocks that would have been reconstituted in the Russell 1000 (Russell 2000) if their end-of-May market cap were slightly higher (lower). On the left (right) of the #3,000 breakpoint, we identify static Russell 2000 (static Russell 3000E) stocks that would have reconstituted in the Russell 2000 (static Russell 3000E) stocks that would have reconstituted in the Russell 2000 (static Russell 3000E) stocks that would have reconstituted in the Russell 3000E (Russell 2000) if their end-of-May market cap were slightly lower (higher). Throughout, we quantify the magnitude of the estimated addition and deletion effects relative to pre-reconstitution average values of static stock characteristics.

The comparison of pre-reconstitution characteristics highlights that microand small-cap stocks at the lower cutoff of the Russell 2000 are significantly more arbitrage constrained relative to mid- and large-cap stocks at the upper cutoff of the Russell 2000. Indeed, static micro-cap stocks have a combination of low index IO, low lendable quantity, and high inventory concentration, together with high stock loan fees, high short-selling risk, wider bid–ask spreads, and higher stock illiquidity ratios. One key insight from this comparison is that exogenous variation in index investing is more likely to be impactful for stock additions and deletions at the lower cutoff of the Russell 2000.

# B. The Effect of Stock Indexing on Index and Non-Index Ownership

A key feature of the Russell setting is that small and random differences in market cap at the end of May can move stocks between indexes and cause discontinuous changes in index investing at the end of June. Table 6 presents the fuzzy RDD estimates of the treatment effects on IO. Our estimation zeroes in on the change in the quarterly values of total IO and its components from March (i.e., the last value available prior to the reconstitution) to September (i.e., the first value available after the reconstitution).

Panel A of Table 6 reports the estimated addition and deletion effects at the lower cutoff of the Russell 2000. Starting with stock additions, we find a discontinuous jump in total IO, which is consistent with forced buying by tracking institutions. Breaking down total IO, the estimated addition effects show a 3.87-percentage-point increase in index IO, which corresponds to a 132% increase relative to the pre-reconstitution average value of static Russell 3000E stocks, whereas the change in non-index IO is indistinguishable from 0. Turning to stock

# TABLE 5 Pre-Reconstitution Characteristics

Table 5 reports the pre-reconstitution mean values of characteristics for counterfactual stocks within a +/-200 bandwidth around the Russell reconstitution cutoffs. The sample period is between 2007 and 2016.
--

	#1,000 B	reakpoint	#3,000 Breakpoint	
Static Stocks	Russell 2000 (upper band)	Russell 1000 (lower band)	Russell 2000	Russell 3000E
End-of-May market cap (\$billions)	2.77	1.96	0.16	0.13
Index weight (basis points)	17.65	1.04	0.92	0.06
End-of-March index IO (%)	15.20	13.34	8.61	2.93
End-of-March non-index IO (%)	70.89	70.48	42.88	35.24
End-of-March total IO (%)	86.10	83.82	51.49	38.17
Pre-recon lendable quantity (%)	27.42	24.85	15.43	8.42
Pre-recon inventory concentration (%)	16.52	17.59	23.97	37.63
Pre-recon quantity on loan (%)	6.78	6.54	4.13	1.03
Pre-recon stock loan fee (%)	0.71	0.98	2.21	2.32
Pre-recon short-selling risk (%)	0.30	0.52	0.98	1.25
Pre-recon bid-ask spread (%)	0.10	0.12	0.45	1.20
Pre-recon illiquidity ratio (%)	0.14	0.18	7.92	30.55
Pre-recon inelasticity ratio (%)	2.52	2.42	10.23	23.41
Pre-recon price synchronicity (logit)	-0.68	-0.79	-1.51	-2.47
Pre-recon systematic volatility (log)	-7.27	-7.19	-7.24	-8.32
Pre-recon idiosyncratic volatility (log)	-6.59	-6.40	-5.73	-5.85
Pre-recon market delay (logit)	-1.84	-1.76	-1.05	-0.08
Pre-recon industry delay (logit)	-1.84	-1.79	-1.06	-0.06
Pre-recon firm delay (logit)	-1.94	-1.86	-1.11	-0.11
Pre-recon earnings delay (logit)	-2.58	-2.22	-1.33	0.49
Pre-recon negative delay (logit)	-0.61	-0.51	0.19	1.17

### TABLE 6

#### The Effect of Stock Indexing on Index and Non-Index Ownership

Table 6 reports second-stage fuzzy regression discontinuity design (RDD) results for changes in institutional ownership from March (i.e., the last quarterly value available prior to Russell's reconstitution) to September (i.e., the first quarterly value available after Russell's reconstitution). Panel A reports results for additions at the #3,000 breakpoint. Panel B reports results for additions at the lower band of the #1,000 breakpoint and deletions at the upper band of the #1,000 breakpoint. Statistical inferences are based on Calonico et al.'s (2014) heteroscedasticity-robust nearest-neighbor variance estimator. \*, \*\*, and \*\*\* indicate statistical significance at the 10%, 5%, and 1% levels, respectively, using 2-tailed tests. The sample period is between 2007 and 2016.

#### Panel A. #3,000 Breakpoint

		#3,000 E	Breakpoint		
	Additions		Deletions		
	Treatment	z-Stat.	Treatment	z-Stat.	
Δ(INDEX_IO) Δ(NON_INDEX_IO) Δ(TOTAL_IO)	3.87*** 0.29 4.16***	27.16 0.40 5.43	-4.31*** 0.82 -3.49***	-23.60 0.86 -3.48	
No. of obs.	1,707 1,940		0		
Panel B. #1,000 Breakpoint					
		#1,000 B	reakpoint		
	Additions   Lower Band Deletions   Upper Ban			per Band	
	Treatment	z-Stat.	Treatment	z-Stat.	
Δ(INDEX_IO) Δ(NON_INDEX IO) Δ(TOTAL_IO)	3.35*** -0.31 3.04*	10.61 0.19 1.78	-2.91*** -0.14 -3.04*	-8.98 -0.09 -1.87	
No. of obs.	759		1,13	1	

deletions, we find a discontinuous drop in total IO, which is consistent with forced selling by tracking institutions. Separating index from non-index IO holdings, the estimated deletion effects show a 4.31-percentage-point decrease in index IO, which corresponds to a 50% decrease relative to the pre-reconstitution average value of static Russell 2000 stocks, and an indistinguishable-from-zero change in non-index IO.

Panel B of Table 6 reports the estimated addition and deletion effects at the upper reconstitution cutoff of the Russell 2000. Again, consistent with forced buying and selling activity by tracking institutions, we find significant addition and deletion effects at the upper cutoff. The treatment effects show a 3.35-percentage-point increase in index IO for stock additions at the lower band of the #1,000 breakpoint, which corresponds to a 25% increase relative to the pre-reconstitution average value of static Russell 1000 stocks, and a 2.91-percentage-point decrease in index IO for stock deletions at the upper band of the #1,000 breakpoint, which corresponds to a 19% decrease relative to the pre-reconstitution average value of static Russell 2000 stocks. Again, the estimated treatment effects on the non-index component of IO are indistinguishable from zero.

In summary, we find that small and random differences in the end-of-May market cap cause large and discontinuous changes in index IO for stock additions and deletions relative to counterfactual stocks at the Russell reconstitution cutoffs. Although consistent with prior evidence of forced buying and selling by passive

# TABLE 7

#### The Effect of Stock Indexing on Securities Lending Conditions

Table 7 reports second-stage fuzzy regression discontinuity design (RDD) results for changes in securities-lending-market conditions from the year before to the year after the annual Russell reconstitution. Panel A reports results for additions and deletions at the #3,000 breakpoint. Panel B reports results for additions at the lower band of the #1,000 breakpoint and deletions at the upper band of the #1,000 breakpoint. Statistical inferences are based on Calonico et al.'s (2014) heteroscedasticity-robust nearest-neighbor variance estimator. \*, \*\*, and \*\*\* indicate statistical significance at the 10%, 5%, and 1% levels, respectively, using 2-tailed tests. The sample period is between 2007 and 2016.

Panel A. #3,000 Breakpoint

		#3,000 Breakpoint					
	Additions		Deletions				
	Treatment	z-Stat.	Treatment	z-Stat.			
A(LENDABLE_QUANTITY) A(INVENTORY_CONCENTRATION) A(QUANTITY_ON_LOAN) A(STOCK_LOAN_FEE) A(SHORT_SELLING_RISK)	3.22*** -8.52*** 1.70*** -0.87** -0.62**	9.98 -6.11 6.82 -2.13 -2.32	-4.18*** 6.13*** -1.71*** 1.54*** 0.34	-10.37 7.61 -5.30 2.80 1.23			
No. of obs.	1,590		1,820				
Panel B. #1,000 Breakpoint							
		#1,000 B	reakpoint				
	Additions   Lo	ower Band	Deletions   U	oper Band			
	Treatment	z-Stat.	Treatment	z-Stat.			
A(LENDABLE_QUANTITY) A(INVENTORY_CONCENTRATION) A(QUANTITY_ON_LOAN) A(STOCK_LOAN_FEE) A(SHORT_SELLING_RISK)	2.83*** -0.13 1.43* -0.11 0.20	3.39 -0.23 1.67 -0.25 0.81	-1.86*** 0.60 -0.02 -0.03 0.11	-2.79 1.38 -0.03 -0.09 0.43			
No. of obs.	720	1	1,09	6			

institutions tracking the Russell indexes (e.g., Appel, Gormley, and Keim (2016), (2019), Ben-David et al. (2018), Ben-David, Franzoni, and Moussawi (2019), and Glossner (2021)), our evidence highlights the relevance of the annual Russell reconstitution as a source of exogenous variation in index IO at both the upper and lower cutoffs of the Russell 2000. Our evidence further highlights the importance of using a thorough measure of index IO when evaluating the overall IO effect of forced buying and selling by tracking institutions.<sup>9</sup>

# C. The Effect of Stock Indexing on Securities Lending Conditions

Next, we provide evidence on the effect of stock indexing on securitieslending-market conditions. Table 7 presents the estimated treatment effects of stock indexing on securities-lending-market conditions. Our estimates zero in on changes from the year before to the year after Russell's reconstitution at the end of June. The pre-reconstitution window is from the first Wednesday after last year's reconstitution day to the last Tuesday before this year's end-of-May ranking day. The postreconstitution window is from the first Wednesday after this year's reconstitution

<sup>&</sup>lt;sup>9</sup>In additional analysis, we find weaker evidence of addition and deletion effects using Bushee's (1998) factor-based classification of quasi-indexer institutions (QIX). When compared with FactSet's measure of index IO, QIX is a less direct measure of the fraction of shares held by index institutions.

day to the last Tuesday before next year's end-of-May ranking day. The window skips June as the transition month in the index reconstitution process.

We obtain daily securities lending data from Markit. Markit aggregates survey information from institutional lenders that collectively account for most of the U.S. securities lending market. Our data set includes the quantity of stock inventory that is available to lend (LENDABLE\_QUANTITY) and the quantity of stock on loan (QUANTITY\_ON\_LOAN), both expressed as a percentage of the shares outstanding. Our data set also includes information about stock inventory concentration. Markit's inventory-concentration score ranges from 0 to 100; a small score indicates many lenders with low inventory, and a top score indicates a single lender with all the inventory. To investigate the effect of stock indexing on the borrow cost, we use Markit's indicative rate of the standard borrow cost, which is expressed as a percentage of the stock price. Following Engelberg, Reed, and Ringgenberg (2018), we use the standard deviation of daily stock loan fees to measure short-selling risk in the year before and year after Russell's reconstitution.

Starting with stock additions at the lower reconstitution cutoff, Panel A of Table 7 provides evidence that exogenous increases in indexing lead to a significant relaxation of securities lending constraints. The estimated treatment effects show a 3.22-percentage-point increase in lendable quantity, which corresponds to a 38% increase relative to the pre-reconstitution average value of static Russell 3000E stocks, accompanied by a significant decrease in inventory concentration across stock lenders and an increase in the lendable quantity on loan. The evidence also shows a 0.87-percentage point decrease in stock loan fees and a 0.62percentage-point decrease in short-selling risk, as indicated by the discontinuous drop in the variability of stock loan fees. Turning to stock deletions at the lower cutoff, we find evidence that exogenous decreases in indexing lead to a significant tightening of securities lending constraints. The estimated treatment effects show a 4.18-percentage-point decrease in lendable quantity, which corresponds to a 27% decrease relative to the pre-reconstitution average value of static Russell 2000 stocks, accompanied by a significant increase in inventory concentration, a decrease in the lendable quantity on loan, and a 1.54-percentage-point increase in stock loan fees.

With respect to the upper reconstitution cutoff, Panel B of Table 7 shows that stock additions at the lower band of the #1,000 breakpoint experience a 2.83-percentage-point increase in lendable quantity, which corresponds to an 11% increase relative to the pre-reconstitution average value of static Russell 1000 stocks. On the flip side, stock deletions at the upper band of the #1,000 breakpoint experience a 1.86-percentage-point decrease in lendable quantity, which corresponds to a 7% decrease relative to the pre-reconstitution average value of static Russell 2000 stocks. In contrast to evidence of significant effects at the lower cutoff, the estimated effects on inventory concentration, stock loan fee, and short-selling risk are indistinguishable from 0 at the upper cutoff. These null findings are consistent with the fact that pre-reconstitution stock lending conditions are significantly more relaxed at the upper cutoff relative to the lower cutoff. Indeed, the pre-reconstitution level of lendable quantity, as a percentage of shares outstanding, is 8.42% for micro-cap stocks at the #3,000 breakpoint and 24.85%, nearly 3 times higher, for mid-cap stocks at the lower band of the #1,000 breakpoint (see Table 5).

#### FIGURE 2

# Pre- and Post-Reconstitution Stock-Lending-Inventory Dynamics: Additions and Deletions at the Upper and Lower Russell Reconstitution Cutoffs

Figure 2 plots the cumulative change in stock-lending-inventory concentration for additions and deletions at the lower and upper cutoffs of the Russell 2000 index. The cumulation window is between trading days –250 and +250 relative to the day of the annual Russell reconstitution at the end of June (day 0). Markit's measure of inventory concentration ranges from 0 to 100. A low score indicates many lenders with low inventory, and a top score indicates a single lender with all the inventory. The bottom (top) solid line presents the cumulative addition (deletion) effect on inventory concentration for stock additions (deletions) at the lower cutoff of the Russell 2000 relative to the counterfactual static stocks on the right (left) of the #3,000 breakpoint. The dashed (dotted) line presents the cumulative addition (deletion) effect on inventory concentration for stock additions (deletions) at the upper cutoff of the Russell 2000 relative to the counterfactual static stocks on the left (right) of the lower (upper) band of the #1,000 breakpoint.

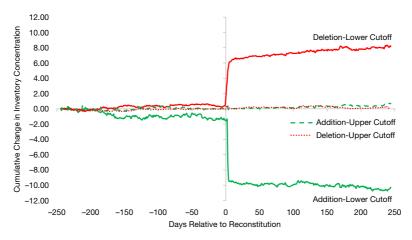


Figure 2 provides insights into the stock-lending-inventory dynamics from the year before to the year after Russell's reconstitution at the end of June (day 0). The figure plots the cumulative change in Markit's inventory-concentration score for additions and deletions at the lower and upper cutoffs of the Russell 2000. The light-gray (dark-gray) solid line presents the cumulative addition (deletion) effect on inventory concentration for stock additions (deletions) at the lower cutoff of the Russell 2000 relative to the counterfactual static stocks on the right (left) of the #3,000 breakpoint. The light-gray (dark-gray) dashed line presents the cumulative additions (deletions) at the upper cutoff of the Russell 2000 relative to the counterfactual static stocks additions (deletions) at the upper cutoff of the Russell 2000 relative to the counterfactual static stocks additions (deletions) at the upper cutoff of the Russell 2000 relative to the counterfactual static stocks on the right (left) of the Hight-gray (dark-gray) dashed line presents the cumulative addition (deletions) at the upper cutoff of the Russell 2000 relative to the counterfactual static stocks on the left (right) of the lower (upper) band of the #1,000 breakpoint.

With respect to the lower reconstitution cutoff, Figure 2 shows a discontinuous decrease (increase) in inventory concentration for additions (deletions) to the Russell 2000 in the days following the annual Russell reconstitution. The post-reconstitution changes are mostly complete within the first trading week after day 0 and persist in the subsequent year. In addition, there is only limited evidence of pre-reconstitution changes in inventory concentration. Consistent with the RDD estimates, the figure also shows that there are no discernible pre- and post-reconstitution effects on stock-lending-inventory concentration for stock additions and deletions at the upper reconstitution cutoff.

In summary, we find evidence of large and discontinuous changes in securities lending conditions due to stock indexing. The treatment effects are especially pronounced for stock additions and deletions at the lower cutoff of the Russell 2000 because the pre-reconstitution stock-lending-supply constraints are more binding for micro-cap stocks. The evidence establishes that at the lower cutoff, the Russell reconstitution is an exogenous source of variation in the severity of shorts-sales constraints. The relaxation of stock-lending-supply conditions is a mechanism through which indexing can improve stock liquidity and accelerate the speed of price adjustment to news. Next, we provide evidence on the effect of stock indexing on liquidity conditions.

# D. The Effect of Stock Indexing on Liquidity

Table 8 presents the estimated treatment effects of stock indexing on liquidity. Our estimates zero in on changes in liquidity from the year before to the year after Russell's reconstitution at the end of June. Again, the pre-reconstitution window is from the first Wednesday after last year's reconstitution day to the last Tuesday before this year's end-of-May ranking day, and the post-reconstitution window is from the first Wednesday after this year's reconstitution day to the last Tuesday before next year's end-of-May ranking day. We skip June as the transition month in the reconstitution process. Therefore, our results are not skewed by the spike in share turnover due to rebalancing on the reconstitution day.

We obtain daily information on closing asks and bids from CRSP and measure the bid-ask spread as the daily spread of the closing ask minus the closing bid divided by the midpoint. We explore two complementary stock illiquidity ratios.

		ABLE 8	Canditiana		
	CT OF STOCK INDE	exing on Liquidity	Conditions		
Table 8 reports second-stage fuzzy reg to the year after the annual Russell reco Panel B reports results for additions at th breakpoint. Statistical inferences are be estimator. *, **, and *** indicate statistic sample period is between 2007 and 20	nstitution. Panel A re he lower band of the ased on Calonico et cal significance at th	ports results for additio #1,000 breakpoint and al.'s (2014) heteroscec	ns and deletions at the #3,00 I deletions at the upper band lasticity-robust nearest-neig	00 breakpoint. d of the #1,000 hbor variance	
Panel A. #3,000 Breakpoint					
	#3,000 Breakpoint				
	Addit	ions	Deletions		
	Treatment	z-Stat.	Treatment	z-Stat.	
$\Delta$ (BID_ASK_SPREAD) $\Delta$ (ILLIQUIDITY_RATIO) $\Delta$ (INELASTICITY_RATIO)	-0.47*** -13.28*** -8.33***	-7.60 -5.08 -5.61	0.26*** 3.34** 2.56***	8.25 2.51 2.99	
No. of obs.	1,69	96	1,933	}	
Panel B. #1,000 Breakpoint					
	#1,000 Breakpoint				
	Additions   Lower Band		Deletions   Upper Band		
	Treatment	z-Stat.	Treatment	z-Stat.	
Δ(BID_ASK_SPREAD) Δ(ILLIQUIDITY_RATIO) Δ(INELASTICITY_RATIO)	0.00 0.01 -0.19	0.20 0.09 -0.49	0.00 -0.03 -0.20	0.32 -0.81 -0.63	
No. of obs.	756	3	1,127		

First, we use Amihud's (2002) illiquidity ratio of the absolute value of the daily stock return divided by the daily dollar trading volume multiplied by 10<sup>8</sup>. Second, we use Gao and Ritter's (2010) inelasticity ratio of the absolute value of the daily stock return divided by the daily share turnover.

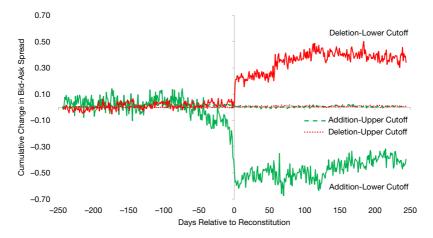
With respect to the lower reconstitution cutoff, Panel A of Table 8 provides evidence that stock indexing has a significant effect on all three measures of liquidity. Stock additions at the #3,000 breakpoint experience a 0.47-percentage-point decrease in the bid-ask spread, which corresponds to a 39% decrease relative to the prereconstitution average spread of static Russell 3000E stocks, accompanied by a significant drop in illiquidity ratios. On the flip side, stock deletions at the #3,000 breakpoint experience a 0.26-percentage-point increase in the bid-ask spread, which corresponds to a 57% increase relative to the pre-reconstitution average spread of static Russell 2000 stocks, accompanied by a significant jump in illiquidity ratios.

Turning to the upper reconstitution cutoff, Panel B of Table 8 reports that the estimated treatment effects on liquidity are indistinguishable from 0. The lack of evidence of treatment effects at the upper cutoff is consistent with the fact that liquidity is significantly higher for large- and mid-cap stocks relative to micro-cap stocks in the pre-reconstitution year. To illustrate, the average pre-reconstitution bid-ask spread, as a percentage of the midpoint, is 0.12% for mid-cap stocks at the lower band of the #1,000 breakpoint and 1.20%, 10 times wider, for micro-cap stocks at the #3,000 breakpoint and (see Table 5).

Figure 3 provides insights into the stock liquidity dynamics from the year before to the year after Russell's reconstitution at the end of June (day 0). The figure

# Pre- and Post-Reconstitution Stock Liquidity Dynamics: Additions and Deletions at the Upper and Lower Russell Reconstitution Cutoffs

Figure 3 plots the cumulative change in the bid-ask spread for additions and deletions at the lower and upper cutoffs of the Russell 2000 index. The cumulation window is between trading days -250 and +250 relative to the day of the annual Russell reconstitution at the end of June (day 0). The light-gray (dark-gray) solid line presents the cumulative addition (deletion) effect on the bid-ask spread for stock additions (deletions) at the lower cutoff of the Russell 2000 relative to the counterfactual static stocks on the right (left) of the #3,000 breakpoint. The dashed (dotted) line presents the cumulative addition (deletion) effect on the bid-ask spread for stock additions (deletions) at the upper cutoff of the Russell 2000 relative to the counterfactual static stocks on the left (right) of the lower (upper) band of the #1,000 breakpoint.



## FIGURE 3

plots the cumulative change in the bid–ask spread for additions and deletions at the lower and upper cutoffs of the Russell 2000 relative to counterfactual stocks. With respect to the lower reconstitution cutoff, the figure shows a discontinuous decrease (increase) in the bid–ask spread for additions (deletions) to the Russell 2000 in the days following the annual Russell reconstitution that persists in the subsequent year. In addition, there is no evidence of pre-reconstitution changes in the bid–ask spread. Consistent with the RDD estimates, the figure also shows that there are no discernible pre- and post-reconstitution effects on the bid–ask spread for stock additions and deletions at the upper reconstitution cutoff.

We hasten to note that our evidence on the effect of exogenous variation in index investing on stock liquidity differs from the association evidence of Israeli et al. (2017). Whereas their article finds that increases in ETF ownership are associated with lower stock liquidity, we provide causal evidence that an exogenous increase in index investing i) does not hurt liquidity for stock additions at the upper cutoff and ii) improves liquidity for stock additions at the lower cutoff of the Russell 2000 index.

# E. The Effect of Stock Indexing on Price-Synchronicity and Volatility Components

Next, we provide evidence on the effect of stock indexing on stock price synchronicity and volatility. We measure price synchronicity for each firm in the year before and after the index reconstitution as the  $R^2$  from the following regression of weekly firm returns  $(r_{i,w,t})$  on the contemporaneous market returns  $(r_{m,w,t})$  and industry returns  $(r_{i,w,t})$ :

$$r_{i,w,t} = \alpha_{it} + \beta_{it}r_{m,w,t} + \gamma_{it}r_{j,w,t} + \varepsilon_{i,w,t}.$$

We compute weekly returns from Wednesday to Tuesday. The prereconstitution window is from the first Wednesday after last year's reconstitution day to the last Tuesday before this year's end-of-May ranking day, and the postreconstitution window is from the first Wednesday after this year's reconstitution day to the last Tuesday before next year's end-of-May ranking day. We measure market returns using Fama and French's value-weighted market portfolio. We measure industry returns using Fama and French's 12 value-weighted industry portfolios.

Following prior research, we use a logit transformation of the regression model  $R^2$ , that is,  $\log (R^2/1 - R^2)$ . This logit transformation mitigates skewness and circumvents the bounded nature of the regression model  $R^2$  within the [0, 1] interval (e.g., Morck, Yeung, and Yu (2000) and Durnev, Morck, and Yeung (2004)). We note that i) the  $R^2$  is equal to the variance of the systematic component of returns divided by the variance of total returns, and ii) the variance of total returns is equal to the variance of idiosyncratic returns. It follows from these two points that the logit transformation of  $R^2$  is equal to the log variance of systematic returns (SYSTEMATIC\_VOLATILITY) minus the log variance of idiosyncratic returns (IDIOSYNCRATIC\_VOLATILITY). It follows that the treatment effect for  $\Delta$ (PRICE\_SYNCHRONICITY) is equal to the effect for  $\Delta$ (SYSTEMATIC\_VOLATILITY).

# TABLE 9

#### The Effect of Stock Indexing on Price Synchronicity and Volatility

Table 9 reports second-stage fuzzy regression discontinuity design (RDD) results for changes in price-synchronicity and stock-return-volatility components from the year before to the year after the annual Russell reconstitution. Panel A reports results for additions and deletions at the #3,000 breakpoint. Panel B reports results for additions at the lower band of the #1,000 breakpoint and deletions at the upper band of the #1,000 breakpoint. Statistical inferences are based on Calonico et al.'s (2014) heteroscedasticity-robust nearest-neighbor variance estimator. \*, \*\*, and \*\*\*\* indicate statistical significance at the 10%, 5%, and 1% levels, respectively, using 2-tailed tests. The sample period is between 2007 and 2016.

Panel A. #3,000 Breakpoint

	#3,000 Breakpoint				
	Additions		Deletions		
	Treatment	z-Stat.	Treatment	z-Stat.	
Δ(PRICE_SYNCHRONICITY) Δ(SYSTEMATIC_VOLATILITY) Δ(IDIOSYNCRATIC_VOLATILITY)	1.07*** 1.15*** 0.09	6.18 5.54 0.80	-0.64*** -0.86*** -0.23**	-4.64 -5.36 -2.43	
No. of obs.	1,591		1,779		
Panel B. #1,000 Breakpoint					
		#1,000 B	reakpoint		
	Additions   Lower Band		Deletions   Upper Band		
	Treatment	z-Stat.	Treatment	z-Stat.	
Δ(PRICE_SYNCHRONICITY) Δ(SYSTEMATIC_VOLATILITY) Δ(IDIOSYNCRATIC_VOLATILITY)	0.23 0.39 0.16	0.97 1.42 0.89	-0.24 -0.27 -0.04	-1.23 -1.22 -0.26	
No. of obs.	716	6	1,079	9	

Table 9 presents the estimated treatment effects of stock indexing on pricesynchronicity and volatility components. The fuzzy RDD estimates focus on changes from the year before to the year after Russell's reconstitution. With respect to the upper reconstitution cutoff, the estimated treatment effects of stock additions and deletions on price-synchronicity and volatility components are all indistinguishable from 0. Focusing on the lower reconstitution cutoff, we find that stock indexing has a significant effect on price synchronicity. Micro-cap stock additions to the Russell 2000 experience a discontinuous jump in price synchronicity. On the flip side, stock deletions from the Russell 2000 experience a discontinuous drop in price synchronicity. Breaking down price synchronicity into changes in systematic and idiosyncratic volatility, we find that the change in systematic volatility is the dominant force at play. More specifically, micro-cap stock additions to the Russell 2000 experience a discontinuous jump in systematic volatility, whereas the estimated treatment effect on idiosyncratic volatility is indistinguishable from 0. On the flip side, stock deletions from the Russell 2000 experience a discontinuous drop in systematic volatility accompanied by a smaller but significant drop in idiosyncratic volatility, which partially offsets the overall effect on price synchronicity.

Some prior articles interpret an increase in price synchronicity as indicative of a deteriorating information environment whereby less firm-specific information is incorporated in prices (e.g., Durnev et al. (2004), Chan and Hameed (2006)). Other studies, however, take the opposite view and interpret higher price synchronicity as indicative of a lower level of uncertainty that remains unresolved (e.g., Ali, Hwang, and Trombley (2003), Zhang (2006)). Within the context of our article, the question

is whether the increase in price synchronicity for stock additions at the lower cutoff reflects the earlier resolution of uncertainty through the timelier incorporation of news rather than a decrease in stock price informativeness. To address this question, we next provide evidence on the effect of stock indexing on the speed of price adjustment to news.

# F. The Effect of Stock Indexing on the Speed of Price Adjustment to News

To investigate the effect of indexing on the speed of price adjustment to news, we compute different variants of Hou and Moskowitz's (2005) market-delay measure for each firm in the year before and after the index reconstitution. We compute MARKET\_DELAY as 1 minus the ratio of the  $R^2$  from the regression of weekly firm returns on contemporaneous market and industry returns over the  $R^2$  from the regression of weekly firm returns. Intuitively, the MARKET\_DELAY measure captures the fraction of variation in weekly firm returns explained by lagged market returns. The higher the value of the measure, the stronger is the delay in response to market news.

Along the lines of Hou and Moskowitz's (2005) market-delay measure, we compute INDUSTRY\_DELAY as 1 minus the ratio of the  $R^2$  from the regression of weekly firm returns on contemporaneous market and industry returns over the  $R^2$  from the regression of weekly firm returns on contemporaneous market and industry returns and 4 lags of industry returns. The INDUSTRY\_DELAY measure captures the fraction of variation in weekly firm returns explained by lagged industry returns; the higher its value, the stronger is the delay in response to industry news. We compute FIRM\_DELAY as 1 minus the ratio of the  $R^2$  from the regression of weekly firm returns on contemporaneous market and industry returns over the  $R^2$  from the regression of weekly firm returns on contemporaneous market and industry returns over the  $R^2$  from the regression of weekly firm returns on contemporaneous market and industry returns over the  $R^2$  from the regression of weekly firm returns on contemporaneous market and industry returns over the  $R^2$  from the regression of weekly firm returns on contemporaneous market and industry returns over the  $R^2$  from the regression of weekly firm returns on contemporaneous market and industry returns over the  $R^2$  from the regression of weekly firm returns on contemporaneous market and industry returns over the  $R^2$  from the regression of weekly firm returns on contemporaneous market and industry returns over the fraction of variation in weekly firm returns. The FIRM\_DELAY measure captures the fraction of variation in weekly firm returns explained by lagged firm returns; the higher its value, the stronger is the delay in response to firm news.

We also introduce a higher-frequency measure of the speed of price adjustment to firm news that focuses on quarterly earnings announcements. We compute EARNINGS\_DELAY as 1 minus the ratio of the  $R^2$  from the regression of daily firm returns on contemporaneous market and industry returns over the  $R^2$  from the regression of the daily firm returns on contemporaneous market and industry returns and 4 lags of firm returns. Our estimation zeroes in on the 20-day trading window commencing 2 days after each announcement.<sup>10</sup> We estimate the earningsannouncement delay for each firm in the year before and after the reconstitution. The EARNINGS\_DELAY measure captures the fraction of variation in daily firm returns post–earnings announcement; the higher its value, the stronger is the delay in response to earnings news.

<sup>&</sup>lt;sup>10</sup>We combine information from Compustat and Institutional Brokers' Estimate System (IBES) to identify day 0 of the earnings announcements. When the announcement dates differ between Compustat and IBES, we use the earlier of the two. We shift the earnings announcement by 1 trading day when the time stamp of the announcement is after trading hours.

# TABLE 10

#### The Effect of Stock Indexing on the Speed of Price Adjustment to News

Table 10 reports second-stage fuzzy regression discontinuity design (RDD) results for changes in price delay from the year before to the year after the annual Russell reconstitution. Panel A reports results for additions and deletions at the #3,000 breakpoint. Panel B reports results for additions at the lower band of the #1,000 breakpoint and deletions at the upper band of the #1,000 breakpoint. Statistical inferences are based on Calonico et al.'s (2014) heteroscedasticity-robust nearest-neighbor variance estimator. \*\*, and \*\*\* indicate statistical significance at the 10%, 5%, and 1% levels, respectively, using 2-tailed tests. The sample period is between 2007 and 2016.

Panel A. #3,000 Breakpoint

	#3,000 Breakpoint				
	Additions		Deletions		
	Treatment	z-Stat.	Treatment	z-Stat.	
Δ(MARKET_DELAY) Δ(INDUSTRY_DELAY) Δ(FIRM_DELAY) Δ(EARNINGS_DELAY) Δ(NEGATIVE_DELAY)	-1.01*** -1.00*** -0.92*** -1.80*** -0.95***	-4.96 -4.97 -4.44 -8.73 -5.38	0.58*** 0.66*** 0.71*** 1.03*** 0.70***	3.30 3.78 3.98 5.99 4.71	
No. of obs.	1,59	1	1,77	9	
Panel B. #1,000 Breakpoint					

	#1,000 Breakpoint									
	Additions   Lo	ower Band	Deletions   U	oper Band						
	Treatment	z-Stat.	Treatment	z-Stat.						
$\Delta$ (MARKET_DELAY) $\Delta$ (INDUSTRY_DELAY) $\Delta$ (FIRM_DELAY) $\Delta$ (EARNINGS_DELAY) $\Delta$ (NEGATIVE_DELAY)	-0.32 -0.39 -0.50 -0.29 -0.42	- 1.02 - 1.22 - 1.59 - 0.84 - 1.59	0.15 0.59 0.03 0.12 0.02 0.10 0.35 1.23 0.09 0.42							
No. of obs.	716	3	1,07	9						

....

To measure the speed of price adjustment to negative news, we compute NEGATIVE\_DELAY as 1 minus the ratio of the  $R^2$  from the regression of weekly firm returns on contemporaneous market and industry returns over the  $R^2$  from the regression of weekly firm returns on contemporaneous market and industry returns and 4 lags of negative values of market, industry, and firm returns. We set positive values of lagged market, industry, and firm returns to 0. By construction, the NEGATIVE\_DELAY measure captures the fraction of variation in weekly firm returns explained by lagged values of negative returns; the higher its value, the stronger is the delay in response to negative news.

Table 10 presents the estimated treatment effects of the speed of price adjustment to news. To mitigate skewness, we use logit transformations of the price-delay measures, that is  $\log (DELAY/1 - DELAY)$ . Our estimates zero in on changes from the year before to the year after Russell's reconstitution. Starting with the lower cutoff, we find that stock indexing has a significant effect on the speed of price adjustment to news. Stock additions (deletions) at the #3,000 breakpoint experience a discontinuous drop (jump) in price delay with respect to market, industry, and firm news, as well as with respect to overall negative news. In contrast, the estimated effects at the upper cutoff imply that there are no discernible addition or deletion effects on the speed of price adjustment to news.

Prior association articles often interpret evidence of higher price synchronicity as de facto evidence of a deteriorating information environment and more noise in prices (e.g., Hamm (2014), Israeli et al. (2017)). Different from prior research, our evidence from the lower cutoff of the Russell 2000 implies that higher price synchronicity due to an exogenous increase in index investing reflects the earlier resolution of uncertainty through the timelier incorporation of news rather than a decrease in stock price informativeness.<sup>11</sup>

# G. Variation with Pre-Reconstitution Characteristics

Focusing on the lower reconstitution cutoff, we group micro-cap stock additions into more and less arbitrage-constrained partitions based on pre-reconstitution characteristics. We define as harder-to-borrow stocks those with a below-average lendable quantity or an above-average stock-inventory concentration, stock loan fees, or short-selling risk. We define as harder-to-trade stocks those with aboveaverage bid–ask spreads or above-average illiquidity ratios. We then classify as more arbitrage-constrained stocks those that are harder to borrow and harder to trade. We classify the rest of the stocks as less arbitrage constrained. This classification generates 2 balanced portfolios of stock additions at the lower cutoff of the Russell 2000. We estimate the conditional addition effects relative to the counterfactual group of static Russell 3000E micro-cap stocks on the right of the #3,000 breakpoint.<sup>12</sup>

Table 11 presents the estimated treatment effects on price synchronicity and delay separately for more and less arbitrage-constrained stock additions at the lower cutoff of the Russell 2000. The evidence shows that the discontinuous jump in price synchronicity at the lower reconstitution cutoff is nearly twice as large for more constrained relative to less constrained stock additions. Breaking down the drivers of price synchronicity, we confirm that for both addition groups, the jump in synchronicity is due to a corresponding jump in systematic volatility rather than a change in idiosyncratic volatility. We also find that the discontinuous drop in price delay is nearly 2 to 3 times as large for more constrained relative to less constrained micro-cap additions. The last 2 columns confirm that the differences in the conditional addition effects are significantly different from 0.

Next, we search for variation across partitions of stock additions at the lower reconstitution cutoff based on pre-reconstitution management earnings guidance and sell-side analysts' coverage, two salient characteristics of a stock's information environment. We separate stocks with below-median analyst coverage and no management guidance (stocks with less coverage) from stocks with above-median analyst coverage and management guidance (stocks with more coverage). This classification generates 2 balanced portfolios of stock additions at the lower cutoff. Table 12 presents the conditional addition effects on price synchronicity and delay

<sup>&</sup>lt;sup>11</sup>In additional analysis, we confirm that the vast majority of additions (deletions) at the lower cutoff that experience an increase (a decrease) in synchronicity also experience a decrease (an increase) in price delay.

<sup>&</sup>lt;sup>12</sup>In additional analysis, we split the counterfactual group of static micro-cap stocks based on the prereconstitution intensity of arbitrage constraints. We find that splitting the counterfactual group does not affect our estimates of the conditional addition effects because the static micro-cap stocks are unaffected by the Russell reconstitution, regardless of their pre-reconstitution characteristics.

# TABLE 11 Variation with Pre-Reconstitution Arbitrage Constraints

Table 11 reports second-stage fuzzy regression discontinuity design (RDD) results for changes in price synchronicity, return volatility, and price delay from the year before to the year after the annual Russell reconstitution for micro-cap stock additions at the lower cutoff of the Russell 2000. We partition micro-cap stock additions at the lower cutoff of the Russell 2000 into i) more arbitrage constrained and ii) less arbitrage constrained based on pre-reconstitution characteristics. We define as harder-to-borrow stocks those with a below-average lendable quantity or an above-average stock inventory concentration, stock loan fees, or short-selling risk. We define as harder-to-trade stocks those with above-average bid-ask spreads or above-average illiquidity ratios. We then classify as more arbitrage constrained based on gre-reconstitution characteristics. We define as harder-to-trade stocks those with above-average bid-ask spreads or above-average illiquidity ratios. We then classify as more arbitrage constrained. This classification generates 2 balanced portfolios of micro-cap stock additions at the lower cutoff. We estimate the conditional addition effects relative to the counterfactual group of static Russell 3000E micro-cap constituents on the right of the #3,000 breakpoint. Statistical inferences are based on Calonico et al.'s (2014) heteroscedasticity-robust nearest-neighbor variance estimator. \*, \*, and \*\*\* indicate statistical significance at the 10%, 5%, and 1% levels, respectively, using 2-tailed tests. The sample period is between 2007 and 2016.

	#3,000 Breakpoint   Additions											
	Less Constra	ained (a)	More Constr	ained (b)	(b) – (a)							
	Treatment	z-Stat.	Treatment	z-Stat.	Difference	z-Stat.						
$\Delta$ (PRICE_SYNCHRONICITY)	0.74***	3.66	1.35***	6.30	0.61**	2.41						
∆(SYSTEMATIC_VOLATILITY)	0.71***	3.02	1.53***	5.79	0.82***	2.69						
∆(IDIOSYNCRATIC_VOLATILITY)	-0.03	-0.22	0.18	1.31	0.21	1.35						
$\Delta$ (MARKET_DELAY)	-0.69***	-2.81	-1.29***	-5.14	-0.60**	-2.01						
$\Delta$ (INDUSTRY_DELAY)	-0.65***	-2.72	-1.31***	-5.36	-0.66**	-2.27						
$\Delta$ (FIRM_DELAY)	-0.46*	-1.87	-1.31***	-5.45	-0.85***	-2.91						
$\Delta$ (EARNINGS_DELAY)	-1.28***	-5.43	-2.26***	-9.12	-0.98***	-3.45						
$\Delta$ (NEGATIVE_DELAY)	-0.64***	-3.00	-1.23***	-5.75	-0.59**	-2.30						
No. of obs.	1,27	9	1,30	6	1,591							

## TABLE 12

### Variation with Pre-Reconstitution Information Environment

Table 12 reports second-stage fuzzy regression discontinuity design (RDD) results for changes in price synchronicity, return volatility, and price delay from the year before to the year after the annual Russell reconstitution for micro-cap stock additions at the lower cutoff of the Russell 2000. We partition micro-cap stock additions at the lower cutoff of the Russell 2000 into i) stocks with less coverage and ii) stocks with more coverage based on pre-reconstitution management earnings guidance and sell-side analysts' coverage. Specifically, we separate stocks with below-median analyst coverage and no management guidance (stocks with less coverage) from stocks with above-median analyst coverage and management guidance (stocks with more coverage). This classification generates 2 balanced portfolios of micro-cap stock additions at the lower cutoff. We estimate the conditional addition effects relative to the counterfactual group of static Russell 3000E micro-cap constituents on the right of the #3,000 breakpoint. Statistical inferences are based on Calonico et al.'s (2014) heteroscedasticity-robust nearest-neighbor variance estimator.\*,\*\*, and \*\*\* indicate statistical significance at the 10%, 5%, and 1% levels, respectively, using 2-tailed tests. The sample period is between 2007 and 2016.

		#3,000 Breakpoint   Additions											
	Less Cover	rage (a)	More Cove	rage (b)	(b) - (a)								
	Treatment	z-Stat.	Treatment	z-Stat.	Difference	z-Stat.							
$\Delta$ (PRICE_SYNCHRONICITY)	1.11***	4.48	1.01***	5.36	-0.09	-0.36							
∆(SYSTEMATIC_VOLATILITY)	1.26***	4.41	1.04***	4.52	-0.22	-0.71							
∆(IDIOSYNCRATIC_VOLATILITY)	0.15	1.16	0.02	0.18	-0.13	-0.82							
$\Delta$ (MARKET_DELAY)	-1.14***	-4.12	-0.89***	-3.89	0.24	0.80							
$\Delta$ (INDUSTRY_DELAY)	-1.08***	-3.93	-0.92***	-4.16	0.16	0.53							
$\Delta$ (FIRM_DELAY)	-0.94***	-3.42	-0.88***	-3.77	0.07	0.22							
$\Delta$ (EARNINGS_DELAY)	-1.99***	-8.27	-1.63***	-6.24	0.36	1.25							
$\Delta$ (NEGATIVE_DELAY)	-1.04***	-4.18	-0.87***	-4.42	0.17	0.65							
No. of obs.	1,26	8	1,31	7	1,591								

separately for micro-cap stocks with less and more coverage. Although the conditional addition effects are significant for both micro-cap partitions, we fail to detect significant differences. The last 2 columns show that the differences in the conditional addition effects are indistinguishable from 0. This null result further highlights the relaxation of arbitrage constraints as a mechanism through which an exogenous increase in index investing facilitates informed trading and promotes price discovery for more arbitrage-constrained micro-cap stocks.

In summary, our evidence shows that an exogenous increase in index investing leads to timelier incorporation of systematic and firm news, especially for stocks that are more arbitrage constrained prior to their reconstitution into the Russell 2000. Viewed as a whole, the evidence is consistent with Diamond and Verrecchia's (1987) prediction that an exogenous source of relaxation in the severity of short-sales constraints improves stock liquidity and increases the speed of price adjustment to news.

# H. Sensitivity Checks

So far, we report results using a +/-200 bandwidth, linear rank controls, and a uniform kernel function, which equal-weights observations within the bandwidth around the cutoff. Appendix C reports results using alternative choices for the bandwidth, the kernel function, and the rank-control polynomial order (Tables A1–A4). With respect to the bandwidth choice, we note that the +/-200 bandwidth is sufficiently wide to capture 60% of index turnover. Appendix C reports consistent estimates using a +/-100 bandwidth, which captures 36% of index turnover. Appendix C also reports consistent results using Imbens and Kalyanaraman's (2012) mean squared error (MSE) bandwidth-selection criterion. As we explain in Section II.D.1, the linear rank-control functions in the fuzzy RDD mitigate the influence of stocks ranked away from either side of the cutoff so that stocks ranked closest to the cutoff contribute more to the estimated discontinuity.13 Appendix C reports consistent results using cubic rank-control functions. Appendix C also reports consistent estimates using a triangular kernel function, which places more weight on observations near the cutoff. The evidence also shows that the estimates are not sensitive to the inclusion of year fixed effects.

Throughout, we estimate the fuzzy RDD system conditioning on prior index membership around the reconstitution cutoff. Our estimation follows Chang et al.'s (2015) implementation and compares stocks reconstituted in and out of the Russell 2000 relative to counterfactual stocks near the reconstitution cutoff. Appel et al. (2021) express concern that conditioning on prior index membership could introduce bias, and similar to Ben-David et al. (2019), they recommend estimating the fuzzy RDD system on the full sample of stocks near the reconstitution cutoff without conditioning on prior index assignment. Our inferences are not sensitive to this alternative estimation. Appendix C reports the results for the full sample of stocks within the  $\pm/-200$  bandwidth around the upper and lower reconstitution cutoffs without conditioning on prior index membership (Table A5).

<sup>&</sup>lt;sup>13</sup>Cattaneo et al. (2017) recommend the use of local linear functions and caution that the use of higher-order polynomial rank-control functions tends to produce overfitting and yields unreliable results near boundary points (see also Gelman and Imbens (2019)).

# IV. Conclusion

We use the annual Russell reconstitution to identify the causal effect of stock indexing on information arbitrage and price discovery. Although our evidence shows that exogenous variation in index investing has no discernible effects at the upper cutoff separating large- and mid-cap stocks from small-cap stocks, we find significant addition and deletion effects at the lower cutoff separating small- from micro-cap stocks. Micro-cap stock additions to the Russell 2000 experience a relaxation of stock lending constraints; an improvement in liquidity; and an increase in the speed of price adjustment to market, industry, and firm news. On the flip side, micro-cap stock deletions from the Russell 2000 experience a tightening of stock lending constraints, a deterioration in liquidity, and a decrease in the speed of price adjustment to news. The evidence shows that the addition and deletion effects are especially pronounced at the lower cutoff of the Russell 2000 because the pre-reconstitution arbitrage constraints are more binding for microcap stocks.

Overall, our article provides new evidence on the causal effect of stock indexing on arbitrage conditions and price discovery. The critics of stock indexing often argue that index investing leads to excess comovement and reduces price informativeness. In contrast, our causal evidence shows that index investing facilitates informed trading and increases the speed of price adjustment to news for more arbitrage-constrained micro-cap stocks. To be clear, we do not argue that there is only a bright side to stock indexing. Moving forward, a growing concern with respect to stock indexing is the concentration of ownership and voting power among the "Big 3" index fund managers: Vanguard, BlackRock, and State Street.

The Big 3 dominate the field, with a collective 81% share of index fund assets. Mr. Bogle, the founder of Vanguard himself, sounded a warning on index funds and argued that more competition in the indexing field would be a solution to the rising concentration. Mr. Bogle also acknowledged, however, that the high barriers to entry prevent new competitors from entering the indexing field.<sup>14</sup> The rise of concentration among the Big 3 is the subject of an ongoing debate regarding the future of corporate governance.<sup>15</sup> Although it might be too early to resolve this debate, the issue deserves the attention of policy makers (e.g., Bebchuk and Hirst (2019)). At the same time, policy makers may need to resist a hasty regulatory response before index fund stewardship is more fully understood (e.g., Fisch, Hamdani, and Davidoff Solomon (2019)).

<sup>&</sup>lt;sup>14</sup>See "Bogle Sounds a Warning on Index Funds" by J. C. Bogle, *The Wall Street Journal*, June 27, 2019.

<sup>&</sup>lt;sup>15</sup>Heath, Macciocchi, Michaely, and Ringgenberg (2020) argue that indexing weakens corporate governance because index funds are more likely to cede power to firm management on contentious issues. Schmidt and Fahlenbrach (2017) propose that index-tracking institutions are less attentive to managerial actions that are more difficult and costly to monitor, such as merger and acquisition (M&A) activity and changes in CEO power. Appel et al. (2016) provide evidence that passive mutual funds use their large voting blocs to exert influence over essential corporate governance structures, including board independence, removal of poison pills, and equal voting rights for shareholders. In a follow-up article, Appel et al. (2019) also provide evidence that passive institutional ownership facilitates shareholder activism by mitigating free-rider problems.

# Appendix A. Variable Definitions

# Institutional Ownership

- INDEX\_IO: Percentage of shares outstanding held by index institutions. FactSet analysts separate index from non-index institutions using information from various sources, including fund managers, prospectuses, factsheets, audited reports, and fund accounts. Source: FactSet Global Ownership Database.
- NON\_INDEX\_IO: Percentage of shares outstanding held by institutions minus the percentage of shares outstanding held by index institutions.
- TOTAL\_IO: Percentage of shares outstanding held by institutions that manage over \$100 million and report their quarterly holdings on SEC Form 13F and N-30Ds. Source: FactSet Global Ownership Database.

# Securities Lending Conditions

- INVENTORY\_CONCENTRATION: Markit's standardized measure of the distribution of stock inventory. The measure ranges from 0 to 100. A low score indicates many lenders with low inventory, and a top score indicates a single lender with all the inventory.
- LENDABLE\_QUANTITY: Markit's quantity of stock inventory available to lend as a percentage of the number of shares outstanding in the company.
- QUANTITY\_ON\_LOAN: Markit's quantity of stock on loan as a percentage of the number of shares outstanding in the company.
- SHORT\_SELLING\_RISK: Standard deviation of Markit's daily stock loan fee in the year before and year after Russell's reconstitution.
- STOCK\_LOAN\_FEE: Markit's indicative rate of the standard borrow cost on a given day, expressed as a percentage of the stock price. This is a derived rate using Markit's proprietary analytics and data set. The calculation uses borrow costs between agent lenders and prime brokers as well as rates from hedge funds to produce an indication of the current market rate.

# Stock Liquidity Conditions

- BID\_ASK\_SPREAD: The daily CRSP spread of closing ask minus closing bid divided by the midpoint available from CRSP.
- ILLIQUIDITY\_RATIO: Amihud's (2002) ratio of the absolute daily stock return divided by the daily dollar trading volume multiplied by 10<sup>8</sup>.
- INELASTICITY\_RATIO: Gao and Ritter's (2010) ratio of the absolute daily stock return divided by the daily share turnover. We measure daily share turnover as the number of shares traded over the number of shares outstanding in the company.

# Price Synchronicity and Volatility

PRICE\_SYNCHRONICITY:  $R^2$  from a regression of weekly firm returns on the contemporaneous weekly market and industry returns. We compute weekly returns from Wednesday to Tuesday. We measure market returns using Fama and French's

value-weighted market portfolio. We measure industry returns using Fama and French's 12 value-weighted industry portfolios. We use a logit transformation to mitigate skewness.

SYSTEMATIC\_VOLATILITY and IDIOSYNCRATIC\_VOLATILITY: The log variance of the systematic (idiosyncratic) portion of weekly firm returns. We measure the systematic (idiosyncratic) portion of returns as the fitted (residual) values from a regression of weekly firm returns on contemporaneous market and industry returns. We compute weekly returns from Wednesday to Tuesday. We measure market returns using Fama and French's value-weighted market portfolio. We measure industry returns using Fama and French's 12 value-weighted industry portfolios.

# Price Delay

- EARNINGS\_DELAY: Fraction of variation in daily firm returns post–earnings announcement, measured as 1 minus the ratio of the  $R^2$  from the regression of daily firm returns on contemporaneous market and industry returns over the  $R^2$ from the regression of the daily firm returns on contemporaneous market and industry returns and 4 lags of firm returns. The post–earnings announcement period covers the 20-day trading window commencing 2 days after the quarterly earnings announcement. We combine information from Compustat and IBES to identify day 0 of the quarterly earnings announcements. When the earnings announcement dates differ between Compustat and IBES, we use the earlier of the two. We shift the earnings announcement by 1 trading day when the time stamp of the announcement is after trading hours. We measure market returns using Fama and French's value-weighted market portfolio. We measure industry returns using Fama and French's 12 value-weighted industry portfolios. We use a logit transformation to mitigate skewness.
- FIRM\_DELAY: Fraction of variation in weekly firm returns explained by lagged firm returns, measured as 1 minus the ratio of the  $R^2$  from the regression of weekly firm returns on contemporaneous market and industry returns over the  $R^2$  from the regression of weekly firm returns on contemporaneous market and industry returns and 4 lags of firm returns. We compute weekly returns from Wednesday to Tuesday. We measure market returns using Fama and French's value-weighted market portfolio. We measure industry returns using Fama and French's 12 value-weighted industry portfolios. We use a logit transformation to mitigate skewness.
- INDUSTRY\_DELAY: Fraction of variation in weekly firm returns explained by lagged industry returns, measured as 1 minus the ratio of the  $R^2$  from the regression of weekly firm returns on contemporaneous market and industry returns over the  $R^2$  from the regression of weekly firm returns on contemporaneous market and industry returns and 4 lags of industry returns. We compute weekly returns from Wednesday to Tuesday. We measure market returns using Fama and French's value-weighted market portfolio. We measure industry returns using Fama and French's 12 value-weighted industry portfolios. We use a logit transformation to mitigate skewness.
- MARKET\_DELAY: Fraction of variation in weekly firm returns explained by lagged market returns, measured as 1 minus the ratio of the  $R^2$  from the regression of weekly firm returns on contemporaneous market and industry returns over the  $R^2$  from the regression of weekly firm returns on contemporaneous market and

industry returns and 4 lags of market returns. We compute weekly returns from Wednesday to Tuesday. We measure market returns using Fama and French's value-weighted market portfolio. We measure industry returns using Fama and French's 12 value-weighted industry portfolios. We use a logit transformation to mitigate skewness.

NEGATIVE\_DELAY: Fraction of variation in weekly firm returns explained by lagged negative returns, measured as 1 minus the ratio of the  $R^2$  from the regression of weekly firm returns on contemporaneous market and industry returns over the  $R^2$  from the regression of weekly firm returns on contemporaneous market and industry returns over the  $R^2$  from the regression of weekly firm returns on contemporaneous market and industry returns and 4 lags of negative market, industry, and firm returns. We set positive values of lagged market, industry, and firm returns to 0. We compute weekly returns from Wednesday to Tuesday. We measure market returns using Fama and French's value-weighted market portfolio. We measure industry returns using Fama and French's 12 value-weighted industry portfolios. We use a logit transformation to mitigate skewness.

# Appendix B. FactSet Institutional Ownership Database

In Appendix B, we measure the index component of institutional ownership (index IO) as the fraction of shares held by index institutions that report their quarterly holdings on SEC Form 13F and N-30Ds. We separate index from non-index institutions using FactSet's Global Ownership Database. The research staff members at FactSet manually attribute the index style for an institutional portfolio based on information they receive directly from fund managers or from the prospectus, factsheets, or auditor reports and accounts for each fund. Specifically, we extract the IO data via FactSet's "Percent Ownership-Grouped Analysis" function (OS\_GRP\_HLDR\_PCTOS). We then specify the holder type parameter as institutions and group the percentage of holdings by index and non-index investor type. As of Dec. 2020, FactSet identifies 84 unique index institutions around the globe.

We note that FactSet analysts identify index holdings at the fund family/institution level. The aggregation of index holdings at the fund family/institution level rather than at the fund level introduces noise in the measurement of index IO. This is because institutions classified as index can also be large fund managers that have many different fund styles to cater to all types of investors. To illustrate, Vanguard is classified in the FactSet database as an index institution, and some of the funds in the Vanguard fund family are not classified as index funds (e.g., Vanguard Growth & Income, Vanguard Tax Managed Balanced, Vanguard Alternative Strategies, Vanguard Wellington).

# Appendix C. Sensitivity Checks

In this paper, we report fuzzy RDD results using a +/-200 bandwidth with linear rank-control functions and a uniform kernel function, which equal-weights observations within the bandwidth around the Russell reconstitution cutoff. Throughout, we estimate the 2-equation system of the fuzzy RDD conditioning on prior index membership around each reconstitution cutoff.

Appendix C reports results using alternative choices for the bandwidth, the kernel function, and the rank-control polynomial order. With respect to the bandwidth choice,

Appendix C reports consistent estimates using a +/-100 bandwidth, which captures 36% of all Russell index turnover. We also find consistent estimates using Imbens and Kalyanaraman's (2012) MSE bandwidth-selection criterion, which attempts to optimally balance bias and variance. The MSE bandwidth-selection criterion is fully data driven and does not require a fixed bandwidth choice across specifications. Across alternative bandwidths, Appendix C reports consistent estimates using a triangular kernel function, which places more weight on observations near the cutoff, and cubic (i.e., third-order polynomial) rank-control functions. Local randomization implies that the assignment to treatment is independent of baseline covariates (e.g., Lee and Lemieux (2010)). Consistent with local randomization, we report similar estimates after the inclusion of year fixed effects as baseline covariates.

Tables A1–A4 report fuzzy RDD estimates of addition and deletion effects at the Russell reconstitution cutoffs for each outcome variable of interest conditioning on prior index membership. Table A5 reports fuzzy RDD estimates for the full sample of stocks within the +/-200 bandwidth around each reconstitution cutoff without conditioning on prior index membership. All estimates zero in on the change from the year before to the year after the annual Russell reconstitution. \*, \*\*, and \*\*\* indicate statistical significance at the 10%, 5%, and 1% levels, respectively, using 2-tailed tests. The sample period is between 2007 and 2016. The variables are listed in the order of appearance in the manuscript. Appendix A provides all variable definitions.

#3,000 Breakpoint: Additions

	Unifo	Uniform Kernel Function			Triangular Kernel Function			Year Fixed Effects			Cubic Rank Controls		
	+/-200	+/-100	+/-MSE	+/-200	+/-100	+/-MSE	+/-200	+/-100	+/-MSE	+/-200	+/-100	+/-MSE	
Δ(INDEX_IO)	3.87***	3.79***	3.95***	3.87***	3.85***	3.87***	3.89***	3.85***	3.96***	3.70***	3.89***	3.79***	
$\Delta(NON_INDEX_IO)$	0.29	-0.35	-0.54	-0.12	0.57	-0.05	0.28	-0.37	-0.48	1.02	1.16	-0.22	
$\Delta(TOTAL_IO)$	4.16***	3.43***	3.77***	3.75***	4.41***	3.80***	4.17***	3.48***	3.84***	4.72**	5.06	3.68***	
$\Delta$ (LENDABLE_QUANTITY)	3.22***	3.25***	3.24***	3.15***	3.05***	3.15***	3.15***	3.06***	3.04***	3.05***	3.54***	2.99***	
$\Delta$ (INVENTORY_CONCENTRATION)	-8.52***	-7.04***	-8.52***	-7.79***	-5.40**	-8.44***	-8.22***	-6.55***	-8.41***	-3.55	-3.98	-6.74***	
$\Delta$ (QUANTITY_ON_LOAN)	1.70***	1.87***	1.71***	1.80***	1.70***	1.65***	1.66***	1.69***	1.84***	1.43***	1.48*	1.94***	
$\Delta$ (STOCK_LOAN_FEE)	-0.87**	-1.28**	-1.10**	-0.99**	-1.20*	-0.69*	-0.88**	-1.25**	-1.07**	-1.70*	-3.09**	-1.48**	
$\Delta$ (SHORT_SELLING_RISK)	-0.62**	-0.67*	-0.68**	-0.63**	-0.47	-0.63**	-0.64**	-0.69*	-0.69**	-0.43	-0.05	-0.77*	
$\Delta$ (BID_ASK_SPREAD)	-0.47***	-0.48***	-0.49***	-0.47***	-0.49***	-0.47***	-0.49***	-0.50***	-0.50***	-0.46***	-0.55***	-0.47***	
$\Delta$ (ILLIQUIDITY_RATIO)	-13.28***	-14.85***	-14.18***	-14.00***	-16.34***	-13.88***	-14.23***	-16.35***	-14.69***	-15.36***	-14.08*	-14.56***	
$\Delta$ (INELASTICITY_RATIO)	-8.32***	-8.99***	-8.54***	-8.50***	-9.54***	-8.50***	-8.83***	-9.85***	-8.88***	-8.84***	-8.80**	-8.18***	
$\Delta$ (PRICE_SYNCHRONICITY)	1.07***	1.21***	1.07***	1.08***	1.37***	1.09***	1.04***	1.06***	1.09***	1.61***	2.11***	1.20***	
$\Delta$ (SYSTEMATIC_VOLATILITY)	1.15***	1.34***	1.11***	1.20***	1.47***	1.19***	1.06***	1.10***	1.02***	1.70***	2.24***	1.33***	
$\Delta$ (IDIOSYNCRATIC_VOLATILITY)	0.09	0.13	0.11	0.12	0.11	0.10	0.02	0.04	0.07	0.09	0.13	0.06	
$\Delta$ (MARKET_DELAY)	-1.01***	-1.12***	-1.10***	-0.99***	-1.33***	-1.02***	-1.01***	-0.99***	-1.07***	-1.60***	-2.06***	-1.15***	
$\Delta$ (INDUSTRY_DELAY)	-1.00***	-1.23***	-1.03***	-1.05***	-1.53***	-1.04***	-0.99***	-1.11***	-1.03***	-1.90***	-2.24***	-1.20***	
$\Delta$ (FIRM_DELAY)	-0.92***	-1.09***	-0.93***	-0.93***	-1.21***	-0.95***	-0.89***	-0.92***	-1.00***	-1.42***	-1.93***	-1.16***	
$\Delta$ (EARNINGS_DELAY)	-1.80***	-1.60***	-1.75***	-1.68***	-1.62***	-1.70***	-1.81***	-1.53***	-1.75***	-1.59***	-1.80***	-1.66***	
$\Delta$ (NEGATIVE_DELAY)	-0.95***	-1.11***	-0.99***	-0.97***	-1.29***	-0.97***	-0.93***	-0.98***	-1.03***	-1.56***	-2.04***	-1.06***	

#3,000 Breakpoint: Deletions

	Uniform Kernel Function			Triang	Triangular Kernel Function			Year Fixed Effects			Cubic Rank Controls		
	+/-200	+/-100	+/-MSE	+/-200	+/-100	+/-MSE	+/-200	+/-100	+/-MSE	+/-200	+/-100	+/-MSE	
Δ(INDEX_IO)	-4.31***	-4.40***	-4.34***	-4.34***	-4.35***	-4.36***	-4.28***	-4.35***	-4.36***	-4.38***	-3.89***	-4.47***	
$\Delta(NON_INDEX_IO)$	0.82	0.08	0.99	0.34	-0.66	0.00	0.71	-0.10	0.61	-0.99	1.12	-1.51	
$\Delta(TOTAL_IO)$	-3.49***	-4.32***	-3.36***	-4.01***	-5.01***	-4.35***	-3.57***	-4.45***	-3.71***	-5.37***	-2.77	-5.41***	
$\Delta$ (LENDABLE_QUANTITY)	-4.18***	-4.34***	-4.09***	-4.22***	-4.55***	-4.23***	-4.17***	-4.58***	-4.07***	-4.76***	-5.54***	-4.76***	
$\Delta$ (INVENTORY_CONCENTRATION)	6.13***	6.86***	6.11***	6.44***	6.58***	6.42***	6.11***	7.16***	6.46***	6.62***	3.51*	7.09***	
$\Delta$ (QUANTITY_ON_LOAN)	-1.71***	-1.51***	-1.65***	-1.66***	-1.85***	-1.66***	-1.71***	-1.82***	-1.81***	-2.01***	-2.22***	-1.82***	
$\Delta$ (STOCK_LOAN_FEE)	1.54***	1.05	1.09*	1.18**	0.95	1.10**	1.54***	1.08	1.10*	0.89	1.13	0.73	
$\Delta$ (SHORT_SELLING_RISK)	0.34	0.52	0.15	0.25	0.42	0.25	0.33	0.52	0.26	0.72	1.20**	0.20	
$\Delta(BID_ASK_SPREAD)$	0.26***	0.26***	0.25***	0.27***	0.28***	0.26***	0.27***	0.28***	0.27***	0.33***	0.43***	0.31***	
$\Delta$ (ILLIQUIDITY_RATIO)	3.34**	4.17**	3.56**	3.75**	5.22**	3.91**	3.59***	4.62***	3.44***	7.57**	11.11**	6.18**	
$\Delta$ (INELASTICITY_RATIO)	2.56***	3.10**	2.12**	2.71***	3.66**	2.65***	2.66***	3.18***	2.42***	5.33***	6.63**	3.98**	
$\Delta$ (PRICE_SYNCHRONICITY)	-0.64***	-0.58***	-0.63***	-0.63***	-0.70***	-0.63***	-0.63***	-0.64***	-0.56***	-0.83***	-1.06***	-0.74***	
$\Delta$ (SYSTEMATIC_VOLATILITY)	-0.86***	-0.79***	-0.87***	-0.87***	-0.90***	-0.87***	-0.85***	-0.90***	-0.88***	-0.92***	-0.88**	-1.00***	
$\Delta$ (IDIOSYNCRATIC_VOLATILITY)	-0.23**	-0.21*	-0.25***	-0.24**	-0.19	-0.24**	-0.22***	-0.26**	-0.24***	-0.09	0.18	-0.18	
$\Delta$ (MARKET_DELAY)	0.58***	0.47**	0.53***	0.54***	0.63**	0.53***	0.57***	0.53**	0.52***	0.82**	1.05**	0.63**	
$\Delta$ (INDUSTRY_DELAY)	0.66***	0.59**	0.62***	0.64***	0.71***	0.62***	0.66***	0.64***	0.64***	0.87***	1.02**	0.72***	
$\Delta$ (FIRM_DELAY)	0.71***	0.42*	0.63***	0.60***	0.71**	0.62***	0.72***	0.47**	0.65***	0.96***	1.77***	0.68***	
$\Delta$ (EARNINGS_DELAY)	1.03***	0.79***	0.89***	0.89***	0.82***	0.85***	1.02***	0.89***	0.97***	0.94***	0.81*	0.80***	
Δ(NEGATIVE_DELAY)	0.70***	0.57***	0.66***	0.65***	0.77***	0.65***	0.70***	0.63***	0.70***	0.96***	1.33***	0.77***	

#1,000 Breakpoint, Lower Band: Additions

	Unife	orm Kernel Fur	nction	Trian	Triangular Kernel Function			Year Fixed Effects			Cubic Rank Controls		
	+/-200	+/-100	+/-MSE	+/-200	+/-100	+/-MSE	+/-200	+/-100	+/-MSE	+/-200	+/-100	+/-MSE	
$\Delta$ (INDEX_IO)	3.35***	3.62***	3.29***	3.48***	4.00***	3.44***	3.26***	3.46***	3.26***	4.16***	3.47*	3.80***	
Δ(NON_INDEX_IO)	-0.31	-1.24	-0.31	-0.35	0.30	-0.49	-0.34	-0.73	-1.01	0.32	7.33	-0.39	
Δ(TOTAL_IO)	3.04*	2.37	2.73*	3.13	4.30	3.00	2.92*	2.73	2.88*	4.48	10.79	4.22	
Δ(LENDABLE_QUANTITY)	2.83***	3.26**	2.61***	3.18***	4.38***	2.62***	2.68***	2.93**	2.64***	5.07**	11.94**	3.81***	
$\Delta$ (INVENTORY_CONCENTRATION)	-0.13	-2.87***	-0.19	-0.85	-2.59***	-0.51	-0.11	-2.65***	-0.34	-3.93***	-0.54	-1.08	
$\Delta$ (QUANTITY_ON_LOAN)	1.43*	2.92**	1.06	2.18**	3.64**	1.70**	1.42*	2.96**	1.15	5.04**	10.70**	2.51*	
$\Delta$ (STOCK_LOAN_FEE)	-0.11	0.65	0.04	0.16	0.57	-0.08	-0.15	0.58	-0.04	1.23	3.15	0.95	
$\Delta$ (SHORT_SELLING_RISK)	0.20	0.61	0.49*	0.41	0.57	0.21	0.20	0.64*	0.63*	0.83	2.59*	1.17*	
$\Delta(BID_ASK_SPREAD)$	0.00	0.00	0.00	0.01	0.02	0.01	0.00	-0.01	-0.01	0.05	0.15*	0.03	
$\Delta$ (ILLIQUIDITY_RATIO)	0.01	-0.12	-0.08	-0.06	-0.19	-0.09	-0.01	-0.13	-0.16	-0.16	-0.07	-0.10	
$\Delta$ (INELASTICITY_RATIO)	-0.19	-0.64	-0.38	-0.42	-1.07	-0.40	-0.24	-0.57	-0.25	-0.96	0.11	-0.58	
$\Delta$ (PRICE_SYNCHRONICITY)	0.23	-0.08	0.16	0.15	0.09	0.15	0.25	0.01	0.20	0.16	0.69	0.28	
$\Delta$ (SYSTEMATIC_VOLATILITY)	0.39	-0.03	0.32	0.31	0.19	0.28	0.36*	0.04	0.20	0.33	1.28	0.44	
$\Delta$ (IDIOSYNCRATIC_VOLATILITY)	0.16	0.05	0.17	0.16	0.11	0.09	0.11	0.03	0.11	0.17	0.59	0.17	
$\Delta$ (MARKET_DELAY)	-0.32	0.04	-0.28	-0.27	-0.31	-0.17	-0.35	-0.08	-0.19	-0.30	-2.07	-0.19	
$\Delta$ (INDUSTRY_DELAY)	-0.39	0.01	-0.31	-0.30	-0.22	-0.30	-0.42	-0.14	-0.29	-0.08	-0.83	-0.26	
$\Delta$ (FIRM_DELAY)	-0.50	-0.26	-0.48	-0.42	-0.31	-0.39	-0.52*	-0.31	-0.41	-0.26	-0.61	-0.35	
$\Delta$ (EARNINGS_DELAY)	-0.29	0.20	-0.30	-0.06	0.43	-0.21	-0.26	0.11	-0.24	0.84	0.92	-0.36	
$\Delta$ (NEGATIVE_DELAY)	-0.42	-0.05	-0.30	-0.33	-0.23	-0.19	-0.43*	-0.13	-0.35	-0.33	-0.81	-0.40	

	Uniform Kernel Function			Triang	Triangular Kernel Function			Year Fixed Effects			Cubic Rank Controls		
	+/-200	+/-100	+/-MSE	+/-200	+/-100	+/-MSE	+/-200	+/-100	+/-MSE	+/-200	+/-100	+/-MSE	
Δ(INDEX_IO)	-2.91***	-2.74***	-2.54***	-2.84***	-2.70***	-2.65***	-2.86***	-2.57***	-2.10***	-2.43**	-3.22	-2.89***	
Δ(NON_INDEX_IO)	-0.14	1.78	2.35	0.59	3.26	1.71	-0.07	1.62	2.24	3.83	0.18	5.26	
$\Delta(TOTAL_IO)$	-3.04*	-0.95	2.01	-2.24	0.56	-1.09	-2.94*	-0.95	1.18	1.40	-3.04	2.43	
$\Delta$ (LENDABLE_QUANTITY)	-1.86***	-2.57**	-2.60**	-2.08***	-2.55**	-2.30**	-1.83***	-2.03**	-1.72*	-2.73	-2.94	-3.52	
$\Delta$ (INVENTORY_CONCENTRATION)	0.60	0.52	0.57	0.79	0.94	0.84	0.59	0.28	0.35	1.04	3.03	0.42	
Δ(QUANTITY_ON_LOAN)	-0.02	-0.70	-0.75	-0.21	-0.18	-0.34	-0.03	-0.40	-0.43	0.25	2.11	1.46	
∆(STOCK_LOAN_FEE)	-0.03	-0.27	-0.08	-0.16	-0.36	-0.19	-0.01	-0.31	-0.55	-0.16	-0.19	-0.94	
$\Delta$ (SHORT_SELLING_RISK)	0.11	-0.17	-0.16	-0.03	-0.30	-0.09	0.14	-0.17	-0.17	-0.13	-0.27	-0.63	
$\Delta$ (BID_ASK_SPREAD)	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.01	0.01	0.00	-0.04	0.00	
$\Delta$ (ILLIQUIDITY_RATIO)	-0.03	0.00	-0.03	-0.02	-0.03	-0.03	-0.02	0.02	-0.03	0.01	-0.03	0.02	
$\Delta$ (INELASTICITY_RATIO)	-0.20	0.03	-0.19	-0.11	0.06	0.05	-0.10	0.10	-0.16	0.46	2.17	0.43	
$\Delta$ (PRICE_SYNCHRONICITY)	-0.24	0.04	-0.07	-0.11	0.20	0.06	-0.10	0.17	0.11	0.29	1.38	0.38	
$\Delta$ (SYSTEMATIC_VOLATILITY)	-0.27	-0.28	-0.32	-0.26	-0.19	-0.32	-0.06	0.00	0.01	-0.31	0.35	-0.33	
$\Delta$ (IDIOSYNCRATIC_VOLATILITY)	-0.04	-0.32	-0.33	-0.15	-0.39	-0.23	0.04	-0.16	-0.20	-0.60	-1.03	-0.65	
$\Delta$ (MARKET_DELAY)	0.15	-0.41	-0.36	-0.06	-0.81	-1.45*	0.03	-0.50	-0.51	-1.49*	-4.90**	-2.74**	
$\Delta$ (INDUSTRY_DELAY)	0.03	-0.47	-0.47	-0.15	-0.82	-1.26*	-0.10	-0.58	-0.41	-1.51*	-4.57*	-2.40**	
$\Delta$ (FIRM_DELAY)	0.02	-0.22	-0.06	-0.03	-0.30	-0.06	-0.12	-0.33	-0.27	-0.53	-2.72	-1.34	
$\Delta$ (EARNINGS_DELAY)	0.35	-0.08	-0.12	0.18	-0.27	-0.28	0.21	-0.17	-0.16	-0.60	-1.14	-0.54	
$\Delta$ (NEGATIVE_DELAY)	0.09	-0.25	-0.21	-0.03	-0.42	-0.14	-0.05	-0.37	-0.38	-0.60	-1.89	-1.4	

Full Sample Within +/ - 200 Bandwidth around Each Reconstitution Cutoff

		#3,000 Breakpoi	nt	#1,000	Breakpoint   Lov	ver Band	#1,000 Breakpoint   Upper Band			
	Treatment	z-Stat.	No. of Obs.	Treatment	z-Stat.	No. of Obs.	Treatment	z-Stat.	No. of Obs	
Δ(INDEX_IO)	4.06***	23.96	3,941	3.40***	3.13	3,952	-2.59***	-4.39	3,960	
Δ(NON_INDEX_IO)	-0.08	-0.13	3,941	0.99	0.23	3,952	0.07	0.03	3,960	
Δ(TOTAL_IO)	3.99***	6.20	3,941	4.39	0.94	3,952	-2.52	-0.98	3,960	
Δ(LENDABLÉ_QUANTITY)	3.76***	12.81	3,613	2.41	1.02	3,788	-1.04	-0.90	3,808	
∆(INVENTORY_CONCENTRATION)	-7.56***	-8.80	3,613	2.41	1.23	3,788	1.15	1.17	3,808	
Δ(QUANTITY_ON_LOAN)	1.75***	8.58	3,613	1.56	0.67	3,788	0.96	0.97	3,808	
Δ(STOCK_LOAN_FEE)	-1.22***	-3.45	3,613	-0.98	-0.77	3,788	0.22	0.49	3,808	
$\Delta$ (SHORT_SELLING_RISK)	-0.57***	-2.85	3,613	1.29	1.28	3,788	0.49	1.21	3,808	
(BID_ASK_SPREAD)	-0.36***	-9.92	3,885	-0.04	-0.92	3,921	0.00	-0.20	3,936	
$\Delta$ (ILLIQUIDITY_RATIO)	-7.77***	-5.40	3,885	0.16	0.29	3,921	-0.21	-1.57	3,936	
$\Delta$ (INELASTICITY_RATIO)	-5.25***	-6.34	3,885	-1.01	-0.98	3,921	-0.7	-1.21	3,936	
$\Delta$ (PRICE_SYNCHRONICITY)	0.78***	7.13	3,546	0.68	1.23	3,732	-0.25	-0.80	3,751	
$\Delta$ (SYSTEMATIC_VOLATILITY)	0.91***	7.22	3,546	0.93	1.41	3,732	-0.1	-0.27	3,751	
$\Delta$ (IDIOSYNCRATIC_VOLATILITY)	0.13*	1.91	3,546	0.25	0.62	3,732	0.15	0.66	3,751	
$\Delta$ (MARKET_DELAY)	-0.72***	-5.52	3,546	-1.07	-1.43	3,732	0.14	0.32	3,751	
$\Delta$ (INDUSTRY_DELAY)	-0.78***	-5.96	3,546	-0.86	-1.14	3,732	-0.01	-0.03	3,751	
Δ(FIRM_DELAY)	-0.76***	-5.61	3,545	-0.48	-0.63	3,730	0.41	0.99	3,749	
Δ(EARNINGS_DELAY)	-1.38***	-9.80	3,510	0.23	0.29	3,714	0.38	0.90	3,722	
A(NEGATIVE_DELAY)	-0.76***	-6.66	3,546	-0.48	-0.79	3,732	0.10	0.28	3,751	

# References

- Ali, A.; L. S. Hwang; and M. A. Trombley. "Arbitrage Risk and the Book-to-Market Anomaly." Journal of Financial Economics, 69 (2003), 355–373.
- Amihud, Y. "Illiquidity and Stock Returns: Cross-Section and Time-Series Effects." Journal of Financial Markets, 5 (2002), 31–56.
- Appel, I. R.; T. A. Gormley; and D. B. Keim. "Passive Investors, Not Passive Owners." Journal of Financial Economics, 121 (2016), 111–141.
- Appel, I. R.; T. A. Gormley; and D. B. Keim. "Standing on the Shoulders of Giants: The Effect of Passive Investors on Activism." *Review of Financial Studies*, 32 (2019), 2720–2774.
- Appel, I. R.; T. A. Gormley; and D. B. Keim. "Identification Using Russell 1000/2000 Index Assignments: A Discussion of Methodologies." *Critical Finance Review*, forthcoming (2021).
- Bakke, T. E., and T. M. Whited. "Threshold Events and Identification: A Study of Cash Shortfalls." Journal of Finance, 67 (2012), 1083–1111.
- Barberis, N.; A. Shleifer; and J. Wurgler. "Comovement." Journal of Financial Economics, 75 (2005), 283–317.
- Battistin, E.; A. Brugiavini; E. Rettore; and G. Weber. "The Retirement Consumption Puzzle: Evidence from a Regression Discontinuity Approach." *American Economic Review*, 99 (2009), 2209–2226.
- Bebchuk, L., and S. Hirst. "The Specter of the Giant Three." Boston University Law Review, 99 (2019), 721–741.
- Ben-David, I.; F. Franzoni; and R. Moussawi. "Do ETFs Increase Volatility?" Journal of Finance, 73 (2018), 2471–2535.
- Ben-David, I.; F. Franzoni; and R. Moussawi. "A Note to 'Do ETFs Increase Volatility?': An Improved Method to Predict Assignment of Stocks into Russell Indexes." NBER Working Paper (2019).
- Bhojraj, S.; P. S. Mohanram; and S. Zhang. "ETFs and Information Transfer across Firms." Journal of Accounting and Economics, 70 (2020), 101336.
- Blocher, J., and R. E. Whaley. "Passive Investing: The Role of Securities Lending." Working Paper, Vanderbilt Owen Graduate School of Management (2015).
- Boone, A. L., and J. T. White. "The Effect of Institutional Ownership on Firm Transparency and Information Production." *Journal of Financial Economics*, 117 (2015), 508–533.
- Bushee, B. J. "The Influence of Institutional Investors on Myopic R&D Investment Behavior." Accounting Review, 73 (1998), 305–333.
- Calonico, S.; M. D. Cattaneo; and R. Titiunik. "Robust Nonparametric Confidence Intervals for Regression-Discontinuity Designs." *Econometrica*, 82 (2014), 2295–2326.
- Calonico, S.; M. D. Cattaneo; and R. Titiunik. "rdrobust: An r Package for Robust Nonparametric Inference in Regression-Discontinuity Designs." *R Journal*, 7 (2015), 38–51.
- Cao, C. M.; M. Gustafson; and R. Velthuis. "Index Membership and Small Firm Financing." Management Science, 65 (2019), 4156–4178.
- Cattaneo, M. D.; N. Idrobo; and R. Titiunik. A Practical Introduction to Regression Discontinuity Designs. Cambridge, UK: Cambridge University Press (2017).
- Chabakauri, G., and O. Rytchkov. "Asset Pricing with Index Investing." Journal of Financial Economics, 141 (2021), 195–216.
- Chan, K., and A. Hameed. "Stock Price Synchronicity and Analyst Coverage in Emerging Markets." Journal of Financial Economics, 80 (2006), 115–147.
- Chang, Y. C.; H. Hong; and I. Liskovich. "Regression Discontinuity and the Price Effects of Stock Market Indexing." *Review of Financial Studies*, 28 (2015), 212–246.
- Coles, J. L.; D. Heath; and M. Ringgenberg. "On Index Investing." Working Paper, available at https:// papers.ssrn.com/sol3/papers.cfm?abstract\_id=3055324 (2020).
- D'Avolio, G. "The Market for Borrowing Stock." Journal of Financial Economics, 66 (2002), 271-306.
- Da, Z., and S. Shive. "Exchange Traded Funds and Asset Return Correlations." European Financial Management, 24 (2018), 136–168.
- Diamond, D. W., and R. E. Verrecchia. "Constraints on Short-Selling and Asset Price Adjustment to Private Information." *Journal of Financial Economics*, 18 (1987), 277–311.
- Durnev, A.; R. Morck; and B. Yeung. "Value-Enhancing Capital Budgeting and Firm-Specific Stock Return Variation." *Journal of Finance*, 59 (2004), 65–105.
- Easley, D.; D. Michayluk; M. O'Hara; and T. J. Putniņš. "The Active World of Passive Investing." *Review of Finance*, 25 (2021), 1433–1471.
- Engelberg, J. E.; A. V. Reed; and M. C. Ringgenberg. "Short-Selling Risk." Journal of Finance, 73 (2018), 755–786.
- Fisch, J. E.; A. Hamdani; and S. D. Solomon. "The New Titans of Wall Street: A Theoretical Framework for Passive Investors." University of Pennsylvania Law Review, 168 (2019), 17–72.

- Gao, X., and J. R. Ritter. "The Marketing of Seasoned Equity Offerings." Journal of Financial Economics, 97 (2010), 33–52.
- Gelman, A., and G. Imbens. "Why High-Order Polynomials Should Not Be Used in Regression Discontinuity Designs." Journal of Business and Economic Statistics, 37 (2019), 447–456.
- Glossner, S. "Russell Index Reconstitutions, Institutional Investors, and Corporate Social Responsibility." *Critical Finance Review*, forthcoming (2021).
- Glosten, L.; S. Nallareddy; and Y. Zou. "ETF Activity and Informational Efficiency of Underlying Securities." *Management Science*, 67 (2021), 22–47.
- Grossman, S. J., and J. E. Stiglitz. "On the Impossibility of Informationally Efficient Markets." *American Economic Review*, 70 (1980), 393–408.
- Hamm, S. "The Effect of ETFs on Stock Liquidity." Working Paper, available at https://papers.csm.com/ sol3/papers.cfm?abstract\_id=1687914 (2014).
- Harris, L., and E. Gurel. "Price and Volume Effects Associated with Changes in the S&P 500 List: New Evidence for the Existence of Price Pressures." *Journal of Finance*, 41 (1986), 815–829.
- Heath, D.; D. Macciocchi; R. Michaely; and M. Ringgenberg. "Do Index Funds Monitor?" *Review of Financial Studies*, forthcoming (2021).
- Hou, K., and T. J. Moskowitz. "Market Frictions, Price Delay, and the Cross-Section of Expected Returns." *Review of Financial Studies*, 18 (2005), 981–1020.
- Huang, S.; M. O'Hara; and Z. Zhong. "Innovation and Informed Trading: Evidence from Industry ETFs." *Review of Financial Studies*, 34 (2021), 1280–1316.
- Imbens, G., and K. Kalyanaraman. "Optimal Bandwidth Choice for the Regression Discontinuity Estimator." *Review of Economic Studies*, 79 (2012), 933–959.
- Investment Company Institute. "Investment Company Fact Book: A Review of Trends and Activities in the Investment Company Industry." Available at https://www.ici.org/system/files/attachments/pdf/ 2020\_factbook.pdf (2020).
- Israeli, D.; C. M. Lee; and S. A. Sridharan. "Is There a Dark Side to Exchange Traded Funds? An Information Perspective." *Review of Accounting Studies*, 22 (2017), 1048–1083.
- Krause, T.; S. Ehsani; and D. Lien. "Exchange-Traded Funds, Liquidity, and Volatility." Applied Financial Economics, 24 (2014), 1617–1630.
- Lee, D. S., and T. Lemieux. "Regression Discontinuity Designs in Economics." Journal of Economic Literature, 48 (2010), 281–355.
- Li, F. W., and Q. Zhu. "Short Selling ETFs." Working Paper, available at https://papers.csm?sol3/ papers.cfm?abstract\_id=2836518 (2019).
- McCrary, J. "Manipulation of the Running Variable in the Regression Discontinuity Design: A Density Test." *Journal of Econometrics*, 142 (2008), 698–714.
- Morck, R.; B. Yeung; and W. Yu. "The Information Content of Stock Markets: Why Do Emerging Markets Have Synchronous Stock Price Movements?" *Journal of Financial Economics*, 58 (2000), 215–260.
- Nagel, S. "Short Sales, Institutional Investors, and the Cross-Section of Stock Returns." Journal of Financial Economics, 78 (2005), 277–309.
- Pei, Z., and Y. Shen. "The Devil Is in the Tails: Regression Discontinuity Design with Measurement Error in the Assignment Variable." Advances in Econometrics, 38 (2017), 455–502.
- Prado, M. P.; P. A. Saffi; and J. Sturgess. "Ownership Structure, Limits to Arbitrage, and Stock Returns: Evidence from Equity Lending Markets." *Review of Financial Studies*, 29 (2016), 3211–3244.
- Roberts, M. R., and T. M. Whited. "Endogeneity in Empirical Corporate Finance." In Handbook of the Economics of Finance, Vol. 2, G. Constantinides, M. Harris, and R. Stulz, eds. Amsterdam, Netherlands: North Holland (2013).

Schmidt, C., and R. Fahlenbrach. "Do Exogenous Changes in Passive Institutional Ownership Affect Corporate Governance and Firm Value?" *Journal of Financial Economics*, 124 (2017), 285–306.

Shleifer, A. "Do Demand Curves for Stocks Slope Down?" Journal of Finance, 41 (1986), 579-590.

- Sullivan, R. N., and J. X. Xiong. "How Index Trading Increases Market Vulnerability." Financial Analysts Journal, 68 (2012), 70–84.
- Vanguard Group. "Under the Hood of Securities-Lending Practices." Research and commentary (2018).
- Vijh, A. M. "S&P 500 Trading Strategies and Stock Betas." Review of Financial Studies, 7 (1994), 215-251.
- Wei, W., and A. Young. "Selection Bias or Treatment Effect? A Re-Examination of Russell 1000/2000 Index Reconstitution." *Critical Finance Review*, forthcoming (2021).
- Wooldridge, J. M. Introductory Econometrics: A Modern Approach. Mason, OH: South-Western Cengage Learning (2012).
- Zhang, X. F. "Information Uncertainty and Stock Returns." Journal of Finance, 61 (2006), 105–137.